

NSW Department of Tourism, Sport and Recreation



2004-2005 Annual Report

The Hon S C Nori, MP
Minister for Tourism and Sport
and Recreation
Minister for Women
Minister Assisting the Minister for
State Development
Level 34, Governor Macquarie Tower
1 Farrer Place
SYDNEY NSW 2000

Dear Minister

It is my pleasure to submit to you,
for presentation to Parliament, the
Department of Tourism, Sport and
Recreation's Annual Report for the
year ended 30 June, 2005.

The Annual Report of the Department
of Tourism, Sport and Recreation, in
my opinion, has been prepared in full
compliance with the requirements of
the Annual Reports (Departments) Act
1985, the Annual Reports (Departments)
Regulations 2000 and the Public Finance
and Audit Act 1983.

Yours sincerely



Robert L Adby

Director-General

Contents

Message from the Minister	3
Overview	4
Who We Are	4
What We Do	4
Framework	5
Director-General's Report – Highlights 2004-05 and the Year Ahead	6
Performance Summary	8
Financial Position	10
Corporate Governance	11
Organisation Structure	11
Tourism, Sport and Recreation Executive	11
Risk Management and Insurance Activities	12
Message from Chairman, Tourism New South Wales Board	14
One Hundred Years of Tourism in New South Wales	14
Message from the Executive Director and General Manager	15
Review of Operations – Tourism New South Wales	16
Operating Environment	16
Performance Review	20
Tourism New South Wales Board	32
Message from the General Manager, NSW Sport and Recreation	34
Review of Operations – NSW Sport and Recreation	35
Operating Environment	35
Performance Review	39
Review of Operations – Major Events and Venues	52
The Major Events and Venues Unit	52
Operating Environment	53
Performance Review	54
Organisational Development – The Department	56
Financial Statements	61
Appendix	81
Glossary and Index	111



Message from the Minister

*Message from the Minister for Tourism and Sport and Recreation
Minister for Women
Minister Assisting the Minister for State Development*

In 2004-05 the Department of Tourism, Sport and Recreation continued to focus on three key areas, the promotion and marketing of Sydney and New South Wales as a premier tourism destination; the attraction of major events to the State to generate economic benefits for the people of New South Wales and the implementation of a range of policies and initiatives to encourage healthy and active lifestyles for all members of the community.

Following on last year's highly successful launch of the Sydney brand under the banner of *There's no place in the world like Sydney*, this year Tourism New South Wales developed and launched the most comprehensive advertising campaign to promote regional tourism in New South Wales under the title of *New South Wales – There's no place like it*.

This innovative campaign was developed in close association with regional tourism bodies. It highlights the eight new campaign zones developed by Tourism New South Wales and targets different market segments at different times of the year for maximum impact. The response to the campaign has been outstanding and it is helping to ensure the long term sustainability of regional tourism in the face of increasing competition from other states and the impact of the drought and rising petrol prices on domestic travel patterns.

Another very significant achievement was the facilitative role played by Tourism New South Wales in helping to secure the Emirates eco-friendly development in the Blue Mountains. This project ranks as the most important tourism development approved in New South Wales for a decade and will help position our State as a world leader in eco-tourism.

In 2004-05 we are also seeing the benefits of the full integration of the Major Events and Venues Unit into the Department. In June 2004 the Major Events Board secured the 2009 World Masters Games for Sydney and the Games will be delivered through marketing and organisational support by the Department to the Sydney World Masters Games Organising Committee (SWMGOC).

The Department has also been successful in gaining other major events such as the Edinburgh Military Tattoo, the Cricket Super Series Test Match, the Australian round of the A1 Grand Prix of Nations and, in supporting the Catholic Archdiocese of Sydney, World Youth Day in 2008, the largest youth event in the world. The winning of these very significant events reinforces the effectiveness of the Government's major events strategy and ensures that Sydney and New South Wales continues reap the economic benefits of hosting international scale events.

NSW Sport and Recreation programs have continued to focus on strengthening communities through sport and recreation as tools for community change. This year I instituted the first

NSW award to encourage fair play on and off the field. This award, together with a range of related initiatives, addresses the important issue of sport rage and other anti-social behaviour in sport at all levels.

Strong partnerships are also being built with community groups through initiatives such as the *Arabic Girls Multi-Sport Program*, the *Intercultural Sports Day* and the *Traditional Indigenous Games*.

The establishment of the Western Sydney Academy of Sport was another highlight for the year. The Johnny Warren Football Foundation was also established. Sadly Johnny Warren passed away before the Foundation swung into action but his inspirational achievements for the world game of football in Australia are a beacon for the development of the Foundation and for all young footballers.

I again wish to congratulate all staff on the outstanding record of achievement in 2004-05. I look forward to the next twelve months when we will be working with our partners and the community to develop and implement many new and innovative programs in tourism and sport and recreation.

Sandra Nori MP

**Minister for Tourism and Sport
and Recreation
Minister for Women
Minister Assisting the Minister
for State Development**

Overview



01

services and corporate governance functions of the former agencies have been combined, which will enable the Corporate Services Division to provide support for the different needs of its main clients, Tourism New South Wales, NSW Sport and Recreation, the Major Events and Venues Unit and Centennial Parklands as well as the Sydney World Masters Games Organising Committee.

What We Do

Tourism New South Wales seeks to enhance the economic contribution to New South Wales, promoting the State as a premier tourist destination and experience, and supporting industry to increase its effectiveness. Tourism New South Wales works closely with industry through marketing partnerships and tourism planning.

Through NSW Sport and Recreation, the Department contributes to the health and social wellbeing of the community by promoting a more active lifestyle. NSW Sport and Recreation works with industry and communities to maximise opportunities for participation in sport and physical activity as well as supporting the growth and sustainability of the sport and recreation industry.

The Major Events and Venues Unit supports the NSW Major Events Board. The Unit seeks to maximise the benefits of major economic, tourism, business, sporting, social and cultural events for New South Wales. Tourism New South Wales and the Major Events and Venues Unit work together to maximise the benefits for New South Wales through major events such as the Australian round of the A1 Grand Prix of Nations, the World Youth Day in 2008, and the World Masters Games in 2009. NSW Sport and Recreation will also capitalise on the Sydney World Masters Games to promote participation in sport as part of a healthy lifestyle.

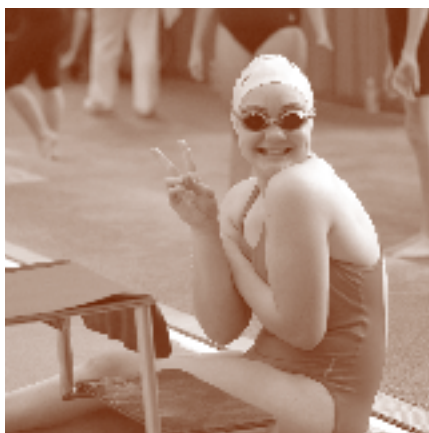
Tourism New South Wales

Vision

Tourism New South Wales will be globally recognised for shaping and promoting unforgettable NSW destinations and experience.

Mission

To promote and support the development of NSW destinations.



02



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Who We Are

The Department of Tourism, Sport and Recreation was formed on 29 August, 2003. The Department combines the skills and resources of Tourism New South Wales, the former Department of Sport and Recreation and the Major Events and Venues Unit, which was transferred from the Premier's Department in July 2004. The *Tourism New South Wales Act 1984* guides the operations of Tourism New South Wales within the Department.

The Department has administrative relationships with Centennial Park and Moore Park Trust, Parramatta Park Trust and several other sport and recreation venue Trusts in New South Wales. The Sydney 2009 World Masters Games Organising Committee has been established and will also be serviced by the Department.

During 2004-05 the new organisation has continued to gain efficiencies as a result of the merger. The corporate



04

01 Sydney Summer Advertising Campaign

02 Grace Cooper, 2005 Junior Disability Games, Warringah Aquatic Centre

03 Launch of Virgin Atlantic's first London to Sydney flight

04 Edinburgh Military Tattoo



NSW Sport and Recreation

Vision

A community using sport and recreation to improve its wellbeing – *more people, more active, more often.*

Mission

NSW Sport and Recreation creates opportunities and facilitates active involvement so that people benefit from participating in sport, recreation and physical activity.

Major Events and Venues

Vision

Support the NSW Major Events Board to achieve a substantial economic impact for Sydney and New South Wales through the acquisition of major events.

Mission

Partner with key public sector agencies in a whole of government process to support events in Sydney and New South Wales.

Framework

During 2004-05 Tourism New South Wales drafted a new strategic plan which reflected a re-focusing on core business and strong internal support through knowledge, project and partnership management. This new plan, while formally commencing in 2005-06, guided operations in 2004-05. NSW Sport and Recreation also commenced long term strategic planning in 2004-05. During this time Sport and Recreation's 2004-07 Corporate Plan remained operational.

The Department developed a Results and Services Plan under NSW Treasury's guidelines. The Plan 'tells the performance story', outlining the results the Department is working towards and how services relate to achievements.

The Plan, a key accountability document integrating past and projected financial and service performance, assists Treasury funding deliberations and assessment of the Department's contribution to overall Government objectives. The diagram opposite shows the relationships between the various plans of the Department.

The reporting framework for this 2004-05 Annual Report utilises the strategic-level plans of the component structural units.

Tourism New South Wales

Tourism New South Wales' draft Strategic Plan expresses five key objectives covering marketing, leveraging public and private partnerships to achieve tourism growth and destination management, and assisting industry effectiveness. The objectives also cover the culture needed to achieve results and recognition of the importance of demonstrating the organisation's effectiveness. The objectives are to:

- build and convert awareness of NSW destinations in target markets
- develop private and public sector partnerships to grow and manage tourism
- share knowledge to improve industry effectiveness and stimulate investment
- foster a dynamic organisational culture built on strategic thinking, resource management, teamwork, proactive communication, innovation and creativity
- demonstrate the organisation's effectiveness to government.

NSW Sport and Recreation

The NSW Sport and Recreation Corporate Plan 2003-07 focuses on the wellbeing of the community through sport and recreation and sets out three service provision key result areas:

- building industry and community capacity
- client driven services
- business viability.

The Plan also includes key actions in relation to a high performing management and workforce to support service delivery.

In 2005-06 NSW Sport and Recreation will develop a new Corporate Plan that reflects its new operating structure.

Major Events and Venues

The Major Events and Venues Unit supports the NSW Major Events Board and works to the following key result areas:

- attract mega and hallmark events that can provide substantial economic and other benefits for Sydney and New South Wales on a medium to long-term basis
- advise the Premier and Minister on event strategies, policies and opportunities for Sydney and New South Wales.





Director-General's Report Highlights 2004-05 and the Year Ahead

2004-05 saw the consolidation of the Department's operating structure. The focus of the year has been on strengthening the capabilities of Tourism New South Wales and NSW Sport and Recreation through more effective planning and resource allocation.

The implementation of new arrangements for corporate services also took place in 2004-05. This was based on a rigorous analysis of current and future requirements to ensure that efficiencies continue to be delivered to the Department. A Departmental steering committee was established to coordinate and advise on corporate services across the diverse businesses of the agency. Major corporate services initiatives during the year were the introduction of the new financial management system, electronic procurement processes and improved electronic personnel services.

The Major Events and Venues Unit transferred from Premier's Department in July. In supporting the Major Events Board, the Unit assists the acquisition of major events for Sydney and New South Wales. Closer collaboration with both Tourism New South Wales and NSW Sport and Recreation is generating additional benefits from the staging of major events. In 2005-06 the Sydney 2009 World Masters Games Organising Committee (SWMGOC) will begin operations. The Department and SWMGOC will be working hard to ensure full optimisation of the tourism opportunities and sports participation awareness presented by the Games.

The success of NSW athletes in the 2004 Athens Olympics, particularly those who were supported through the NSW Institute of Sport (NSWIS) was very encouraging for the future of elite sport in New South Wales and highlights the value of and need for continuing Government support. NSWIS supported athletes contributed to 17 of the 49 medals won by the Australian team, representing 35% of the total Australian medal tally.

Tourism New South Wales Significant Achievements

Regional Tourism Campaign –
In 2004-05 a comprehensive integrated regional tourism campaign was launched

with an investment of \$4 million, the largest in the history of the State. Ad impact studies were extremely positive with those who saw the campaign indicating an increased likelihood of visiting the region compared to those who did not see the campaign.

Public Relations – Public relations activities generated remarkable results, with an equivalent advertising value of \$31 million achieved for domestic, a 113% increase in value from 2003-04 and with equivalent value of \$82 million for international, a 28% increase.

Sydney Marketing – The Sydney Winter campaign resulted in a 28% increase in sales of industry package deals compared to 2003-04 and the Sydney Summer campaign achieved a 50% increase in pages viewed on the www.seesydney.com.au site, and an increase of 8% in sales of industry packages compared to 2003-04. Marketing support of Sydney events was also pleasing with 18% growth in cooperative revenue generated, from \$1.1 million in 2003-04 to \$1.3 million in 2004-05.

International Tourism – In China, Wollongong was introduced for the first time; in Singapore and Malaysia, the Blue Mountains, Hunter, Southern Highlands and Illawarra; and in the USA, Broken Hill and the Pacific Coast Touring Route.

Sydney Precincts Development – Visitors were encouraged to expand their holiday experiences to more than the Sydney CBD and other well known locations, through the extension of the precinct development program, to include the Cronulla and Sutherland areas.

Challenges and Opportunities

Changing Travel Patterns-Domestic – Cheap airline fares have attracted Australians away from NSW regional areas to overseas destinations and to Australian major cities. To counteract these trends, Tourism New South Wales made a major investment in regional tourism in 2004-05, promoting more to Sydney-siders than in the past.

Changing Travel Patterns-International – Over recent years, China and India have emerged as major new markets that we need to capture. An Office of

Emerging Markets has been established to ensure we utilise these opportunities. Tourism New South Wales has also developed a Japan-specific strategy aimed at re-invigorating the declining Japanese market.

Developing the Industry – Tourism New South Wales has a wealth of information and research and interpretive expertise that can assist the industry develop tourism products and make astute investment decisions. A focus for the coming year will be improved packaging of information and timely and efficient delivery to our stakeholders.

The Year Ahead

Partnership Marketing Strategy – Engaging non-tourism partners continues to be both an opportunity and a challenge. An asset review was undertaken this year as part of the development of a partnership marketing strategy that we aim to finalise in 2005-06.

Research and Insights – Tourism New South Wales has an extensive market research program. In 2005-06 we will focus on improving the accuracy and quality of our interpretations and stakeholders' access.

Longer Term Infrastructure – We will undertake studies in order to forecast how our destination's products and attractions will keep pace with growing markets and changing consumer needs. This knowledge will be used to assist our stakeholders to make informed investment decisions that meet market needs and demand.

Improved Internal Efficiencies – We will build on the knowledge audit undertaken this year to improve information management systems. In particular we will build new systems to allow information to be stored centrally and readily accessed through a revitalised intranet.

NSW Sport and Recreation Significant Achievements

Community Programs – We continued our emphasis on using sport and recreation to help create healthy and capable communities by removing barriers to participation and creating



opportunities to promote sport and recreation as tools of social change. Activities included continuation of support for after school programs, a multi-sport program for Arabic girls and an intercultural sports day for Nowra Indigenous secondary students.

Developing the Industry – The agency made substantial gains in the number of industry participants in its education and training programs, increasing from 3,318 in 2003-04 to 7,849 in 2004-05. Programs included child protection, sport education and insurance.

On-line Resources – These included the *It's Your Business* resource, which assists directors, paid staff and volunteers to develop and implement their risk management and corporate governance policies and procedures. The sports rage resource also achieved pleasing results with, from December to June, over 11,788 visits to the Sportrage website. There were also over 8,370 resources downloaded and 31,000 posters ordered.

New Programs – In 2004-05, the Sport and Recreation Centres extended traditional programs, like the Outdoor Education Program to introduce new products for both secondary and primary schools. Over all the programs, the Centres achieved a 4% increase in expense recovery, from 94% in 2003-04 to 98% in 2004-05.

Challenges and Opportunities

Balancing Demands and Resources – We are responding by seeking more effective ways of mobilising the industry to provide more and better services and by increasing our capacity to generate revenue.

Longer Hours at Work – There are a number of challenges facing the sport and recreation industry as people spend longer hours at work and less time on leisure. This also has an effect on the time available for volunteers to work in the organisation and administration of sport, especially in the not-for-profit sector.

Ageing Population – NSW Sport and Recreation is currently expanding its range of programs to include products suitable for NSW seniors and in 2004-05 NSW Sport and Recreation contributed

to the development of the *NSW Framework on Ageing 2005-2010*.

Childhood Obesity – The increased use of technology has children spending more time on sedentary activities. The Department will continue to promote physical activity as a key factor in addressing the ongoing issue of obesity in the community.

The Year Ahead

Industry Development – New arrangements for the Sports Development Program will be implemented, including negotiations with TAFE to deliver the *It's Your Business* program.

Rural and Remote Communities – In 2005-06 we will extend the Duke of Edinburgh Award Scheme to Dubbo to increase access to the Award for Indigenous young people and young people in regional New South Wales.

Ageing Population – As well as expanding our range of products, we will contribute to the implementation of the *NSW Framework on Ageing 2005-2010*. Our involvement will include the development of promotional materials, and using the Sydney 2009 World Masters Games to raise public awareness of the role of sport and recreation in contributing to healthy ageing.

Childhood Obesity – The Department has traditionally focused heavily on participation opportunities for children and young people. With the rising incidence of obesity, it is most important that we continue to provide participation opportunities for this group.

Supporting Surf Lifesaving – The NSW Government granted \$8 million over four years to surf lifesaving for major upgrading of facilities to commence in 2005-06. Surf Lifesaving NSW and NSW Sport and Recreation will jointly manage the program, which will help surf clubs develop their facilities to increase usage, safety and participation in surf lifesaving activities.

Major Events and Venues

Significant Achievements

Securing Major Events – The Board secured the home legs of Australia's FIFA World Cup playoffs, the Edinburgh Military Tattoo, the Australian round of the A1 Grand Prix of Nations, the Cricket Super Series Test Match, as well as Government funding support for the Sydney 2009 World Masters Games of \$8.5 million over the period 2004-05 to 2009-10. The Board also assisted in retaining the Australian Ironman Championships in New South Wales.

Challenges and Opportunities

Opportunities through Amalgamation – This includes opportunities to leverage promotions through linking events more closely with tourism marketing. It also enables tourism benefits to be considered throughout the entire event cycle.

Competition – Competition amongst nations and cities to stage major events has reached unprecedented heights. In the majority of these cases events are part of a broader tourism strategy and used as the primary driver for visitors to the region.

The Year Ahead

Target Events – The Major Events Board will continue to review its rolling 20-year list of target events. Events falling within the Board's ambit can be in sport, business, the arts, culture, entertainment or the meetings, conventions, incentives and exhibition sector.

Sydney 2009 World Masters Games – SWMGOC will be established as a statutory body from 1 August 2005. The Department will support the marketing and organisation of the Games through to 2010 and assist the establishment of close working relationships with the 27 participating sports, which are essential to the success of the event.

Robert L Adby

Director-General

Overview

Performance Summary

The tables following provide an overview of performance. Discussion of results against 2004-05 targets is provided within the Review of Operations sections for each of the business arms of the Department.

Tourism New South Wales					
Performance measure	Unit	2003-04 Result	2004-05 Result	2004-05 Target	Pg ref
Maintenance of preference to travel to New South Wales amongst domestic markets	%	na* – target markets changed in 2004-05	51	na* – target markets changed in 2004-05	24
Maintenance of target audience reach as percentage of target market size	%	na – new indicator from 2004-05	Television: 57 Magazines: 78	70	24
Maintenance of consumer website user sessions	no	1,692,726	1,828,144	1,800,000	24
Number of regional flagship events marketed	no	24	21	20	25
Value of destination publicity generated through domestic public relations activities	\$m	14.5	31	9.5	25
Value of destination publicity generated through international public relations activities (VJP and IMV)*	\$m	64	82	50	25
Stakeholders surveyed who consider that they have a partnership with Tourism New South Wales	%	61% in 2002-03	Survey will be conducted again in 2005-06	na	28
Progress in improving performance measurement and performance	Not relevant	New three-year strategic plan drafted and corporate performance indicators reviewed, to become operational in 2005-06		Milestones achieved	28
Number of delegate days for conferences won by Sydney Convention and Visitors Bureau	no	213,075	157,145*	214,891	29
Number of regional plans completed	no	3	3	3	29
Progress in cultural change	Not relevant	Introduction of new individual performance planning and development system, <i>Development and Achievement Plan</i> ; Office of Project Management established; commenced knowledge management audit		Milestones achieved	31
Major Events and Venues					
Performance measure	Unit	2003-04 Result	2004-05 Result	2004-05 Target	Pg ref
Development of a target list of events with an approximate 20-year horizon	na	na	Achieved	na – number of events varies as the target list is continually under review	55
Number of major events acquired for Sydney and New South Wales which impact positively on the State's economy and/or enhance Sydney's international profile as a global city	no	na	7	5	55

*na: not available

VJP: Visiting Journalists Program in partnership with Tourism Australia

IMV: International Media Visits program, a Tourism New South Wales activity

Decline in delegate days reflects cyclical nature of the conference industry



NSW Sport and Recreation

Performance measure	Unit	2003-04 Result	2004-05 Result	2004-05 Target	Pg ref
Number of government priority communities where grants are allocated for sport, recreation and physical activity initiatives	no	na	18	15	41
Number of participants in NSW Sport and Recreation swimming programs	no	25,000	21,781	na – see discussion	41
Proportion of total participant days per disadvantaged client group in sport and recreation programs – Aboriginal and Torres Strait Islander clients – Clients from a non-English-speaking background – Clients with a disability	%	13 14 6	7 10 5	8 16 19	43
Number of participants in industry education and training workshops and conferences	no	3,318	7,849	1,700	46
Amount granted to industry organisations	\$m	6.63	4.7	4.6	46
Number of industry child protection screenings	no	9,214	10,322	10,000	46
Number of local level sports facilities (development) supported	no	411	274*	350	47
Number of regional sports facilities (development) supported	no	15	25	12	47
Take-up rates for selected NSW Sport and Recreation products and services	no	na	<i>Sports Rage Prevention</i> on-line resource: 11,788 visits and 8,370 prevention kits downloaded; 31,000 posters ordered	Base line year	49
Satisfaction rating for NSW Sport and Recreation products compared to competitors' products	%	Survey conducted in 2003. Satisfaction with NSW Sport and Recreation camps was 88%; competitors' was 64%		85	49
Satisfaction rating for NSW Sport and Recreation school camp experience	%	94	97	>94%	49
Sport and Recreation Centres (participant days)	no	454,489	405,591	470,000 – refer discussion	49
Residential clients participating in outdoor education programs	no	70,466	80,272	70,000	49
Expense recovery for NSW Sport and Recreation	%	57	63	58	50
Expense recovery for Sport and Recreation Centres	%	94	98	>94%	50

*Lower number in 2004-05 is due to a combination of change in funding strategy and increased average value of grants

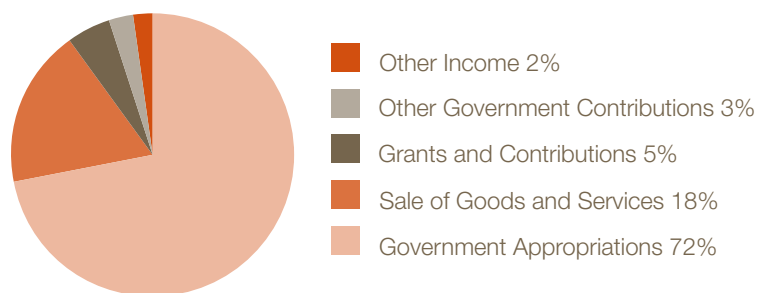
Overview

Financial Position

Revenue

Revenue to the Department mainly comes from the NSW Government, programs and services provided by Sport and Recreation Centres and Western Sydney Olympic venues, and contributions, including in-kind income, from tourism and sport and recreation industry partners.

Total Revenue \$144 million

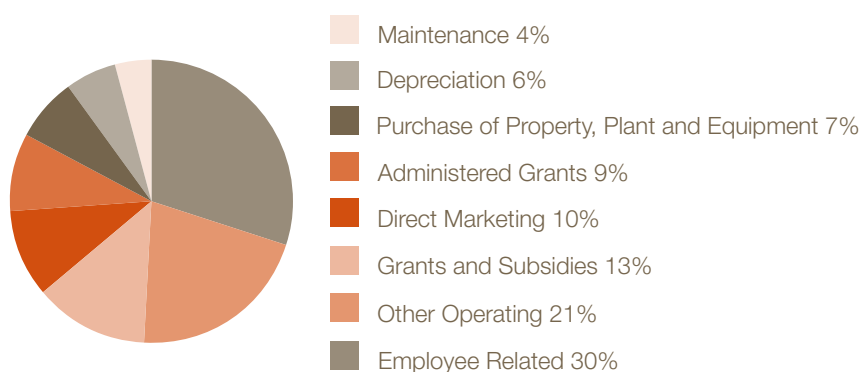


Expenditure

Where is the money spent?

Expenditure of the Department covers ongoing operations, grants to sporting/industry organisations, tourism marketing campaigns, grants to government agencies, and to a lesser extent, to the asset maintenance and acquisition program.

Total Expenditure \$152 million



Financial Performance and Resources Snapshot

Net cost of services – \$91.5 million

\$0.4 million higher than budget mainly as a result of increased employee related expenses due to an award increase retrospective to July 2004.

Net Assets – \$273.4 million

Tourism, Sport and Recreation has a strong financial position with over \$285 million in total assets and current assets exceeding current liabilities by \$6.4 million.

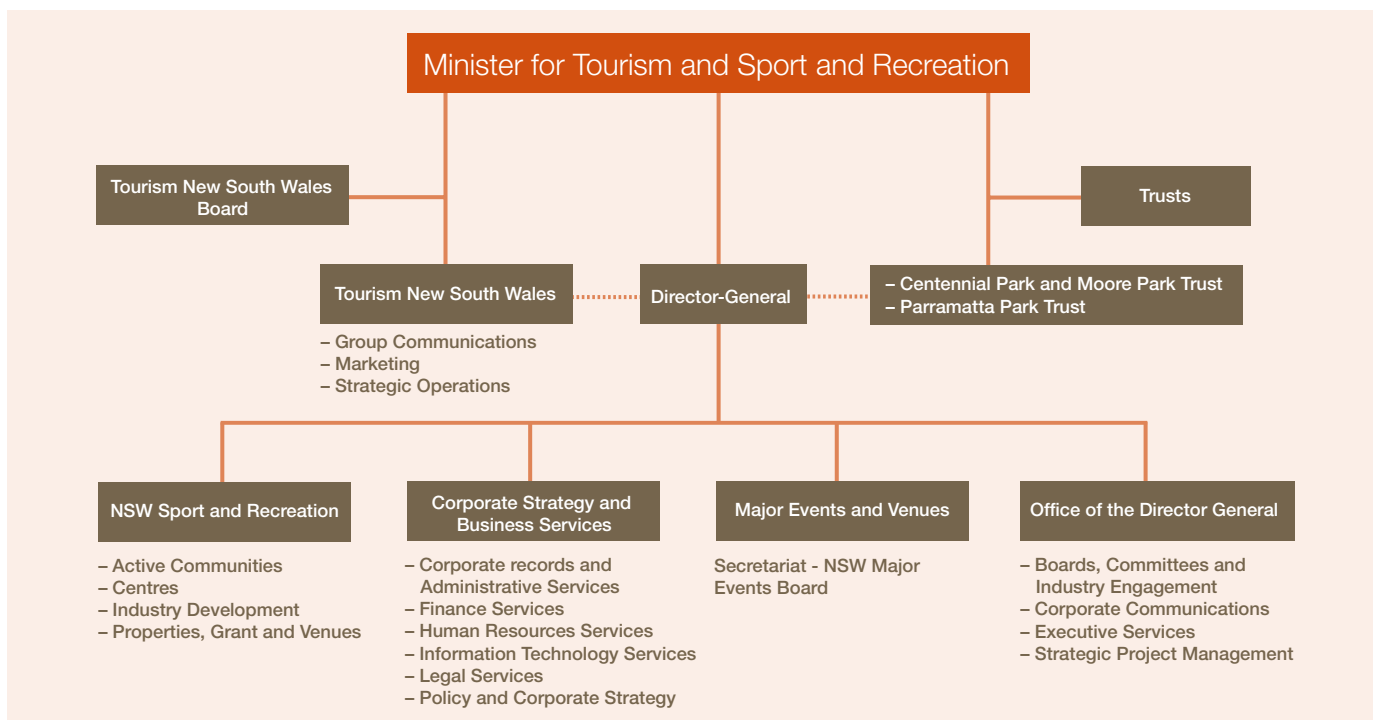
Asset Acquisition – \$11 million

Includes refurbishment works at Jindabyne and Berry accommodation facilities (\$2.2 million), improvements to dining and recreational halls at Jindabyne, Lake Ainsworth, Point Wolstoncroft, and Myuna Bay (\$2.3 million), implementation of a new Financial Information Management System and email server upgrades (\$1.3 million), new entrance and carpark facilities at Narrabeen (\$1.6 million) and other minor works at various Sport and Recreation Centres around New South Wales.

Full details are outlined in the notes to the financial statements on page 68.



Corporate Governance Organisation Structure



Note: From 1 August 2005, the Director-General will become the Chief Executive Officer of the Sydney 2009 World Masters Games Organising Committee, which will join the Tourism and Sport and Recreation portfolio in the 2005-2006 financial year.

NSW Department of Tourism, Sport and Recreation Executive

Following the review of structural arrangements for the Department, a Corporate Services Steering Committee was established to coordinate and advise on corporate services across the agency. This has since expanded its scope to operate as the organisation's executive committee. The Tourism, Sport and Recreation Executive Committee is the key decision making body for whole of Department matters. Chaired by the Director-General the Executive Committee considers and approves all Department-wide policies, and strategic and corporate plans. The Committee also approves the strategic directions and monitors the operations of the Department's shared corporate services. Members are:

Robert (Bob) Adby, BEc FAIM CPA
 Steve Corbett (Centennial Parklands)
 Wendy Gillett, BPE Grad Dip (H&F Ed)
 Pauline Murphy PSM, BA DipEd
 John O'Neill, BA (Hons)
 Chris Priday, BA (Hons)

Executive meetings also included other Directors from NSW Sport and Recreation as needed. In 2005-05 they were:
 Darryl Clout, Director, Properties, Grants and Venues
 John Egan, BA (Hon) BTh, Director, Active Communities

Overview

Risk Management and Insurance Activities

Internal Audit Committee

In 2004-05 the Department formed a single Internal Audit Committee. The Committee exists to assist the Director-General to carry out corporate governance responsibilities in relation to:

- financial reporting
- internal control
- risk management (business, fraud and corruption)
- compliance with applicable laws, regulations, accounting policies and code of conduct
- internal and external audit functions
- quality of reporting of non-financial information.

At its first meeting, members adopted an Audit Committee Charter and an Internal Audit Charter. Members of the Audit Committee and work undertaken follow.

Members Management

Bob Adby, Director-General (Chair)

John Cuthbert, Manager, Finance Services

Wendy Gillet, Director, Commercial Operations

Pauline Murphy, A/Director, Corporate Strategy and Business Services

John O'Neill, Executive Director and General Manager, Tourism New South Wales

Independent Members

Charlotte Vidor (Member); John Ward (alternate), members of the Tourism New South Wales Board

External Auditors

Bola Oyetunji, Auditor General's Office of NSW

Internal Auditors

Rory O'Connor, Dennis Krallis, Deloitte Touche Tohmatsu

Phil O'Toole, Internal Audit Bureau

Audits and probity work undertaken

Conducted by: Deloitte Touche Tohmatsu

TSR*: International Financial Reporting Standards Review

TSR: Mobile Phone Review

TNSW*: Audit of Los Angeles Office

TNSW: Sydney Visitor Centre – Sydney Airport – Part II

Conducted by: Internal Audit Bureau

NSW S&R*: Follow-up reviews:

Berry Sport and Recreation Centre

Customer Information Management System:

Post Implementation; Risk Management

Reviews for Boxing and Motor Sports

Duke of Edinburgh's Award Program

International Shooting Centre

Lake Burrendong Sport and Recreation Centre

Lake Keepit Sport and Recreation Centre

Properties and Grants Unit

Sydney Academy

Sydney Equestrian Centre

*TSR: Department of Tourism, Sport and Recreation

TNSW: Tourism New South Wales

NSW S&R: NSW Sport and Recreation

In March, the Department issued a Request for Proposals for Provision of Internal Audit Services for the period 1 July 2005 to 30 June 2008. The contract was awarded to Deloitte Touche Tohmatsu.



Berry Sport and Recreation Centre



Fraud and Corruption Risk Management Plan

During 2004 the Department requested the Internal Audit Bureau (IAB) to conduct risk audits to identify and address any potential fraud and corruption risks. Recommendations arising from the review were presented as an Action Plan, which formed the basis of a Draft Fraud and Corruption Risk Management Plan for Tourism New South Wales and NSW Sport and Recreation. Implementation was begun during 2004-05. During 2005-06, the Fraud and Corruption Risk Management Plan for the Department will be finalised and fully implemented.

Major Events

The Major Events and Venues Unit addresses issues concerning risk during negotiations with event governing bodies or event owners on any Government support to secure an event for Sydney and New South Wales. The apportionment of risk agreed between the parties is then included in a legal agreement concerning the event.

Statement of Responsibility

The Department of Tourism, Sport and Recreation's Director-General, senior management and other employees have effected a risk management and internal control process designed to provide transparency and accountability, ensuring that the Department operates to the highest standards applicable. The internal audit function employed by the Department conducts a program of review to assess these controls.

While responsible for the overall internal control framework, I recognise as Director-General that although careful planning, written policies, organisational structures that provide an appropriate division of responsibilities and internal audit assists internal control, they do not preclude errors and irregularities from occurring. However, to the best of my knowledge, this system of risk management and internal control operated satisfactorily during the year.

Robert L Adby

Director-General



Message from the Chairman

Tourism New South Wales Board

Five Board meetings were held this year, of which two were held in regional New South Wales, Cowra and Wagga Wagga. The Board appreciates the support of the local tourism industry and local government in making these visits relevant, informative and successful.

Ruth Fagan and I were reappointed during the period for a further three year term, and, in November, the Board welcomed the appointment of Les Cassar AM. Les brings a breadth of senior executive experience in the tourism and aviation industries.

Other changes saw John O'Neill appointed General Manager, Tourism New South Wales, and appointed to the Board in this capacity and Bob Adby, Director-General, Department of Tourism, Sport and Recreation, attending Board meetings as an observer.

Board members worked closely with management on a number of strategic issues including the 2005-08 Tourism New South Wales Strategic Plan, and reviewing and scoping revenue raising opportunities, including increasing revenue through the Sydney Visitor Centre, Sydney International Airport. The Board also advised on the assessment of the Tourist Attractions Signposting program, initiated by the Hon Sandra Nori MP, Minister for Tourism and Sport and Recreation, in November 2004.

In November, I hosted a Tourism Investment Forum lunch at which attendees discussed the general state of the market place both in terms of capacity now and going forward, and investor sentiment in the tourism industry. Attendees included key members of the tourism investment community and State Government representatives from Treasury, the Department of State and Regional Development and Tourism New South Wales.

The Board congratulates Tourism New South Wales on its \$4 million tourism campaign to promote regional New South Wales. The suite of five advertisements highlighting the North Coast, South Coast, High Country, Heart of Country NSW and Outback have been successful in reminding Sydneysiders of the wonderful attractions right here in our State.

My thanks to my fellow Board members for the work they have undertaken this year. I believe it is a Board that holds a great array of skills and knowledge. We look forward to continuing to work with management as it commences its implementation of the 2005-08 Strategic Plan and in meeting the challenge of increasing economic benefits for the industry and people of New South Wales

Maurice L Newman, AC

Chairman

New South Wales Celebrates 100 years of Tourism

In May 1905, the then Premier of New South Wales, Sir Joseph Carruthers, announced the establishment of a tourist bureau as part of a new Department of Intelligence. The bureau was up and running by August of that year. Tourism New South Wales will mark the occasion of 100 years of tourism with specific celebrations planned throughout 2005-06. The activities will celebrate New South Wales' growth from a 19th century colonial outpost to one of the world's favourite destinations and pay tribute to the combined efforts of the local tourism industry and the NSW Government over the last 100 years.

The definitive history of tourism promotion and the evolution of the industry in New South Wales has been commissioned and will be published as a commemorative book. A pictorial exhibition documenting the history of tourism in New South Wales will also be staged at the Museum of Sydney in 2006.

A special website has been developed. It outlines the growth and directions of Tourism New South Wales over the decades as a government entity and features a comprehensive collection of historical information and supporting imagery. The website address is:
www.visitnsw.com.au/100years





Message from the Executive Director and General Manager

Tourism New South Wales

Tourism New South Wales celebrates 100 years of tourism promotion in the coming year. On this milestone, the agency is clear in its mission – to promote and support the development of NSW tourism destinations.

The agency has delivered a striking array of new brands and assets. We launched new television advertising and communication campaigns for the North Coast of NSW, the South Coast of NSW, Outback NSW, the Heart of Country NSW and the NSW High Country.

This was the largest ever investment in NSW regional tourism promotion. Along with the Sydney campaign, it is the platform for the next five to 10 years. The campaign carries a new tag line *New South Wales – There's no place like it* tied in with the Sydney tag line: *There's no place in the world like Sydney.*

Domestic tourism, while still the mainstay, is forecast to grow at less than 1% per annum. Travel patterns have been disrupted by high petrol prices, low cost air carriers, people hoarding leave and competition from home entertainment. We also face increased tourism promotion from other states.

Given these conditions, it was timely to present to Australians the incredible diversity of experience, and the sophistication of the food and wine and quality accommodation, available across our State. Campaign research indicated success, with significant lifts in awareness of New South Wales as a great holiday destination. Tourism is now worth some \$23 billion annually to the NSW economy and employs 250,000 people.

International – We thought about how to add most value to the international marketing of Tourism Australia. Our greatest global asset is Sydney, although we do not neglect international visitors to promote travel through regional New South Wales.

Many tourism organisations focus, internationally, on advertising with airlines and travel brokers. While Tourism New South Wales still does, our emphasis is now on partnerships. We also focussed on using promotional events and cost effective digital communications to influence organisations that influence travellers and, via mass media and the web, to reach consumers directly.

An example was a visit to Japan by our most senior NSW tourism mission, led by Minister Nori. It included chef Tetsuya Wakuda, artist Ken Done, fashion designer Akira Isogawa and chief executives from Sydney Aquarium, Bridgeclimb, Park Hyatt and the Sydney Symphony Orchestra. We spoke to travel brokers and media about experiences and the rejuvenating quality of life in Sydney and New South Wales.

Operations – We continued to improve work practices, including structuring of partnerships and working with new partners, for instance, Subaru. We also established a new Office of Project Management to better plan and execute project work. In addition, in recognition of our expertise in managing visitation and developing destinations, and the value of our government and private sector network, we continued to improve information management. In the future, this will affect not only the way we store and retrieve information but even our office lay out, making it more welcoming for partner meetings.

Our commercial operations, including a retail travel business and a wholesale travel business managed under licence, focused more on revenue and profit. We want our businesses to foster economic growth, and more bottom-line revenue allows us to do more. We also better defined the relationship between Tourism New South Wales and the Department of Tourism, Sport and Recreation, with collaborative formation of strategy, and an agreed annual allocation of resources.

Wins for New South Wales – There were many wins for tourism during the year and I'm proud of Tourism New South Wales' involvement:

- The Blue Mountains was selected by the Emirates Group to build a six-star eco-tourism resort. Tourism New South Wales and Minister Nori played a key role, working with Tourism Blue Mountains and other government agencies. Emirates hopes to open in late 2007.
- Royal Brunei Airlines, Virgin Atlantic and Air Tahiti Nui began operations to Sydney, potentially delivering millions of dollars into the State economy.

- Sydney's importance as a major cruise destination was highlighted with the arrival of the Sapphire Princess, the biggest and newest cruise ship ever to sail to Australia. Many of the 2,700 passengers arriving on the maiden voyage visited Sydney for the first time. Our trainees greeted visitors.

All of this required dedication and hard work.

I would like to place on record my thanks to the Minister, for her strong support of the agency and the tourism industry; the Board of Tourism New South Wales; the strategic guidance and counsel of Director-General Bob Aaby, and the Department's Corporate Services team; my executive team; and all our staff, whose positive "can-do" attitude has allowed us to deliver our mission on behalf of the people of our great State.

John O'Neill

John O'Neill

Executive Director and General Manager, Tourism New South Wales

Review of Operations – Tourism New South Wales



01

accommodation (14.4%), cafes and other food outlets (7.4%). A further 60,916 jobs in New South Wales are indirectly generated by tourism. (Source: University of New South Wales: Tourism Satellite Account for New South Wales, 2000-01)

International Tourism

The Global Picture

In 2004, global tourism experienced its best growth in 20 years in tourist arrivals to reach an all-time record of 760 million, an increase of 10% from 2003. The upward trend is expected to be maintained in 2005, although at a slower pace. The World Tourism Organisation (WTO) estimates that international tourist arrivals worldwide will grow by approximately 5% in 2005.

According to the WTO, worldwide earnings reached a new record value in 2004 of US\$622 billion. Australia ranks tenth out of all destinations worldwide in the value of international tourism receipts (US\$13 billion). This compares with the United States, which is ranked at number one with \$US74.5 billion.

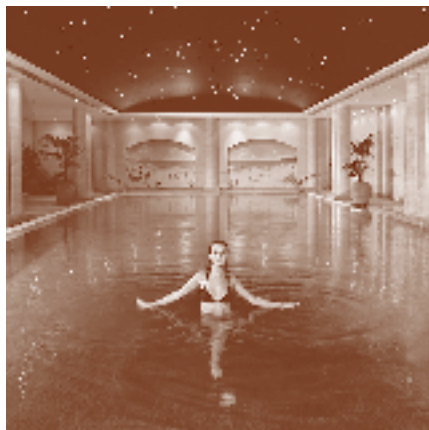
A major influence on tourism is the expansion of low-cost airlines, which tend to operate within their own geographic region. This encourages more short-haul trips, an important consideration for Australia which is a long-haul destination for most of its markets.

Consumer behaviour is also being influenced by trends such as the dynamic packaging encouraged by internet use, independent travel, shorter stays and more holiday breaks, special interest travel, late booking and high price sensitivity. Some of these trends present an opportunity to market new products and destinations that meet the demands of increasingly specialised consumer segments.

The WTO forecasts that international arrivals are expected to reach over 1.5 billion in the year 2020. Much of this activity (1.2 billion arrivals) will be driven by consumers travelling within their own region. The remaining 0.4 billion arrivals will be long-haul travellers. Long-haul travel throughout the world is forecast to grow faster, at 5.4% per year, over the period than short-haul travel, at 3.8%. This is good news for Australia, for which more than three-quarters of its arrivals are from long- or medium-haul markets.



02



03

Operating Environment

Tourism's Value to the NSW Economy

Total expenditure by tourists to New South Wales is \$23.3 billion. This includes intrastate visitors 44.3%, interstate visitors 23.1%, international visitors 27.3% and the Australian outbound market 5.2%. Tourism's contribution to the NSW economy accounts for 4.15% of Gross Value Added (GVA). The contribution to GVA includes intrastate visitors 43.7%, interstate visitors 23.2%, international visitors 28.8% and the Australian outbound market 4.4%.

Jobs directly generated by tourism in New South Wales total 185,144, which is 6.1% of total NSW employment. The majority of tourism employment is from jobs in the retail sector (32.9%),



04

01 Sydney Opera House and Bridge

02 Indigenous Principles

03 Observatory Hotel

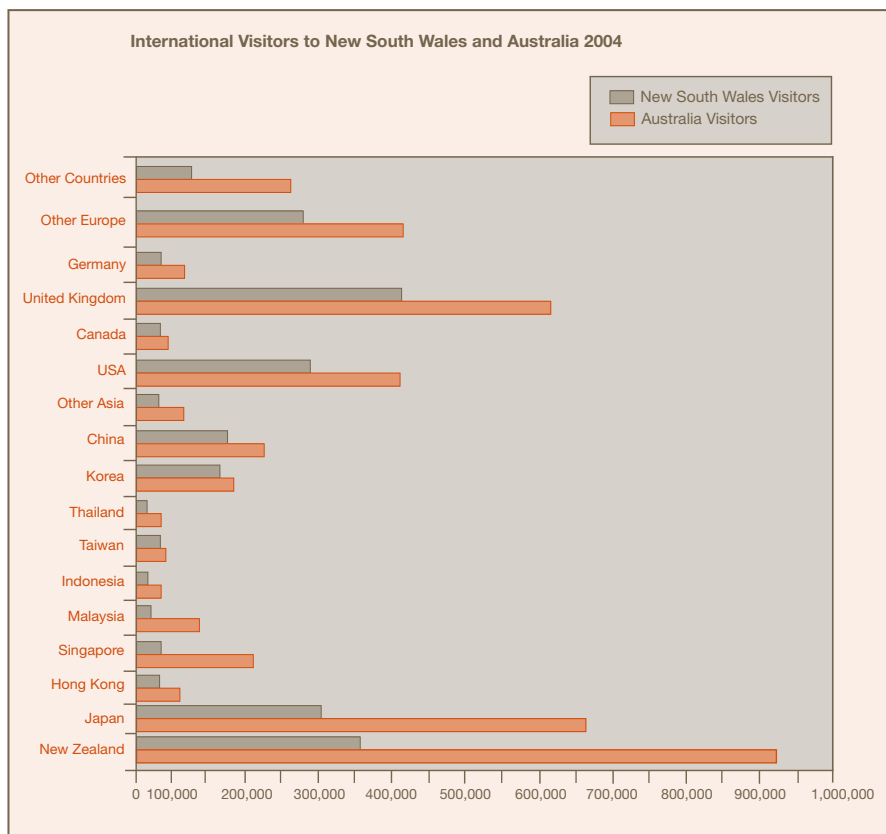
04 BridgeClimb

Tourism's contribution to the NSW economy accounts for 4.15% of Gross Value Added (GVA).



International Tourism to Australia

In 2004, 4.8 million visitors (aged 15 years and over) came to Australia, an increase of 9% compared with the previous year. The highest growth rate was from China, which was up by 42%. Other markets to show growth were New Zealand (up 22%), Japan, Taiwan and 'Other Asia' (up 13% each).



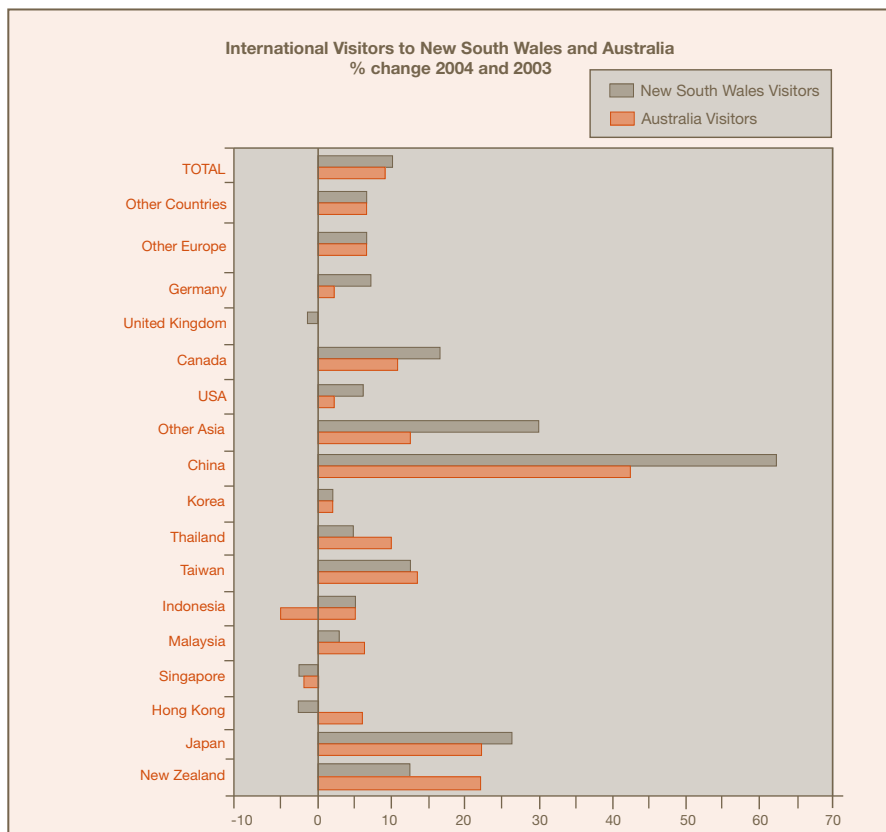
Source: Tourism Research Australia, 2005

Forecasts – Australia

The Tourism Forecasting Council's forecast for international visitor arrivals to Australia in 2005 is 5.6 million (including children under 15 years), representing a growth of 6.9% from 2004. The average annual growth forecast to 2014 is 5%, which would result in 9.3 million arrivals in that year.

Forecasts – New South Wales

Inbound visitors to the State grew to 2.7 million, an increase of 10% compared to the previous year. The number of visitor nights to the State increased by 12% to reach 47.3 million nights. The markets showing the largest growth in comparison to 2003 were China (up 63%), Japan (up 26%), Canada (up 16%) and New Zealand (up 13%).



Source: Tourism Research Australia, 2005



Tourism New South Wales

Domestic Tourism

Across Australia in the year ended December 2004, there was a 0.9% increase in domestic visitor nights, from 294 million nights in 2003 to 297 million nights in 2004. New South Wales experienced a 1.1% increase in visitor nights, from 88 million nights in 2003 to 89 million nights in 2004.

The Domestic Picture

There has been a 0.5% decline in domestic holiday nights in Australia in 2004 compared to 2003. This decline can be explained by a number of factors, including consumers directing their discretionary expenditure towards tangible assets, such as houses, and away from intangible spending related to lifestyle. A further factor may include the increased trend of nights spent visiting friends and relatives, which is up 4% compared to 2003.

Another factor influencing the domestic market has been the strengthening of the Australian dollar, which has made overseas travel more affordable. The Overseas Arrivals and Departures data indicates a 29% increase in Australians travelling overseas in 2004 compared to the previous year.

The increased use of air travel, driven by cheaper prices and the higher cost of fuel for motor vehicles, is likely to have been behind the increase in interstate trips in Australia (up 2%). The rise in the use of interstate air travel is evident in that the proportion of interstate self drive trips taken in Australia in 2004 has decreased by 3% to 45%, whereas the proportion of interstate air trips increased by 4% to reach 52%.

Advertising (primarily television, print and cinema) is the most effective means of influencing consumer choice in terms of travel destination. However, its effectiveness is significantly impacted by the level of media investment, both because of the need to keep pace with spend by competitors and to cover cost increases due to media inflation rates. Cost increases for media have been running well ahead of changes in the CPI since 2000. This places pressure on state government organisations' budget spending.

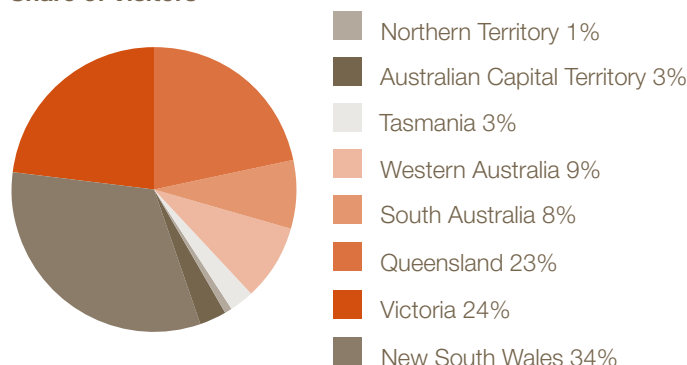
In the future, the ageing of the population is likely to mean that more people have time to travel both within Australia and overseas. Tourism product experiences will need to keep pace with the sophisticated tastes of the baby-boomers who are more open to new experiences than preceding older generations.

Over the next few years, the domestic market will become more competitive due to the continuing trend of cheaper air prices. This increased competition could be a challenge to New South Wales as a destination, as other states will market heavily to Sydney residents as the largest domestic market. The 2006 Melbourne Commonwealth Games will also attract considerable inter-state visitors with the potential to impact on regional visitation to New South Wales.

State Share 2004

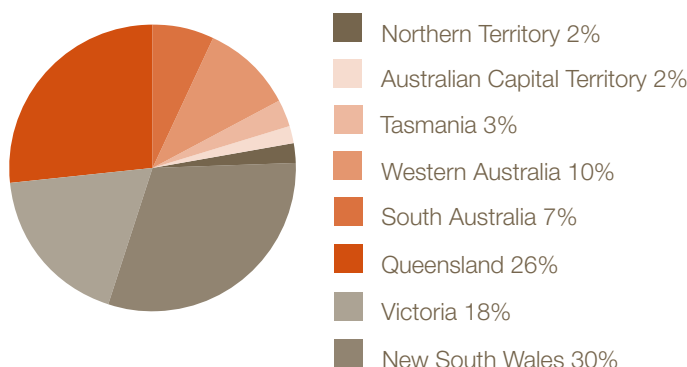
New South Wales – New South Wales received the largest share of visitors of all states/territories (34% of all visits made in Australia). New South Wales' closest competitor states, Victoria and Queensland, received 24% and 23% of visits respectively. In terms of visitor nights, New South Wales recorded a 30% share, while Queensland and Victoria recorded a 26% and 18% share of nights respectively.

Share of Visitors



Source: Tourism Research Australia, 2005

Share of Visitor Nights



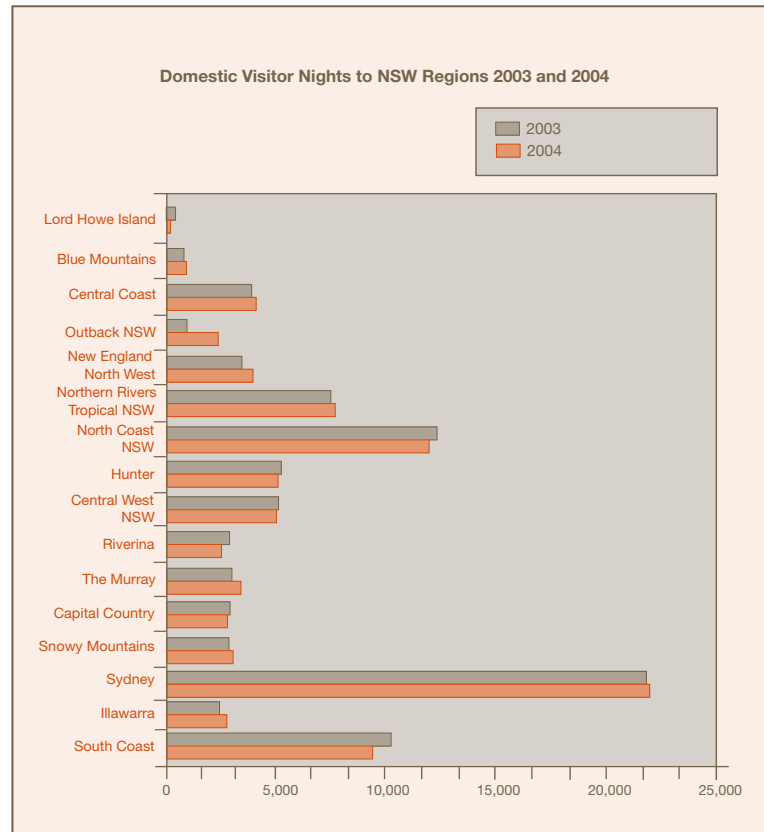
Source: Tourism Research Australia, 2005



NSW Regions – In 2004, three quarters of all domestic nights in New South Wales were spent in regional New South Wales (66.9 million) with the remaining quarter spent in the Sydney region (22.2 million nights). The North Coast region had the next largest share of nights (15%), followed by the South Coast region (10%) and Northern Rivers region (8%).

Forecasts – Domestic Tourism

Domestic visitor nights have shown minimal movement over the years. In 2014, the Tourism Forecasting Committee has forecast that the number of domestic visitor nights will reach 322,812, a 9% growth from the 296.3 million nights recorded in 2004. The average annual growth between 2005 and 2014 of 0.9% will be largely driven by population growth. The number of domestic visitor nights to New South Wales is forecast to grow from 89.2 million nights in 2004 to 97 million nights in 2014, an average annual growth of 0.9%.



Source: Tourism Research Australia, Overnight Trips, December 2004



Heart of Country NSW advertising campaign



Tourism New South Wales

Performance Review

All activity continued to build on the new Sydney brand, and NSW destination brands launched in 2004-05.

Corporate Objective 1: Build and convert awareness of NSW destinations in target markets

Domestic Marketing – Regional

With an investment of \$4 million (the largest investment in the promotion of regional New South Wales in the history of the State) Tourism New South Wales, together with industry partners, launched a new integrated marketing campaign for eight key regional NSW zones. The campaign's design was based on research that found many potential travellers had only 'schoolbook geography' knowledge of regional New South Wales and a limited understanding of the depth of the tourism experience on offer. The campaign consisted of individual targeted campaigns as well as a suite of zone TV commercials run over a five-week period in Sydney and regional New South Wales. The campaign zones were:

- North Coast of NSW
- South Coast of NSW
- NSW High Country
- Heart of Country NSW
- Outback NSW
- Sydney

Under the tag line *New South Wales – There's no place like it* the campaign targeted 'mindset' market segments. 'Mindset' segments profile on the basis of psychographics, such as values, attitudes and lifestyle, rather than demographics, such as age groups and income. The four key segments targeted by the new regional NSW campaign are as follows.

- *Luxury Travellers ('Pampadours')* – up-market indulgent profile, female-skewed, generally travel as couples with preference for 5-star product and avoid holidays during peak family travel periods.
- *Family Travellers ('Compatriots')* – quintessentially middle market with female skew, activities-focused and budget conscious, this group travels in the shoulder and peak seasons.
- *Adventure Travellers ('True Travellers')* – this group is the 'early adopters,' they are experimental and trail-blazing, and want to immerse themselves in a single destination. They are generally 35+ with a male skew and take longer holidays seeking difference and challenge.

- *Touring Travellers ('Wanderers')* – marked older skew, adult couples, this group is generally empty-nesters and frequent tourists travelling in the off-peak periods. They are keen observers who like to potter and continue their home lifestyle when travelling.

These different market segments are targeted by zone at different times of the year (peak and off-peak). The new regional NSW marketing campaign has been driven by how the experiences of the region match the desired activities these groups are seeking.

South Coast NSW advertising campaign



The new regional NSW marketing campaign has been driven by how the experiences of the region match the desired activities these groups are seeking.



Regional Campaigns

Campaign	Budget (Media)	Objectives	Comment
Heart of Country NSW (New England North West, Central NSW, Capital Country, Riverina, The Murray, Upper Hunter)	\$310,000	Raise awareness of touring travellers and convert to purchase. Comprised television, infobreaks, cinema and print advertising in Sydney, regional New South Wales and Australian Capital Territory.	58% of the target audience saw the television commercial or print advertising. 62% who saw the campaign stated they were likely to visit in the next 12 months versus 48% who did not see the campaign.
NSW High Country (Local Government Areas of: Tumut, Tumbarumba, Snowy River, Cooma-Monaro and Bombala)	\$140,000	Build awareness in the shoulder season and increase preference and intention to holiday in the High Country. Comprised cinema and print advertising in Sydney, regional New South Wales and Australian Capital Territory and e-marketing to purchased list.	Advertising impact study will be undertaken in 2005-06.
Sydney	\$250,000	To create depth of understanding of each of Sydney's surrounding regions amongst luxury travellers and motivate consumers to increase the number of Short Breaks taken. Comprised ambient media, online media and press advertising in the Sydney market.	Results proved difficult to quantify due to the large number of small operators participating in this cooperative campaign.
South Coast of NSW	\$470,000	Build awareness of the South Coast during shoulder periods to adventure travellers, and convert to purchase. Refresh destinations and experiences to touring travellers to encourage repeat and longer visits. Comprised television, infobreak, cinema and print advertising appearing in Sydney, regional New South Wales, Melbourne and regional Victoria.	59% of the target audience saw the television commercial or print advertising. 44% who saw the campaign stated they were likely to visit in the next 12 months versus 33% who did not see the campaign.
North Coast of NSW	\$350,000	Refresh awareness of the North Coast to touring travellers and build awareness of the North Coast to family travellers. Increase intention and preference to holiday for both. Comprised television, infobreak, cinema and print advertising appearing in Sydney, regional New South Wales and South East Queensland.	80% of the target audience saw the television commercial or print advertising. 67% who saw the campaign stated they were likely to visit in the next 12 months versus 63% who did not see the campaign.
Outback NSW	\$180,000	Build awareness of Outback NSW to the touring traveller and increase intention and preference to holiday there. Comprised infobreak, cinema and print advertising appearing in Sydney, regional New South Wales and South Australia.	48% of the target audience saw the television commercial or print advertising. 29% who saw the campaign stated they were likely to visit in the next 12 months versus 20% who did not see the campaign.



Tourism New South Wales

Regional Public Relations Campaigns

Integrated regional communications campaigns were designed for: High Country, Heart of Country, South Coast, Outback, North Coast and Sydney. The consumer media was targeted for each of the campaigns, with detailed printed materials being produced and image CDs issued to the media. As a result of proactive media pitching, around 160 journalists visited the regions resulting in strong coverage in print and broadcast media, for instance on lifestyle and travel programs such as the *Today Show*, *Sunrise*, *Destinations* and *Coxy's Big Break*. In addition, a major competition was run with partners Subaru and *Sydney Weekender* to promote the Sydney Surrounds region. The domestic media familiarisation program supported the regional campaigns, resulting in a publicity value of \$20 million.

Regional Events

Twenty-one regional events were supported under the Regional Flagship Events program. The program aims to help increase visitor numbers to regional events that demonstrate the potential to act as 'flagships' and reflect and contribute to the unique character of the region. The program also aims to enhance the events development and marketing skills of organisers. Regional Flagship Events were promoted through public relations activities including rural and suburban press, media familiarisations, online at *My NRMA* and on the www.visitnsw.com.au website. Since 1995, 152 events have been funded under the program, to a value of more than \$3.1 million. Details of the funding can be found on page 90.

Domestic Marketing – Sydney

Tourism New South Wales continued to garner strong support for the marketing and development of Sydney in conjunction with its recurrent funding partners: Sydney Harbour Foreshore Authority, Department of State and Regional Development and Sydney Olympic Park Authority.

Sydney Winter 2004

Sydney Winter was launched in Melbourne and Brisbane in May 2004 and aimed to increase visitation to Sydney during the June to August period. Mindset segmentation was used to define target markets: for

Sydney, targeted groups were Luxury Travellers (Pampadour) and Family Travellers (Compatriots) (refer page 20 for definitions). The campaign aimed to instill perceptions of Sydney as a dynamic world city offering more than the traditional iconic experiences through three themes – Sydney Transformations, Shoppers Paradise and Winter Festivals.

Elements of the campaign included 1.2 million copies of *Sydney Uncovered* magazine inserted in *News Limited* publications in Melbourne and Brisbane featuring special offer package deals; a three-week television and print campaign; a public relations campaign; a website campaign; and prize promotions in magazine, press and radio. The overall result of the campaign was a 28% increase in packages sold to Sydney on the same period in 2003.

Sydney Summer 2004-05

Sydney Summer was launched in October 2004 and ran through to March 2005 with a budget of \$1.2 million. The campaign built awareness of Sydney's vibrancy, diversity and appeal as an accessible summer destination for couples and families and to drive increased visitation to Sydney during the period.

Two separate targeted campaigns were developed. The first was aimed at Family Travellers in Melbourne and Brisbane through the distribution of 1.5 million copies of the *Sydney Uncovered* magazine supplements in the *Sunday Herald Sun* and *Brisbane Sunday Mail*, magazine advertising, e-blasts and competitions. The second campaign was aimed at Luxury Travellers through the distribution of 400,000 copies of *Sydney in the Spotlight* magazine, inserted nationally in *The Weekend Australian Magazine*. The campaign generated the following results:

- The total number of user sessions to the campaign site www.seesydney.com.au was 28,760, visiting on average 4.5 pages per session during the campaign period of 24 October 2004 to 21 February 2005. This was a 50% increase in pages viewed to the 2003-04 campaign.
- An approximate growth of 8% on sales of wholesaler packages to Sydney over the same period the previous year. The campaign attracted over 65 commercial partners.

Sydney Winter 2005

Sydney Winter was launched in Melbourne and Brisbane on 22 May with a budget of \$1.7 million and aimed to increase visitation to Sydney during May to August. Two themes, dining and indulgent experiences, were incorporated. The campaign included a two-week television campaign; magazine advertising; distribution of *Sydney Uncovered* magazine supplements in the *Sunday Herald Sun* and *Brisbane Sunday Mail*; a *Sydney Winter* liftout in *The Canberra Times*; advertorials in the *Holidays Away* magazine and Rex Airlines inflight magazine *OUTthere*; features in *The Age* (Melbourne) magazine and *Vogue Living*; an online promotion with Optusnet; and a three-week radio promotion with *TripleM* in Melbourne.

Full results were not available at 30 June 2005 as the campaign continued into the new financial year. However, since the commencement of the Sydney Brand television activity in combination with the seasonal campaign activity, intention to visit Sydney has increased from 31.5% to 33.3%.

Sydney Public Relations Campaigns

Three seasonal campaigns were launched for the *Sydney Summer*, *Sydney Winter* and *Easter in Sydney* campaigns in addition to continuing Sydney brand public relations. A successful partnership with Sydney's Powerhouse Museum and an international exhibition for *Lord of the Rings* resulted in events being used as the focus for the launch of the *Sydney Summer* campaign. During April, a 'Sydney Indulgence' mega-famil resulted in media representation from five states. Partnerships with industry resulted in a program that provided journalists with unique events and showcased new ways to explore the city.

A new focus on utilising the immediacy of radio saw a major promotion run in the key source market of Melbourne. Working with the number one in-market station (*TripleM*), the three-week campaign delivered 189 on-air promotional spots including live-reads, promotions, interactive interviews and a competition. The competition received a total of 220,086 entries, one of the station's most successful promotions. The campaign's website saw a five-fold increase in unique visits compared to the previous year.

Regional New South Wales featured in many international campaigns. For instance, in China, Wollongong was introduced as a new destination; in Singapore and Malaysia the Blue Mountains.



A strong media visits program hosted over 62 journalists from across Australia's mainstream consumer and travel media. Highlights included *Great Outdoors*, *Getaway*, *Sunday Herald Sun*, *The Australian*, *Qantas Magazine*, *New Idea* and *Woman's Day*. From July 2004 to June 2005 \$11 million in publicity was generated.

Sydney Events

Tourism New South Wales continued to build and cultivate new and existing relationships with event producers along with working closely to support and promote the activities of its core tourism precinct partners, Sydney Harbour Foreshore Authority and Sydney Olympic Park Authority. Over 20 successful projects were supported with marketing activities including Easter in Sydney, Edinburgh Military Tattoo, New Year's Eve and Sydney Festival. A growth in cooperative revenue was generated through new and existing partners to \$1.2 million in 2004-05, over \$200,000 more than the previous year.

International Marketing

With offices in New Zealand, London, Los Angeles, Tokyo, Singapore and Hong Kong, Tourism New South Wales is well positioned to target the major tourism markets for the State. The international offices undertake consumer, trade and media activities aimed at raising awareness of the destination and encouraging take-up of tourism product into wholesale packages to increase visitation and extend length of stay.

A major focus this year has been the roll-out of the Sydney brand *There's no place in the world like Sydney* working with traditional and non-traditional partners. In the USA, for example, long-term partnerships and promotional opportunities were formalised with Forbes, Southcorp, Club Corp, Greg Norman Estate, Somersault, Oyster Farmer, Oprah Winfrey and Costco. New opportunities were developed in China for the fully independent traveller by working with Ctrip, China's largest on-line travel agent and the China Merchant Bank.

Regional New South Wales featured in many international campaigns. For instance, in China, Wollongong was introduced as a new destination; in Singapore and Malaysia the Blue Mountains, Hunter, Southern Highlands and Illawarra regions featured in a Sydney Surrounds promotion; and Broken Hill and the Pacific Coast Touring Route were featured in a USA campaign. Lord Howe Island, the Hawkesbury and Snowy Mountains were introduced to North American buyers at the Australian Tourism Exchange. In New Zealand, a direct mail campaign aimed at travel agents featured the South Coast, North Coast and Northern Rivers.

Media activities included the insertion of supplements into newspapers and magazines across Singapore, India and the United Kingdom. In Malaysia a half hour television episode on Sydney was featured in *My Australian Challenge* covering the Sydney Aquarium, Luna Park, Sydney Fish Market and the Blue Mountains. In the United Kingdom *Travel Trade Gazette*, the leading travel trade weekly published the diary of Dan Uglow, a travel agent who visited New South Wales as a part of the Travel 2 megafamil in October 2004.

Due to fluctuations in the Japanese market to Australia, and therefore to New South Wales, Tourism New South Wales, in conjunction with industry, developed a strategy to re-engage the Japanese market with Sydney. The strategy's objectives were to:

- re-position Sydney in the minds of the consumer from its current gateway status to an exciting, diverse destination
- educate and re-engage the trade both in market and in Sydney
- grow and evolve Sydney's product offering to ensure that consumer demand is satisfied.

Two main initiatives took place this year. Tourism New South Wales convened a Japan Industry Forum to identify opportunities to grow the market from Japan, and the promotion of Sydney and New South Wales as a tourism, business and cultural capital of the Asia Pacific region, as part of the World Expo in Aichi, Japan. This was the largest tourism mission ever mounted to Japan

by the NSW Government and included participation by Sydney celebrities including fashion designer Akira Isogawa, restaurateur and chef Tetsuya Wakuda, artist Ken Done and executives from the Sydney Aquarium, BridgeClimb, the Park Hyatt and the Sydney Symphony Orchestra. The mission was reported in the Japanese, Asian and Australian media and praised by industry.

International Public Relations Campaigns

Tourism New South Wales' communications activities are underpinned by strong public relations campaigns through mainstream and travel industry media and through media familiarisations to generate positive media coverage for Sydney and New South Wales in international markets. Results show that the State experienced the largest surge in international media visits to New South Wales since the Sydney 2000 Olympics with 384 individual journalists hosted, including Metro Radio (Hong Kong), BBC TV (UK), ZDF TV (Germany), and World Traveller (China). Targeted media visits are supported through Tourism Australia's Visiting Journalists' Program and Tourism New South Wales' International Media Visits Program.

Editorial coverage assists in building credibility with consumers and provides an essential third party endorsement of the destination or experience. It also further cements a deepening awareness of the State's brand and its diversity.

Our ongoing program, which is aimed at educating travel agents, product managers and frontline staff from the major international markets about our State's tourism product, continued, with 680 travel agents hosted this year. Some examples include the AMEX USA megafamil, the Qantas Airways Indian Top Ten travel agents famil, Travel 2 megafamil and the China Southern Airlines top travel agents.



Tourism New South Wales

Performance Measures

Maintenance of preference to travel to New South Wales amongst domestic markets

Target: 62%

Results

51% (for April 2004 to May 2005)

Comments

A preference level of 62% was achieved amongst Tourism New South Wales' target markets in 2001. The objective for 2002 to 2005 was to maintain this preference level at 62%. However, in light of Tourism New South Wales changing its target markets since 2001, this target is no longer applicable. The target has been revised to 53% for future years to reflect the new target markets.

Maintenance of target audience reach as percentage of target market size

Target: 70% of target audience reached

Results

Average for all television campaigns during 1 July 2004 to 30 June 2005*

- potential national audience = 15,309,000
- reach = 57% of national audience.

*Source: Television data sourced from OZTam. All people aged 18 and over, national market.

Average for all magazine advertising during 1 July 2004 to 30 June 2005 **

- potential national audience = 15,309,000
- reach = 78% of national audience.

** Source: Magazine readership data sourced from Roy Morgan March 2005. All people aged 18 and over, national market.

Comments

Results show average for all campaigns.

Maintenance of consumer website user sessions

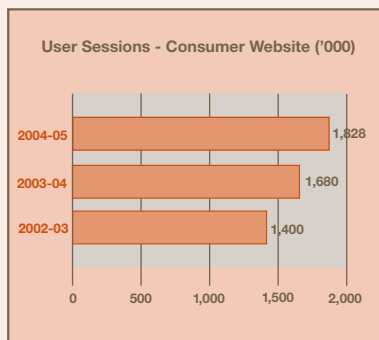
Target: 1,800,000

Results

1,828,144 user sessions

Comments

An increase of 8% over 2003-04.





Performance Measures

Number of regional flagship events marketed

Target: 20

Results

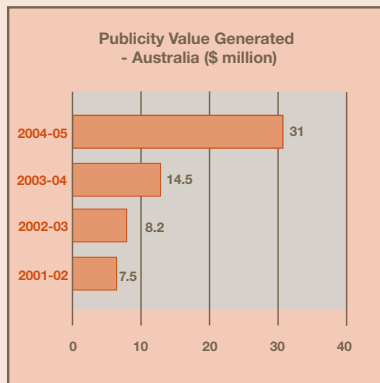
21

Comments

On target.

Value of destination publicity generated through domestic public relations activities

Target: \$9.5 million



Results

\$31 million

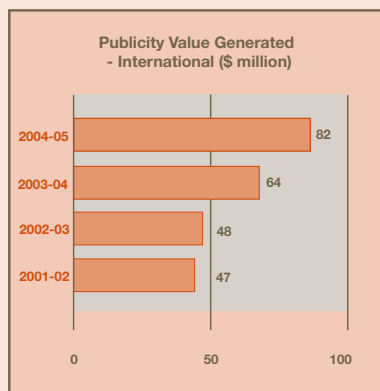
Comments

Target exceeded by \$21.5 million.

- 62 media visited Sydney
- 160 media visited regional New South Wales

Value of destination publicity generated through international public relations activities (Visiting Journalist Program [VJP] and International Media Visits [IMV])

Target: \$50 million



Results

\$82 million

Comments

Target exceeded by \$32 million.

- 181 visits
- 384 individual journalists.

The number of international media visiting New South Wales has increased for the first time since the 2000 Sydney Olympic Games.

Additionally, high profile television shows from the USA, Italy, Germany, Japan, France and the UK have lead to very strong results this year.

Note:
VJP is run in conjunction with Tourism Australia
IMV is run by Tourism New South Wales



Tourism New South Wales

Corporate Objective 2: Share our knowledge and expertise to improve industry effectiveness and stimulate investment

Total expenditure by tourists to New South Wales is \$23.3 billion. Tourism New South Wales works with the industry to assist its growth in a sustainable way. The challenge for New South Wales is to continue to grow and prosper without threatening or devaluing the things valued by residents and that attract and holds visitors. This is a fundamental challenge of destination management and conservation. Similarly, tourism products and experiences need to be refreshed to ensure continuing market viability.

Towards 2020 – New South Wales Tourism Masterplan

Since October 2002 when the New South Wales Cabinet endorsed Towards 2020 – New South Wales Tourism Masterplan the tourism setting has changed significantly. For the State to remain competitive there is a need for us to take a new look at our tourism futures, take stock of past achievements and meet emerging opportunities and challenges at home and abroad. Tourism New South Wales has now commenced its planning for a mid-term review of the Masterplan's three-year action plan (2002-03 to 2004-05) and for the preparation of a revised Masterplan to the year 2020.

Tourism Aviation

The New South Wales Tourism Aviation Strategy was further developed to provide a strategic framework and direction on tourism aviation from which Tourism New South Wales can identify and pursue opportunities in the aviation sector to leverage tourism benefits and returns. An Aviation Welcome Pack was developed for use with key partner Sydney Airport Corporation to use at international aviation shows to help attract new carriers to Sydney.

Nature Plan

The State's first Nature in Tourism Plan was launched at the Ecotourism Australian Conference in November 2004. The Nature in Tourism Plan developed by Tourism New South Wales provides strategic direction for government and industry to move forward together in developing nature in tourism in this State.

Eco-tourism Development

During the past two years Tourism New South Wales played a facilitative role to help secure a planned Emirates eco-friendly development in the Blue Mountains. This development will help position our State as a world leader in eco-tourism. The development is planned for 1,400 hectares of freehold land bordering the World Heritage-listed Garden of Stones National Park and Wollemi National Park. Surrounding land, which has been degraded by farming, will be restored to World Heritage conservation levels. The planned Blue Mountains resort will give visitors to Sydney the opportunity to be immersed in a classic Australian landscape featuring a deep valley, open grass plains, a eucalyptus forest and stunning sandstone mountain gorges. Subject to standard planning approvals, it is anticipated that the resort will open in late 2007.

Disability Action Plan

Tourism New South Wales continued the integration of principles and actions in its Disability Action Plan as part of ongoing business planning. A community-based workshop was further refined for delivery in 2004-05 with NSW Sport and Recreation. The workshop aims to raise industry awareness of both the needs and opportunities for the tourism industry in the disability sector of the tourism market. Tourism New South Wales has developed its current Disability Action Plan in line with the Department's corporate and business planning.

Visitor Information Centre Development Program

The network now consists of 171 accredited Visitor Information Centres in New South Wales, comprising 106 Level 1 and 2 Centres and 65 Level 3 Centres.

Tourism New South Wales continued to market the network through a range of initiatives aimed to raise consumer awareness of the italicised blue and yellow 'i' and the slogan of 'i... will take you there'. At key border crossings and regional boundaries, 104 signs have been installed to further promote the network. The planned construction of the Southern Gateway Centre Wollongong, with its cutting edge design, saw the allocation of significant funds by Wollongong City Council, ensuring it will become an iconic Level 1 facility.

Backpacker Tourism

Close working relationships between Tourism New South Wales and Backpacker Operators Australia (BOA) continued in order to build the significant backpacker market. The market represents 11% of total international visitors and 20% of expenditure. BOA has supported Tourism New South Wales' aim of dispersing backpackers to regional areas of the State through regional membership drives and assisting the industry in bringing product to market. The initiatives of the Backpacker Development Action Plan have been implemented and ongoing activities such as the backpacker website, distribution of the Backpack Sydney Australia brochure and New South Wales' participation in the Sydney Backpacker Expo have been maintained.

Wine Australia

Tourism New South Wales was a sponsor of Wine Australia in 2004, with the aim being to promote the State's numerous wine regions. A series of wine fact sheets on these regions was produced and issued to media, gaining coverage in metropolitan and suburban media, and was used as collateral for consumers on the exhibition stand. A media event was organised prior to Wine Australia, in conjunction with the NSW Department of State and Regional Development, with young winemakers from New South Wales providing regional tastings. Ticket giveaways were organised in the media and the stand was designed and attended by Tourism New South Wales' staff.

Tourism New South Wales works with the industry to assist its growth in a sustainable way.



Indigenous Tourism

In 2004, over 550,000 international visitors experienced Aboriginal art, craft and culture. Successful tourism requires effective partnerships between government, industry and the community. This is especially relevant for any expansion of Indigenous tourism.

Tourism New South Wales is a member of the Department of Aboriginal Affairs' (DAA) Economic Cluster Group, formed under the DAA's *Two Ways Together* Plan. The Economic Cluster Group has formed a tourism sub-cluster to ensure the continuing progress of the Aboriginal Tourism Development Model, an initiative of the 2004 Aboriginal Tourism Roundtable convened by Tourism New South Wales. The immediate task of the sub-cluster is to deliver the implementation of the Aboriginal Tourism Business and Product Development Program. The first meeting of the cluster was held in June.

In March, before the formation of the tourism sub-cluster, Tourism New South Wales initiated an industry visits program to collect data and insights. Over 70 interviews with Aboriginal tourism product and regional stakeholders were completed in Northern Rivers, North Coast, South Coast, Outback, Central NSW, New England North West and Hunter regions. This material will be used by the sub-cluster.

To support the Aboriginal Tourism Business and Product Development Program, Tourism New South Wales will continue to develop a comprehensive tiered product manual of Aboriginal tourism products. The manual will categorise and describe products in relation to experience, business development and market readiness. When completed, it will provide a snapshot evaluation of each product's level of development, enabling planning of future development needs.

Sydney Tourism Experience Development Program

Since the program's inception in 1997-98, Tourism New South Wales has committed to developing and promoting local areas, or precincts, in Sydney that have tourism appeal to both the domestic and international market.

Tourism precincts such as Leichhardt, Double Bay, Newtown, Parramatta and the Hawkesbury Valley have been equipped with tourism photography and media fact sheets which help them to promote their areas in conjunction with Tourism New South Wales. Precincts are the focal part of the consumer message in all Sydney promotions and marketing.

In 2004-05, the program supported the Cronulla/Sutherland Tourism Photography Shoot, which concentrated on taking images that defined the holiday experiences of the area. These had been developed during a marketing workshop that Tourism New South Wales held with local tourism operators earlier in the year. The images are being used in Tourism New South Wales' Sydney promotions, in editorial, on www.seesydney.com.au and in other tourism collateral. Sutherland Shire Council partnered with Tourism New South Wales in the project.

Keeping the NSW Tourism Industry Informed

Tourism New South Wales enhanced its weekly industry news bulletin, distributed to around 2,000 registered contacts across the State. Information on Tourism New South Wales' marketing campaigns, events, development opportunities, research and general news within the industry is captured in the bulletin.

Industry communiqués were also published to coincide with the launch milestones of the regional NSW campaign and industry information kits were produced and distributed when each of the campaigns for the regions were launched. An industry launch for the suite of regional campaigns was held in Sydney and individual industry launches were also held in the Outback, South Coast and North Coast campaign zones.

Tourism Industry Forum

Established to share information amongst the tourism industry in New South Wales and to capitalise on collective opportunities, the Tourism Industry Forum (TIF) is chaired by Tourism New South Wales. TIF consists of senior representatives from 42 associations and government bodies and meets every two months in a round-table format. This year the Forum met six times.

2004 NSW Tourism Awards

The 2004 NSW Tourism Awards were announced at The Westin Sydney Hotel on Thursday 11 November 2004. The Awards are held annually and are a submission-based competition for tourism businesses and industry suppliers. The Awards acknowledge those tourism businesses that have demonstrated outstanding achievement and success during 2003-04. Entries totalled 170. From 112 finalist status, there were three Hall of Fame awards, 31 category winners and eight Awards of Distinction. Most State winners went on to compete at the Australian Tourism Awards in Alice Springs on 11 February of this year, with four achieving the ultimate accolade:

- Sydney New Year's Eve Celebrations 2003 - NYE03 City of Light (Major Festivals and Events)
- Harbour Jet Sydney Australia (Adventure Tourism)
- The International College of Tourism and Hotel Management (Tourism Education and Training)
- Blue Mountains Youth Hostels Australia (YHA) (Backpacker Accommodation).



Wine Australia 2004



Tourism New South Wales

Performance Measures

Stakeholders surveyed who consider that they have a partnership relationship with Tourism New South Wales

Target: 65%

Results

61%

Comments

2002-03 result. Repeat survey anticipated in 2005-06.

Corporate Objective 3: Demonstrate the organisation's effectiveness to Government

Tourism is a modern industry that provides jobs and contributes to the State's quality of life. It both creates and uses facilities that benefit communities across New South Wales.

The Government, through Tourism New South Wales, promotes New South Wales as a destination to drive consumer awareness and motivation to visit. The marketing message not only builds the profile of the State as a place to visit, but also as a place to do business, invest and raise a family. Building and strengthening the State's capacity to get a message into the marketplace drives essential regional development and recovery strategies after natural disasters like bushfires and floods.

The marketing and development of the industry needs to be efficient and effective in a very competitive market. It is estimated that there are 175 national tourist offices competing for a share of the international travel market alone. Tourism New South Wales needs to account to the NSW Government that it is spending its funding wisely and that value for money results are achieved.

The new three-year Strategic Plan (2005-08) defines Tourism New South Wales' programs, and sets appropriate key performance indicators that can be used to report back to Government and taxpayers on achievements. In the coming year six key priorities will be targeted.



Mrs Pat Gretton of Kurrajong Heights, pictured with Minister Nori and Mike Whitney, won a Subaru in the competition on Channel 7's Sydney Weekender

They are: to extend the reach of Sydney and New South Wales brands; develop broader partnerships; commercialise assets and increase their profitability where appropriate; expand the use of research and insights; develop a longer term vision for tourism infrastructure; and achieve internal efficiencies, particularly in knowledge management.

Tourism New South Wales is committed to high standards of accountability to Government. The Results and Services Plan, in which Tourism New South Wales establishes levels of performance, is one example of meeting accountability requirements.

Performance Measures

Progress in improving performance measurement and performance

Results

New three-year strategic plan drafted and used as a guide to operations in 2004-05

Corporate performance indicators reviewed – to become operational in 2005-06



Corporate Objective 4: Develop private and public partnerships to grow and manage tourism

Working in Partnership

Tourism New South Wales is working to achieve longer-term arrangements with partners and more partnerships with non-travel industry companies. Work commenced this year on developing a partnership marketing strategy, which will be finalised in the new financial year. The development phase consisted of a Tourism New South Wales asset review and internal workshops. The strategy will align the organisations' assets and partners' needs. One of the initial successes was partnering with Subaru and *Sydney Weekender* through a competition to promote the Sydney Surrounds region. Entries in the competition totalled over 40,500 with 41.16% of entrants opting to receive further information from Subaru.

Regional Tourism Plans

Under Towards 2020 tourism plans are being prepared for the State's tourism regions in order to set up a strong destination management approach that helps the regions establish a robust consumer focus as well as clear marketing and development plans and activities. The wider planning objective is to influence the thinking of government agencies at all levels to include the needs of the tourism industry and its customers when developing infrastructure, land-use and community based plans. Since the program started in 2000, 11 regional plans have been completed, including the following that were completed this year: Outback, Hunter and Blue Mountains.

Tourism New South Wales continues to work with regional partners to implement all the regional plans that have been completed to-date. Future tourism planning needs for Lord Howe Island will be identified in the next financial year.

Business Tourism

Tourism New South Wales continued to be a major contributor to the operations of the Sydney Convention and Visitors Bureau (SCVB) through a financial allocation of \$2.3 million. The SCVB won 35 events this year, with a forecast 37,365 delegates and \$148 million in delegate spending. Between 2004 and 2012, 125 conventions have been won by the SCVB that are set to come to Sydney, bringing an estimated \$840 million into the NSW economy. Further details on the SCVB's activities can be found on its website www.scvb.com.au.

Tourism Industry Council NSW

Tourism New South Wales' partnership with the Tourism Industry Council was recognised through three major activities held this year, the:

- Council's annual conference held in the Hunter Valley in November 2004
- Council delivering a session at the meeting of the Executive Officers and Chairs of Regional Tourism Organisations held in May 2005 in Sydney
- Council's Tourism Business Forum in November 2005.

Local Government and Shires Association First Tourism Conference

The inaugural Local Government and Shires Association Tourism Conference held at Forbes was a partnership between Tourism New South Wales and the Local Government and Shires Association. The conference focused on local government aspects of the tourism industry.

New South Wales Holidays

Tourism New South Wales continued to work with New South Wales Holidays, now operated under licence by Australian Outback Travel, to package and promote holidays in New South Wales to the domestic market. New South Wales Holidays has established a dedicated reservations unit in Sydney, which operates 08:00–19:00 Monday to Friday and 08:00–15:30 on Saturdays. Participation by operators in New South Wales Holidays brochures for Sydney and New South Wales remains in line with past years (151 for Sydney and 173 for New South Wales).

Performance Measures

Number of delegate days for conferences won by Sydney Convention and Visitors Bureau

Target: 214,891

Results

157,145 delegate days compared to 213,075 in 2003-04

Comments

Smaller conferences being submitted and consequently won resulted in fewer delegate days.

No of regional plans completed

Target: 3

Results

3

Comments

Outback, Hunter and Blue Mountains.



Tourism New South Wales

**Corporate Objective
5: Foster a dynamic
organisational culture
built on strategic
thinking, resource
management,
teamwork, proactive
communication,
innovation
and creativity**

Refining the Structure

Further work was carried out on refining the structure of Tourism New South Wales. A new Office of Project Management was established to develop and implement a project management framework within the agency. The Office will provide project management support and advice, in particular to designated project managers, as well as develop and manage the project portfolio for Tourism New South Wales and provide regular reports to the Executive team on projects. This is aimed at making the agency more efficient, effective and targeted in delivering its corporate objectives. In-depth project management training was held for 15 staff during 2004-05, and training for further staff will continue in the new financial year.

A need for a new Corporate Affairs division was identified, and will commence operations in July 2005. It will be responsible for delivering corporate communications and executive services to the Executive Director and General Manager, the Director-General, the Minister for Tourism, Sport and Recreation, the Tourism New South Wales Executive and the Tourism New South Wales Board.

The marketing of Sydney was brought back into the structure of Tourism New South Wales under the Marketing Division. Previously, Tourism Sydney operated as a joint initiative between Tourism New South Wales, Sydney Harbour Foreshore Authority, the Department of State and Regional Development and the Sydney Olympic Park Authority.

Tourism New South Wales continued to work with these organisations through its Sydney Marketing unit.

Knowledge Management

The need to more effectively create, organise, share, re-use and advance our information and knowledge base is an area of focus within Tourism New South Wales. Effective knowledge management will assist the organisation to meet our strategic objectives. An in-depth evidence-based assessment of the contribution information and knowledge makes to achieving business outcomes was conducted this year. A preliminary report, including draft recommendations and planning for the next phase of the project, an information and knowledge map of the business, was completed. Preliminary findings will be presented to the Executive early in the new financial year.

Staff Development

Effective, objective and fair performance management of our people is fundamental to Tourism New South Wales achieving its corporate goals and strategies. A continuous process of performance and development management is seen as a critical part of Tourism New South Wales' strategic management process. It provides both management and staff with a basis for constructive and open feedback and communication. It also provides a sound management tool with which to develop and encourage staff.

A new Development and Achievement program was introduced in 2004-05 with all staff receiving training. The aim of the program is to assist Tourism New South Wales improve its organisational capability; its capacity to better manage change; to more effectively manage a staff member's current responsibilities; to improve communication; to assist staff to link their endeavours to corporate priorities; and to assist in the development of staff to meet new challenges and to encourage innovation.

Training of managers in staff selection techniques has been a strong focus within Tourism New South Wales. Organisational capabilities in the key competency areas of leadership, management, technology, marketing

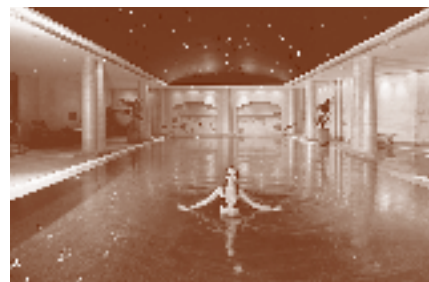
and sales, industry development and commercial skills have also received continued support.

An Internal Communications plan was developed for the 2004-05 year, with key initiatives of staff briefings and daily media updates implemented during the year. Regular monthly briefings provide the opportunity for staff to hear important updates of policy and to present on individual and team achievements.



'New South Wales – There's no place like it'
launch

Tourism New South Wales offered cross cultural training... aimed at providing staff with a better understanding of the richness of Aboriginal culture.



Annual Staff Award

The Mary-Anne Cahalan Staff Award is presented to a Tourism New South Wales' staff member each year. The award recognises contributions to the professional growth of the organisation and to the personal and professional growth of fellow employees. The award is named in honour of a former staff member, the late Mary-Anne Cahalan. Nominations are assessed against the following personal and professional attributes: integrity, determination, composure, a strong team spirit, a balanced and measured view in dealings with clients and co-workers, respect and high regard of fellow employees across the organisation, and a general concern for others and the environment, attributes strongly associated with Mary-Anne.

The recipient of the 2004 award was Partnership Marketing Officer, Anna Chau. Anna's pleasant manner and her 'willingness to pitch in' are great assets to Tourism New South Wales and an excellent example of a strong team spirit in action. Anna's personal qualities of being caring and supportive and always encouraging others to take up opportunities to further their careers were also noted. Anna is a worthy winner and was not only nominated in her own right but was also part of the nomination of the Social Club Committee. Special Commendations were awarded to Louise Hain and the Social Club Committee, including Anna Chau, Helen Marinic, Kylie Fawcett, Kristie Gilbert and Simon Cosier.



Anna Chau, the recipient of the Mary-Anne Cahalan Staff Award

Cross Cultural Training

Tourism New South Wales offered cross cultural training to its staff in February. The training was aimed at providing staff with a better understanding of the richness of Aboriginal culture and the challenges faced by both the white and the Aboriginal cultures. The sessions were interactive and were presented in an open and sharing environment. Forty-two staff, 22 trainees and two external staff from other government agencies undertook the training. Staff feedback was very positive with staff enjoying the sessions and gaining personal satisfaction from the insights provided.

Performance Measures

Progress in cultural change	Results
	Introduction of an individual planning and performance development system, Development and Achievement Planning.
	Office of Project Management established to develop and implement project management systems and processes throughout the organisation. Also responsible for high level ongoing reporting to senior management.
	Commenced knowledge management audit with a view to developing recommendations for better organisation wide systems and processes.



Tourism New South Wales trainees



Tourism New South Wales

Tourism New South Wales Board

Under the *Tourism New South Wales Act 1984*, the Board is appointed by the Governor of New South Wales and is accountable to the Minister for Tourism and Sport and Recreation. The Executive and staff are appointed under the *Public Sector Employment and Management Act 2002*, through the NSW Department of Tourism, Sport and Recreation.

Size, Terms and Composition of the Board

Under the Act, the Board consists of not fewer than seven nor more than nine members. It currently has eight members, seven part-time members and one full-time member (Executive Director and General Manager, Tourism New South Wales). Members bring to the Board their skills and experience as individuals who can contribute to Tourism New South Wales and to tourism. They are not appointed as representatives of particular organisations or industry sectors.

Members are appointed for a term not exceeding five years but are eligible for reappointment. Part-time remuneration is paid out of Tourism New South Wales' funds and is set in accordance with the NSW Government's Board and Committees Guidelines (1999). The Executive Director and General Manager is not entitled to additional remuneration for being a Board member.

Maurice Newman AC, FSIA, Chairman

Maurice Newman joined the Board as Chairman in 2002 and his current term expires in May 2008. Maurice is currently Chairman of the following organisations: the Australian Stock Exchange, the Sydney Convention and Visitors Bureau, the Federal Treasurer's Financial Sector Advisory Council, the Australian Father's Day Council and the Council of Governors and Patrons of the Taronga Zoo Foundation. Maurice

is the co-Chairman of the Singapore-Australia Business Alliance Forum. He is a Director of the Queensland Investment Corporation, a Patron of the Committee for Economic Development of Australia (CEDA), an advisor to the Marsh Group of Companies, and a member of the Business Council of Australia's Chairmen's Panel. In 2002, Maurice was appointed Chancellor of Macquarie University.

Bob Adby, BEc FAIM CPA

Director-General, NSW Department of Tourism, Sport and Recreation (TSR), Bob commenced with TSR in November 2004. Bob is also the Chief Executive Officer of the Sydney 2009 World Masters Games (from 1 July 2005) with responsibility for establishing the structures and processes for planning and implementing the Games. Bob attends Tourism New South Wales Board meetings as an Observer.

Leslie (Les) Cassar AM

Appointed to the Board in 2004, Les' current term expires in November 2007. Les serves as Chairman of the Tourism and Transport Forum (TTF) Australia and is a Director of World Aviation Systems (WAS), Malta. Additionally, he is a Director of AC Cars, manufacturer of the AC Cobra sports car. Previously he enjoyed a long and successful career with Qantas Airways in Australia and overseas, and then with the Concorde International Travel/World Aviation Systems Group in Australia prior to the company being sold to ABNAMRO in 2002.

Ruth Fagan

Appointed to the Board in 1998, Ruth's current term expires in August 2007. Ruth is presently the Cowra Tourism Manager and a Councillor on the Cowra Shire Council. She was the Chairman of the Board of Cowra Tourism for 10 years and formerly operated a motel in a vineyard in Cowra.

Bill Healey, MComm GradDipEmpRels BADipEd

Commenced as Director-General of TSR in October 2003. Bill resigned from the Board on 5 November 2004.

John O'Neill, BA (Hons)

Executive Director and General Manager, Tourism New South Wales, John commenced with Tourism New South Wales in October 2003. John is a Director of the Australian Tourism Data Warehouse, a Director of the Sydney Convention and Visitors Bureau, a member of the National Online Strategy Committee and a Board member of Tourism Snowy Mountains Inc. and the Northern Rivers Tourism Regional Tourism Organisation. In 2003-04 John chaired the Australian Standing Committee on Tourism (ASCOT) and chaired ASCOT's Inter-governmental Agreement Working Party. Previously he was a part owner and Chief Executive of a niche media company, the Ticketing Communications Manager for the Sydney Organising Committee for the 2000 Olympic Games and the winner of various awards during a 15-year career in media working for country, metropolitan and national newspapers, magazines and national television networks.

Nicholas Papallo OAM, LLB

Appointed to the Board in 2002, Nicholas' term expires in April 2007. Nicholas is a solicitor with a city practice, which he established in 1965. He has held a number of company directorships and presently is a Director of Mondo Pacific Pty Ltd and APC Socotherm Pty Ltd. He was Chairman of the Italian Chamber of Commerce for some years, with particular areas of interest in commerce and industry. Nicholas is the Honorary Trade and Investment Envoy for New South Wales to Italy.



Denis Pierce

Appointed to the Board in 2000, Denis' current term expires in December 2006. Denis is the Managing Director of ATS Pacific Pty Ltd. He is a Director of the following organisations: Encore Business Tourism, Present Australia, Grida Investments Pty Ltd, Coalaa Pty Ltd, Tane Mahuta Pty Ltd, Labasa Pty Ltd, and Stonebridge Forest Ltd. He is a Board member of the regional tourism organisation, Tourism Tropical Queensland and the International College of Tourism and Hotel Management at Manly. Denis is a former Chairman of the Inbound Tourism Organisation of Australia (ITOA) and a recipient of the 2000 ITOA Award of Excellence for Outstanding Individual Contribution to the Australian Inbound industry.

John Thorpe AM

Appointed to the Board in 2002, John's term expires in April 2007. John is President of both the NSW Australian Hotels Association and the National Australian Hotels Association. He has had a long and proud tradition with the tourism industry commencing with the Hilton International chain in 1960. John bought his first hotel, Dick's Hotel, Balmain, in 1975. He purchased the Harbord Beach Hotel in 1978. John was awarded the 2003 Centenary Medal in recognition of his support and service to the community.

Charlotte Vidor, PHC MPS MURbStud (Macq)

Appointed to the Board in 1996, Charlotte's current term expires in February 2007. Charlotte is a Director of Toga Hospitality which includes Medina Apartment Hotels, Vibe Hotels and Travel Lodge Hotels. Charlotte is also the Licensee and Manager of Robert Edwards Real Estate Pty Ltd.

John Ward, BSc FACD FAMI FCIT FAIM

Appointed to the Board in 1996, John's current term expires in September 2005. John is the Chairman of Trasonic Travel Ltd and of Wolseley Partners Pty Ltd. He is a Director of the following organisations: Brisbane Airport Corporation Holdings Ltd, Adelaide Airport Ltd and Ventracor Ltd. John is an Honorary Life Governor of the Research

Foundation for Information Technology at the University of Sydney. He is a former Chief Executive of Qantas and former Deputy Chairman of the Australian Tourist Commission (now Tourism Australia).

Interaction with Management

The Board makes recommendations on Tourism New South Wales' policy and programs to the Minister for Tourism and Sport and Recreation. The Director-General, TSR and Executive Director and General Manager, Tourism New South Wales regularly brief the Board on aspects of Tourism New South Wales' activities and performance and seek guidance on policy and operational direction. Management prepares a report on revenue, expenditure and debtors for each Board meeting. New Board members are offered an induction with senior staff of Tourism New South Wales and receive the agency's *Board Member Handbook*, designed to assist members perform their role. The Executive Director and General Manager, Tourism New South Wales updates the Tourism Executive on Board decisions and holds regular staff briefings to keep staff informed.

Pecuniary Interests

Board members are required to declare their pecuniary interests. The register of members' disclosures is updated yearly or as a member makes a disclosure.

Internal Audit Committee

The Internal Audit Committee is the Tourism New South Wales Board's principal agent in representing the audit function for Tourism New South Wales.

Refer to Corporate Governance page 12 for details of the Internal Audit Committee's activities.

Board Meetings

The number of Board meetings members were eligible to attend and the number of meetings attended by each member during 2004-05 were:

Board Member	Board Meetings	
	A	B
Maurice Newman AC	4	5
Bob Adby	3	3
Leslie Cassar AM	3	3
Ruth Fagan	5	5
Bill Healey	1	2
John O'Neill	5	5
Nick Papallo OAM	4	5
Denis Pierce	5	5
John Thorpe	4	5
Charlotte Vidor	5	5
John Ward	5	5

A = number of meetings attended

B = number of meetings held during the time the member held office



Tourism New South Wales Board. Front row from left: Ruth Fagan, John Ward, Charlotte Vidor and Les Cassar. Back row from left: John Thorpe, John O'Neill, Denis Pierce with Maurice Newman (inset top) and Nick Papallo (inset bottom)



Message from the General Manager

NSW Sport and Recreation

2004-05 was a productive year for NSW Sport and Recreation. A range of initiatives was developed in which NSW Sport and Recreation played a key role, including activities to help address sport rage and childhood obesity.

From a community perspective – NSW Sport and Recreation programs have focused on strengthening communities and using sport and recreation as tools for social change. Partnerships were formed with a number of communities, and resulted in programs such as the *Arabic Girls Multi-Sport Program*, *Intercultural Sports Day*, *Traditional Indigenous Games*, *Active Schools Connexion* and *Sport in the Neighbourhood*.

A focus of our programs during 2004-05 was providing better and increased opportunities for disadvantaged groups and people with a disability to participate in sport and recreation. A number of athlete development programs for athletes with a disability were conducted, providing athletes and teams an opportunity to further develop sport skills, as well as achieve new levels of personal development.

The establishment of the Western Sydney Academy this year as an independent, incorporated association was also an important achievement. The Academy is one of a network of 11 regional academies, of which 10 are now independent, community-based operations.

From an industry perspective – NSW Sport and Recreation aims to develop a viable sport and recreation industry, as well as to improve sport and recreation facilities. Highlights in 2004-05 included the *Respect and Responsibility: Fair play on and off the field* Conference held on 22 October 2004, which, in conjunction with Sport and Recreation's suite of sport rage initiatives, aimed to address the issue of anti-social behaviour in sport. A sport rage prevention web-based resource was also launched in December 2004. Initiatives such as the Sports Management Course developed by the Tamworth Office were developed with the aim of giving an overview of basic level sports management to build the capacity of local sporting organisations.

From an operational perspective – Staff learning and development was a priority for NSW Sport and Recreation, with the development of a learning and development system implemented across the Department. Some highlights include learning conferences delivered to Centre Operations staff and a forum for regional program staff, as well as administrative staff from across NSW Sport and Recreation.

During 2004-05, NSW Sport and Recreation also implemented refurbishment and improvement programs at a number of Sport and Recreation Centres. This included completion of new dining halls at Myuna Bay, Point Wollstoncraft and Berry; a new administration building at Jindabyne as well as an extension to the dining hall; and completion of a new recreation hall at Lake Ainsworth.

Increasing participation in programs at NSW Sport and Recreation Centres was another main focus in 2004-05. NSW Sport and Recreation implemented a trial of a new client feedback system and developed new products for schools program clients. The Centres Directorate has worked on developing its outdoor and family programs, particularly school holiday programs and Active Seniors Getaways.

The future – During 2005-06 NSW Sport and Recreation will continue to implement a new operating structure. This structure will include administrative, structural and system changes and is based on providing better support for identified communities and better alignment of services with the sport and recreation industry. Improvements in effectiveness and efficiency will continue in 2005-06, and a new corporate plan will be developed.

I would like to thank all members of staff, as well as colleagues in partner agencies, for their efforts over the past year, and I look forward to working with you all in the coming year.

Darryl Clout

**Acting General Manager,
NSW Sport and Recreation**

Review of Operations – NSW Sport and Recreation

Operating Environment

Sport and recreation are important features of the Australian lifestyle. They deliver a wide range of social, economic, and health benefits and are valuable contributors to our national identity, lifestyle and community.

Social Benefits

The benefits of participation in sport are well known – developing the self-esteem of young people, promoting psychological well-being, learning to be part of a team, maintaining fitness and improving the quality of life for all. A growing body of research also suggests participation in sport and physical activity has an impact on social factors such as community pride, identity, crime prevention, the development and maintenance of life skills, increased community cohesion and improved social networks.

Participants in outdoor education and recreation programs, such as those conducted at NSW Sport and Recreation Centres, are exposed to challenging situations that assist the development of social and life skills, including greater independence, improvement of peer interaction skills, awareness of risk taking and its consequences, and the development of moral and community ethics. Programs are designed specifically to assist young people to develop a range of skills and life experiences that they can draw on to face future challenges. They are of particular value to young people from disadvantaged backgrounds and those who respond best to alternative learning styles.

There is growing recognition of the need for facilities for people interested in participating in physical activity on a recreational rather than a competitive basis. With the emphasis in other areas of the Department's operations being centred on more traditional organised sporting activities, the use of Sport and Recreation Centres for nature-based and structured recreation meets an ever increasing need within the community.



01



02



03



04

01 Abseiling at the Jindabyne Sport and Recreation Centre

02 2005 Junior Disability Games at the Sydney Academy of Sport and Recreation

03 Seniors Day at Myuna Bay Sport and Recreation Centre

04 The department was involved in a soccer goal post safety campaign

NSW Sport and Recreation

Economic Benefits

The sport and recreation sector is important for the NSW economy. It contributes a large economic saving in relation to lowering the burden of disease such as cardiovascular disease and strokes. The sector also contributes directly to the economy (1.9% of Gross Domestic Product).

The NSW sport and recreation industry is also integral to providing employment. At the end of June 2001, there were over 2,000 employing organisations involved in the provision of sport and physical activities in New South Wales. The majority of these (61%) were 'for profit' organisations while 32% were 'not-for-profit' and the remaining 7% were government.

At the last census in 2001 there were over 25,000 people in New South Wales who stated their main occupation was in a sport or physical occupation. In addition to these people, the Australian Bureau of Statistics (ABS) estimates there are a further 50,000 people in paid employment in the sector.

However, the success of the industry depends largely on its unpaid volunteer workforce. In 2004, there were 451,000 volunteers in organised sport and physical activity in New South Wales. These volunteers performed 608,700 non-playing roles such as officials, administrators and other support roles. This is 89% of all non-playing roles in the industry.

Health Benefits

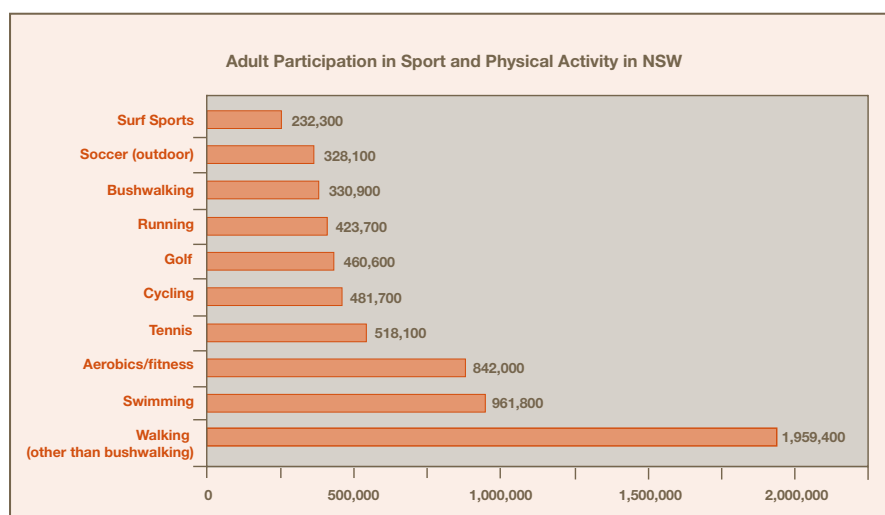
The Department has a key role in contributing to health-related issues such as obesity, depression and ageing-related illness. Research shows that for every 10% increase in participation in sport and physical activity by adults, there is a \$600 million savings in direct health costs.

Obesity is a key issue facing society with more than one in five Australian children and adults classified as overweight or obese. With physical inactivity identified as a major risk factor in causing overweight and obesity, the Department has been developing strategies to encourage the NSW community to increase their participation in physical activity.

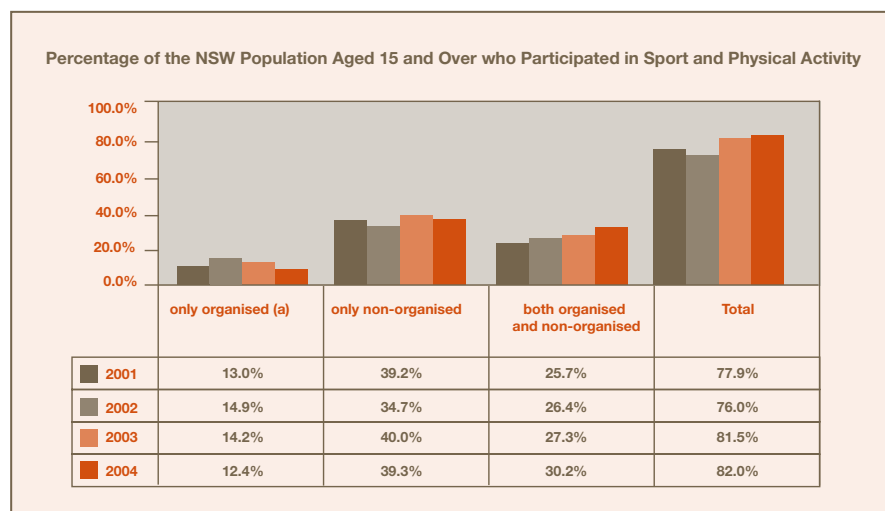
Participation in Sport and Physical Activity by Adults

In the 12 months to 2004 4,317,000 adults aged 15 years and over participated in a sport or physical activity in New South Wales. This was 82% of all adults in this age group within New South Wales. However, in terms of recommended participation for health benefits, only one in four NSW adults played a sport or undertook physical activity five or more times a week.

The proportion of the NSW population who participated in sport and physical activity has increased by 6% from 2001 to 2004. This indicator measures the impact that the Department's policies, as well as those of other Government agencies including the Department of Health, have on encouraging people in New South Wales to participate in sport and physical activity.



Source: Exercise, Recreation and Sport Survey, 2004.



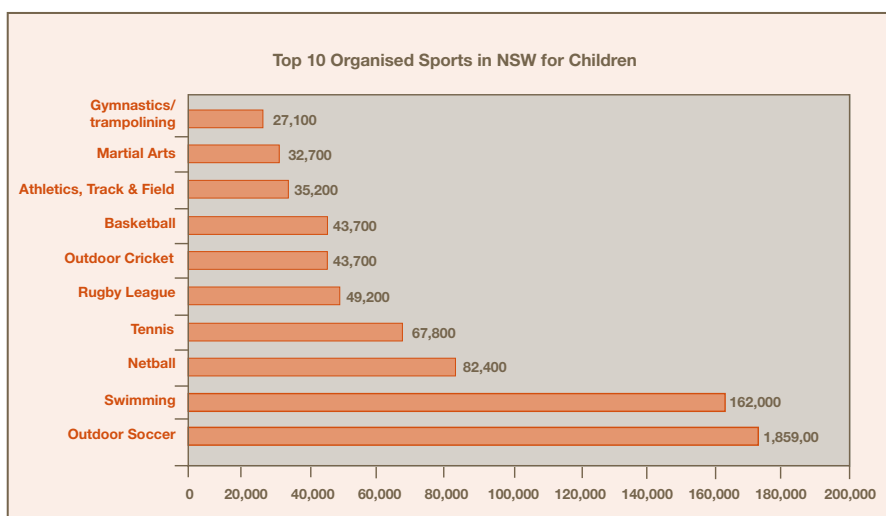
Source: Exercise, Recreation and Sport Survey, 2004.

The success of the industry depends largely on its unpaid volunteer workforce. In 2004, there were 451,000 volunteers in organised sport and physical activity in New South Wales.



Participation in Organised Sport by Children

In the 12 months to 2003, 548,300 children aged between five and 14 years, participated in organised sport and physical activity in New South Wales out of school hours. This was 62.3% of all children in New South Wales in this age group. There were 320,200 (71%) boys and 228,100 (53.1%) girls.



Source: Children's Participation in Cultural and Leisure Activities (ABS Cat. No.4901.0)



Volunteer Refereeing

NSW Sport and Recreation

The Future of Sport and Recreation

There are a number of challenges facing the sport and recreation industry as people spend longer hours at work and less time on leisure. The longer working week also has an effect on the time available for volunteers to work in the organisation and administration of sport in New South Wales, especially in the not-for-profit sector. This sector depends nearly entirely on ongoing support by volunteers for its survival. With the increased focus on risk management compliance, child protection issues and sport rage, the Department will continue to work closely with industry to ensure they can provide a safe and appropriate environment for their members and sporting participants.

The proportion of volunteers has remained relatively stable since 2001, although down from its peak in 1997. The peak age range for volunteers is between 35 and 44 years (14%) followed by 45 to 54 years (12%). The rate of volunteerism declines rapidly after these age groups with the rate at only about 4.7% of the population aged 65 and over.

With an ageing society where the proportion of people aged 65 and over is expected to double in the next 45 years, the effect on the number of volunteers available for the sport and recreation industry could be dramatic. Conversely, the proportion of the population aged 0 to 14 years is expected to decrease dramatically from over 20% of the current population in New South Wales down to 14% by 2051.

The increased use of technology has children spending more time on sedentary activities such as computers and television, meaning less time spent participating in physical activities. The Department will continue to promote physical activity as a key factor in addressing the ongoing issue of obesity in the community.

Another environmental factor to influence participation in sport and physical activity is the popularity of the Internet, at work or school as well as in the home. At the end of March 2005, total Internet subscribers in Australia numbered six million with approximately a third of those

in New South Wales. From the most recent ABS survey on children, 71% played electronic or computer games during or outside of school hours in 2003 and 64% accessed the Internet. Both of these are higher proportions than the 62% who participated in organised sport during the same period.

The amount of time spent by children on other forms of passive recreation is another challenge to getting children more active. From the same ABS survey, it was found that the most popular activity among children was watching television or videos with 98% of children participating in this activity for an average of 22 hours a fortnight. The next most popular was reading for pleasure with 75% of children participating for an average of eight hours a school fortnight.

Changes in society see many children receiving very limited exposure to and interaction with natural environments. With an increasing numbers of adults also unfamiliar with the outdoors, family based opportunities for children to experience the Australian bush and to develop relevant personal and social skills in this environment are decreasing. This creates a strong contemporary relevance and need for the style of programs conducted at Sport and Recreation Centres.

Outdoor recreation also presents an important support structure to the formal education of children. Young people at risk, those from disadvantaged backgrounds, or with social and emotional problems, benefit enormously from programs structured to increase their personal confidence, awareness and skill level. NSW Sport and Recreation continues to strengthen relationships and to work collaboratively with agencies including the Departments of Community Services and Juvenile Justice in order to provide further opportunities for young people in New South Wales. The Outdoor Education Program for school children currently forms 60% of the Sport and Recreation Centres' business.

NSW Sport and Recreation is currently expanding its range of programs to include products suitable for NSW seniors and other community groups. In 2004-05 NSW Sport and Recreation participated in the development of the *NSW Framework on Ageing 2005-2010*. Our involvement will

include the development of promotional materials to encourage older people to participate in sport and recreation, and using the World Masters Games as an opportunity to raise public awareness of the role of sport and recreation in contributing to healthy ageing.

The agency will continue to assist eligible State sporting organisations and peak industry bodies to work in partnership with the NSW Government to strengthen their corporate governance and develop their coaches, officials and administrators. It will also encourage the industry to adopt inclusive practices so that under-represented groups can benefit from involvement in sport and recreation.



Kids enjoying NSW Sport and Recreation's Intercultural Sport Day



Organisers of NSW Sport and Recreation's Intercultural Sport Day



Girls participating in an adventure day as part of the Arabic Girls Multi Sport Program

Sport and recreation play an important role in building and strengthening communities.



Performance Review

NSW Sport and Recreation aims to create opportunities and facilitate active involvement so that people benefit from participation in sport, recreation and physical activity. For New South Wales the drivers include initiatives from the Childhood Obesity Summit and the NSW Government's whole of government and whole of community approach.

In addressing the above challenges, NSW Sport and Recreation has focused on strengthening communities through sport, recreation and physical activity, fostering local and regional sport development, and increasing sustainable opportunities for participation.

Key Result Area 1: Building Industry and Community Capacity

Strategic Objective 1: Communities are strengthened through sport and recreation

Sport and recreation play an important role in building and strengthening communities. The programs that are run under this objective target specific groups and/or regions and focus on helping to create healthy and capable communities by removing barriers to participation and creating opportunities to promote sport and recreation as tools of social change. Key programs include the following.

Multicultural Programs

Arabic Girls Multi-Sport Program

This nine week project in the Canterbury/Bankstown area aimed to address barriers to girls' sport participation and to encourage them to be more active on a regular basis. In the initial stages of project development, NSW Sport and Recreation built relationships with community organisations and schools and encouraged their cooperation through consultation. An information kit was sent to the schools and community centres that became project partners who were responsible for recruiting participants.

Information on the most popular sports and expectations of young girls interested in participating in the program was collated from survey results.

Program participants were introduced to various local sporting clubs, recreational facilities and community organisations. Sports included martial arts, indoor and outdoor soccer, swimming, fitness, volleyball, table tennis, basketball and football. On the program's final day the girls experienced a day at Cataract Park participating in outdoor activities that were challenging as well as fun, such as the flying fox and challenge valley activities.

In all, 75 girls participated in the program, and many of these have continued to be regularly active. Twenty-five girls have joined the local soccer club, and some have participated in organised swimming programs. Others have shown keen interest to become members of the local gym. The evaluation surveys revealed the girls were enthusiastic and keen to be a part of a similar future program. The project proved to be an effective initiative because it addressed the barriers that prevent Arabic girls from regularly being active, including dress code, women-only facilities and provision of female coaches.

Using Traditional Games

- *Intercultural Sports Day* – The Intercultural Sports Day was a joint activity of NSW Sport and Recreation, the Community Relations Commission, Bankstown Council and Horizon Theatre. Invitations were also extended to various community organisations.

In addition to multicultural entertainment, examples of traditional sports from Arabic, Kurdish, Indian, Korean, Greek, Ethiopian and Indigenous backgrounds were displayed during the day. Over 200 people attended the event and, of these, 115 people from 17 different nationalities registered and participated in the activities.

- *Traditional Indigenous Games* – This program developed the leadership skills of Nowra secondary school students and provided them with the skills to teach traditional Indigenous games to primary school students. It also aimed to provide a link for Indigenous students to their culture

and, in some instances, a reason to maintain attendance at school. School attendance was a criterion for being invited to attend a leadership and challenge camp at Berry Sport and Recreation Centre. In all, 15 students accepted the invitation.

These secondary students then taught traditional Indigenous games to primary school students in a special day, known as a 'display day'.

The secondary students indicated that they had enjoyed the day and there is evidence that, for some students, behaviour improved as a result.

Youth Partnership with Pacific Communities

NSW Sport and Recreation, in partnership with NSW Police and Community Youth Clubs (PCYC) and local community organisations, constructed a program for school-based trainees targeting young people from Pacific Communities.

The project aimed to equip trainees with a range of basic skills and experiences to enable them to assist their communities in volunteer and coordinator roles. The program included theoretical and practical sessions, on-the-job training and periods of paid employment. To date, 16 trainees from schools in Minto, North Kingsgrove and Mt Druitt have commenced the program.

These trainees are now actively involved in assisting with the delivery of a range of programs including holiday activities delivered by NSW Sport and Recreation, sports programs within their respective schools, after school activities conducted by PCYC and other youth service providers. Service providers have reported a marked increase in participation of young people from Pacific Communities backgrounds within their programs as a direct result of trainee involvement.

NSW Sport and Recreation

Responding to Community Needs

Bundarra River Swim Project

The Bundarra River Swim Project was developed following a request from the local school, in which safety concerns were raised about children swimming in the Gwydir River. As a result, a river swim program targeting 10-15 year olds was implemented, the aim of which was to teach skills that would enable participants both to assess the risks of a river environment and to assist a person in difficulty.

NSW Sport and Recreation's Tamworth Office acted in partnership with the North Coast Royal Life Saving Society (RLSS) and Bundarra Central School. The RLSS adapted the accredited Swim and Survive pool-based program for delivery in a river environment and carried out a risk assessment of the river and surrounds. The school identified participants and gained permission for student involvement. NSW Sport and Recreation purchased safety equipment and employed a qualified AUSTSWIM RLSS instructor.

Sixteen participants completed the program and were awarded certificates that correlated with the level of skill exhibited in a natural water environment. A number of participants expressed interest in completing the Junior Instructors program with RLSS. The program received a commendation at the 2004 NSW Water Safety Award and was awarded a silver medal at the NSW Sports Injury Prevention Award.

Community Sport Rage Prevention Programs

Incidents of sport rage can have a broad impact on communities, particularly when they extend beyond competitive sports to recreational pursuits. The *Spirit of Surfing* and *Youth Taking the Pledge* programs are examples of how NSW Sport and Recreation is tackling the issue from a community perspective.

- *Spirit of Surfing* – This project is a cooperative approach between NSW Sport and Recreation, Byron Shire Council, world surfing champion Nat Young, Surfing Australia, Surfing Far North Coast, Surfrider Foundation, Byron Bay Boardriders Club, Southern

Cross University, Byron Bay Youth Service and Surf Life Saving NSW. The project aimed to reduce the number of 'surf rage' incidents between local surfers and tourists to the Byron Bay area through a strategic education program, including the promotion of beach signage, distribution of surf safety information brochures, school talks by professional surfers, and media exposure.

- *Youth Taking the Pledge* – The project focused on educating Year 5-7 students in Kempsey through the Personal Development, Health and Physical Education curriculum on aspects of good sporting behaviour. A curriculum resource including lesson plans on good sporting behaviour, taking pledges, fair play and officiating in youth sport has been developed and used in three Kempsey schools. Feedback from participating teachers has been positive and requests received from other Department of Education and Training areas to use the resource.

Awareness and Promotion

Respect and Responsibility

NSW Sport and Recreation successfully held the *Respect and Responsibility: Fair play on and off the field* Conference at the Sydney Convention and Exhibition Centre on 22 October, 2004. Key messages from the Conference included:

- recent incidents of anti-social behaviour in sport need to be addressed and not allowed to become part of the culture of sport, particularly as sport is something that can bring nations together
- sport has the ability to influence the behaviour of citizens, reinforcing positive behaviours, both in sport and more broadly throughout society
- sport's place in the delivery of cultural change has to be represented as an Australian way of doing things, capitalising on the patriotism of the Australian people.

The inaugural presentation of the *NSW Sports Minister's Values and Integrity Award* was held at the NSW Sports Federation 2004 Sports Awards on 15 February 2005. NSW Basketball won the Award, along with a \$2,000 cheque.

Water Safety

Water safety continues to be a priority for NSW Sport and Recreation. The aim is to raise awareness within the community of the importance of water safety and remaining safe in and around beaches, dams, rivers and swimming pools. The agency has a lead role in water safety education and awareness through our partnerships with other agencies, our regional offices and the NSW Water Safety Taskforce.

In 2004-05 the Taskforce focused on the main priority areas of preventing drowning or near drowning in children under five years of age, educating people of culturally and linguistically diverse backgrounds, prevention of rock fishing fatalities, regional and remote areas relating to dam and river drownings and reviewing swimming pool legislation. In addition, the \$1.7 million in funding, which was part of the Government's total \$8 million grant over four years provided to Surf Life Saving New South Wales, assisted them to purchase essential rescue equipment.

NSW Sport and Recreation, in association with the Recreation Fishing Trust and the Australian National Sportfishing Association, developed and distributed rock fishing safety brochures and posters to fishing clubs and associations and bait and tackle shops. The brochure and posters were translated into Chinese, Vietnamese and Korean and distributed through Asian community networks. Copies of the SafeWaters television campaign were duplicated and provided to Southern Cross and Wollongong Universities to screen at their film nights for overseas Asian students.

UNESCO 2005 International Year of Sport and Physical Education

Raising the profile of the International Year of Sport and Physical Education was an important consideration for organisers, with NSW Sport and Recreation coordinating a working party to examine the ways in which government bodies could best approach the issue.

NSW Sport and Recreation developed a series of posters to promote the year, which were distributed to all schools throughout New South Wales as well as

Sport has the ability to influence the behaviour of citizens, reinforcing positive behaviours, both in sport and more broadly throughout society.



to other key stakeholders. Four types of posters, each representing different demographics, have been printed and were made available free of charge. This campaign gained international recognition, with Poland congratulating the agency on the breadth of information contained on the website as well as requesting that posters be sent to their United Nations office.

In line with the curriculum, senior students were trained by community sports instructors with supervision by a school teacher. The instructional ratio was one senior student to four primary students. The two Tamworth schools participated in a second program in 2005.

After School Sport – Glenroi

This program provides an avenue for local children in regional areas to play a range of sports in a relaxed and safe setting. It aims to help children stay off the streets, get out of their lounge rooms and be more active, and show them how to use their energy in a positive and constructive way. It was developed in conjunction with members of the Glenroi 'A Sense of Place' project team, which consists of council members and leaders in the local area.

Once a week sports including cricket, touch football, soccer and AFL are offered in a controlled and supervised environment in the Glenroi area. NSW Sport and Recreation provides the sports equipment and a Sports Development Officer attends each session to referee and organise games. The first program, which took place in Term 4, 2004, was a success and a positive change in attitudes, behaviours and skills in the children who participated was observed. This success has continued into 2005. On average, 14 children participate each week, of these, about one-third are from an Indigenous background. Children with ages ranging from four to 15 years have participated in the program.

It's a Girl Thing

The program aimed to introduce adolescent girls who are physically inactive to dance and encourage them to participate on a regular basis. It established a non-threatening environment that allowed participants to overcome feelings of embarrassment and habitualised physical activity during school lunch breaks. It also improved basic dance skills and coordination and provided an opportunity for older students to develop leadership skills through working with younger students.

NSW Sport and Recreation established a partnership with Young Community Health Centre and Young Shire Council to develop the program. A wider project

Performance Measures

<p>Number of government priority communities where grants are allocated for sport, recreation and physical activity initiatives</p> <p><i>Target: 15</i></p>	<p>Results 18</p>
<p>Number of participants in NSW Sport and Recreation swimming programs</p> <p><i>This indicator will be revised as NSW Sport and Recreation's strategy has changed to encourage greater involvement by local government and commercial providers</i></p>	<p>Comments Exceeded target.</p> <p>Results In 2004-05, 21,781 children and adults participated in swimming programs run by the Department</p> <p>Comments There has been an increase in local government and commercial providers of learn-to-swim programs.</p>

Key Result Area 1: Building Industry and Community Capacity

Strategic Objective 2: Better opportunities for disadvantaged clients to participate

NSW Sport and Recreation aims to increase the participation of individuals across the State in sport and recreation. It particularly aims to improve participation opportunities, and to develop sustainable practices and services that are inclusive of under-represented and disadvantaged groups. These groups include women and girls, people with disabilities, ethnic communities and regional and remote communities.

Sport and Recreation Centres continue to work closely with partner agencies to achieve this aim, including the Department of Community Services. In 2004-05 various child welfare agencies

referred over 1000 children as participants in vacation programs at our Centres. Discussions with the Department of Community Services on specialist programs for children in care continue, with the view to providing more specific training to Departmental staff and the development of agency specific programs.

Active Schools Connexion

This school-based leadership development and sports participation program assisted a regional community to train secondary school students to deliver physical and sports skill activities to primary students. NSW Sport and Recreation's Tamworth Office provided financial, logistical and operational support for the eight-week pilot program at Peel High and Westdale Public Schools in 2004. Sports equipment was provided through program funds and managed by the secondary school.

NSW Sport and Recreation

team was then formed with representation from Young District Arts Council, teachers and students from Hennessey Catholic College, Mount Carmel School, Murrumburrah and Yass High Schools, and a professional dance instructor.

Fifteen girls in Years 9–11 received choreography and leadership training from a professional dance instructor. Eight dance troupes were formed with up to 20 girls from Years 7–10 in each. To conclude the program, public performances were held in Young, Yass and Harden. There was an overwhelming response from the group, including:

- 121 teenage girls participated in dancing on a regular basis
- 2,803 dance hours by the end of the project
- \$2,378 raised from ticket sales
- 490 spectators at public performances.

Disability Programs

During 2004-05, NSW Sport and Recreation continued to implement targeted strategies and initiatives for people with a disability in New South Wales in the sport and recreation sector. Some examples include the following.

Athlete Development

- *Regional Academies of Sport* – NSW Sport and Recreation continued to support the 11 Regional Academies of Sport across NSW, with each of the 10 independent regional academies receiving an operational grant of \$100,000. Overall the academies provided over 2,400 athletes with the opportunity to develop both their sport skills and personal development through many innovative programs, tailored to meet local athlete needs and circumstances.

An independent review of the operations of the Far West Academy, the only remaining academy that is directly operated by NSW Sport and Recreation, was conducted. Given the difficulties of servicing remote areas of NSW, the review will inform Sport and Recreation's efforts to enhance the Academy's programs.

The Western Sydney Academy had a successful first year of operation as an independent academy with five exciting

sport programs operating and several sport sponsors and community partners being secured. The new Central Coast Academy continued to develop its sport programs and receive strong community and corporate support.

- *Disability Athlete Development Programs* – NSW Sport and Recreation provides development training opportunities for athletes and teams who are our pool of talent for the future. During 2004-05 the agency conducted six residential training camps, including sports such as cerebral palsy and deaf soccer, men's and women's basketball, and individuals in the sports of swimming, athletics, sailing, and power lifting.

Throughout the year a number of talent identification initiatives were also conducted, including regular squads in Basketball and Athletics. Mainstream coaches were involved as a means of developing the skills and experience of coaches and to introduce coach mentoring. A partnership was developed with state sporting organisations to promote and encourage athlete training opportunities at mainstream clubs. Other programs are also run specifically for athletes with a disability.

- *Sports Unit for Athletes with a Disability* – This NSW Sport and Recreation unit provides a range of programs and services to support the development of opportunities for people with a disability in sport, recreation and physical activity. It aims to expand the range of people and places that can provide opportunities for people with a disability through education and practical experiences, thereby increasing the overall opportunities available in New South Wales.
- *Sport Services for Elite Athletes with a Disability* – NSW Sport and Recreation provides scholarships under the High Performance Support Program for Athletes with a Disability. The program provides financial support and a range of services to assist athletes to achieve their potential. Thirty-seven individual athletes and 18 athletes from six teams received scholarships in 2005. Mainstream coaches were involved in training programs to develop the skills and experience of coaches and introduce coach mentoring, utilising

training camps as a focal point.

The purpose of the program included working cooperatively to promote and encourage athlete training opportunities at mainstream clubs.

Participation

As part of a joint initiative, NSW Sport and Recreation and the Department of Ageing Disability and Home Care developed a pilot of an innovative sport and respite program (RESPORT). This program targets young people 18–35 years who have a significant level of disability and who have had limited opportunity to develop basic sports skills, or where opportunities are not available in the mainstream. Four weekend residential sports programs were conducted, aimed at increasing participants' overall wellbeing with increased knowledge and awareness of the benefits of physical activity, fitness and nutrition. Key outcomes included:

- involvement of mainstream coaches to develop skills, confidence and experience of coaches
- development of links to mainstream sporting clubs
- provision of links to ongoing sports opportunities for participants.

Education

As the NSW provider of the Australian Sports Commission's Disability Education Program, NSW Sport and Recreation conducted workshops for more than 1,000 participants in New South Wales, including the Sydney metropolitan area and regional New South Wales. The workshops aimed to increase awareness of opportunities for the inclusion of people with disabilities in sport and physical activities, and targeted the following audiences:

- teachers and teachers aids in government and Independent and Catholic schools
- tertiary students at university including Australian College of Physical Education, Charles Sturt University and Wollongong University
- coaches, officials, instructors and volunteers in the sports of Table Tennis, Softball, Swimming, Basketball, Ten Pin Bowling, Athletics, Little Athletics, Tennis and Fitness.

NSW Sport and Recreation continued to implement targeted strategies and initiatives for people with a disability.



Project Connect

NSW Sport and Recreation assisted five targeted State sports organisations in developing disability action plans, policies and guidelines, and to include disability-specific components in general training and education programs.

Recreation in the Shoalhaven

This was developed to provide opportunities for people with a disability to participate in sport, physical activity or recreation programs suitable to their specific needs. It also aimed to promote related programs and services and link new and existing programs to community organisations and activities to ensure their sustainability. To run the program, a partnership was established with the Illawarra Disability Trust, which provides a range of services for people with a disability. Visits were made to all Shoalhaven schools that catered for children with a disability. NSW Sport and Recreation provided funds and assistance with promoting the events, linking the events to local sporting groups and organisations, and event management.

Over 100 children participated in a range of introductory games, sports and activities. This culminated in three days of activities provided by the Trust and community sporting and recreation groups. In all, 12 schools in the Shoalhaven participated, and results included the following outcomes:

- over 75 children participated in the three activity days
- teachers within the schools reported being more aware of how to provide inclusive programs
- programs are now being conducted on a regular basis as a result of the three activity days
- seven sporting and community groups have committed to providing an ongoing program ranging from basketball and indoor soccer to circus skills.

Research

In addition to this wide-ranging program of sports activities for people with a disability, NSW Sport and Recreation conducted research into the structure of existing pathways and opportunities in disability sport in New South Wales. This resulted in the coordination of planning days to examine ways in which sports and disability organisations can work together to provide ongoing opportunities and pathways for people with a disability in New South Wales.

Disability Action Plan

Based on the results of an independent review of its previous Disability Action Plan, NSW Sport and Recreation will develop a new plan in 2005, in line with that of Tourism New South Wales and aligned with the Department's corporate and business planning.

Performance Measures

Proportion of total participant days per disadvantaged client group in sport and recreation programs

- Aboriginal and Torres Strait Islander clients
Target: 8%
- Clients from a non-English-speaking background
Target: 16%
- Clients with a disability
Target: 19%

Results

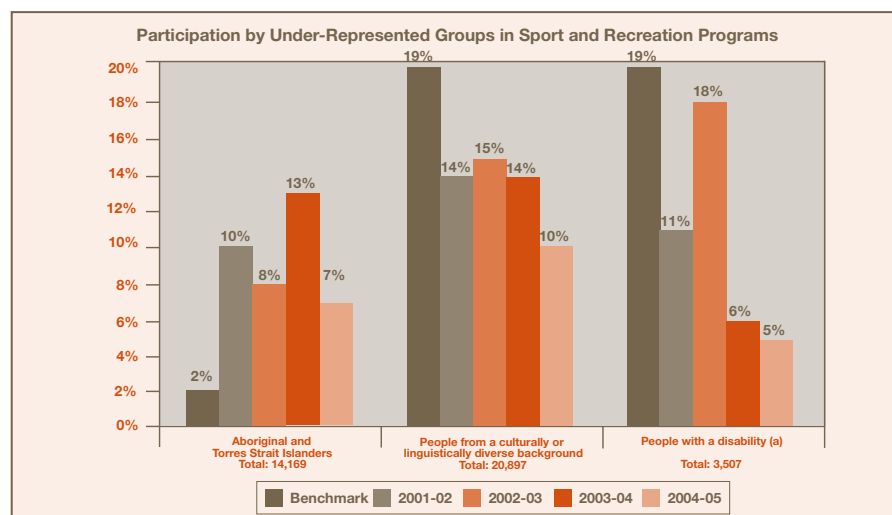
- Aboriginal and Torres Strait Islander clients: 7%
- Clients from a non-English-speaking background: 10%
- Clients with a disability: 5%

Comments

Aboriginal and Torres Strait Islander participant level close to target and well above representation in general population.

The targets were set to reflect both proportions of disadvantaged groups in the community and level of disadvantage. In the case of clients with a disability, NSW Sport and Recreation commenced at much lower levels of representation. Therefore the target for 2005-06 has been revised to a more realistic level of 8%.

Under-reporting is also possible.



Source: Customer Information System, NSW Sport and Recreation.

NSW Sport and Recreation

Key Result Area 1: Building Industry and Community Capacity

Strategic Objective 3: A network of sustainable, well-managed sport, recreation and physical activity organisations exist

These programs focus on developing a viable sport and recreation industry, including maintaining a network of local and regional organisations that are able to support sport and recreation industries. This includes targeting people involved with the administration of the sport and recreation industry at the local level, providing information and support for improving the quality of governance and administration.

Sport in the Neighbourhood

NSW Sport and Recreation worked with a Central Coast community group to develop strategies to provide children with a safe environment for participating in sport and recreation. The group submitted grant applications for sporting equipment, sought use of council land and parks to stage games and insurance coverage through Premier's Department.

Setting up the program involved the training of volunteers in leadership, basic coaching, sports safety, child protection and general procedures, including the development of a procedures manual. Promotions included:

- 1,000 fliers to houses in the area by volunteers
- an information pack for local primary and high schools
- a media release for local media and a free advertisement with local radio community notice board
- a launch day with structured activities and show bags for all participants, for which Franklins donated fruit juice and muesli bars.

More than 30 children turned up to opening day. The program has since averaged around 25 children each session and is still running 12 months on. In addition, 20 children from the local out of school hours care centre now also attend the program. Informal feedback to leaders has revealed improved skill development in children. Three other communities have indicated interest in setting up similar projects and the local council has offered funding for extra equipment.

Sports Management Course

This course, developed by the Tamworth Office, was designed to provide participants with an overview of basic level sports management. In particular, it introduced participants to operational procedures and processes and provided resources and managerial concepts that facilitate sport delivery. It is delivered via face-to-face instruction and targets both new and existing volunteer community sports administrators. Being 2.5 hours in duration, the course can be offered at a relatively low fee, which is attractive to volunteers.

A complementary participant resource folder, which was developed using existing relevant publications (such as the Volunteer Management Program booklet) and operational documents (examples and templates), was included. Promotion of the course included a mail-out to sports councils and local government, as well as local media coverage.

Wollongong Sports Development Program

To help meet NSW Sport and Recreation's industry priorities the Wollongong Office developed a series of training workshops on key issues such as risk management, sport rage, sponsorship and insurance for local organisations and Wollongong Council. Program topics were confirmed following consultation with regional sporting organisations and Council's advisory committee, and an invitation was extended to all sporting organisations within the Wollongong local government area to attend the training workshops.

Wollongong Council provided a venue and promotional material and NSW Sport and Recreation provided assistance with topic presenters, resources and

identification of program content. On average, 25 sports and 40 participants attended each session, and anecdotal evidence indicates that sporting groups valued the program. In addition some use of the resources and training is evident throughout the local government area.

Students from Wollongong University are in consultation with participants to assess the current use of the resources and training. Consultation results will be presented at a University conference as well as to NSW Sport and Recreation and Council's Reference Group. Wollongong Council and NSW Sport and Recreation will link the program to Council's sports planning and funding process. Sporting groups who wish to use council facilities or gain access to funds will need to attend the sports development program and have in place a range of strategic documents.

Sport Rage Prevention

Sport Rage Soccer Pilot

Continuing its work on sport rage prevention strategies, NSW Sport and Recreation developed a sport rage prevention pilot. This was undertaken in partnership with Soccer NSW and Blacktown District Soccer Football Association. The aim of the pilot was to develop, implement and evaluate the effectiveness of a range of sport rage prevention strategies, with the view to developing a user friendly resource for the entire sports industry.

The pilot was conducted with the under-nine, under-10 and under-11 football teams in the Blacktown District Soccer Football Association competition in 2004. This included players from 26 clubs representing approximately 1,700 families, 130 referees, 150 coaches and 100 sports administrators. Key components of the pilot included:

- development and distribution of Sport Rage Prevention Kits for parents, coaches, referees and administrators detailing specific sport rage as well as prevention tips and how to deal with sport rage incidents when they arise
- parents signing an 'anti-sledge pledge' (code of conduct) at registration
- codes of conduct for coaches, referees and administrators

A web-based sport rage resource was launched by NSW Sport and Recreation... this site is tailored for club administrators, featuring strategies and tools to prevent and deal with sport rage incidents.



- a slogan competition for an anti-sport rage message to be used at the sporting venues for the pilot
- fun promotion days throughout the season to reinforce sport rage prevention messages contained in the information kits
- development of a good sport award scheme for clubs to identify and reward positive supporting behaviour.

A key outcome of the pilot was a reduction in the number of red and yellow cards issued. Cautions were reduced from 14 in 2003 to nil in 2004, send-offs declined from one in 2003 to nil in 2004, and sideline reports decreased from two in 2003 to nil in 2004.

Sport Rage Prevention Seminars

Seminars for all sports continued to be conducted throughout 2004-05, and included Dubbo, Bankstown and Wollongong. Sport-specific seminars were also held with NSW Rugby League Development Officers, NSW Soccer, NSW Yachting, and Country Rugby League. To date, over 800 club administrators have received training in sport rage prevention.

Web-based Sport Rage Resource

A web-based sport rage resource was launched by NSW Sport and Recreation in December 2004:

www.dsr.nsw.gov.au/sportrage

Based on the findings of the soccer pilot, this site is tailored for club administrators, featuring strategies and tools to prevent and deal with sport rage incidents. A series of posters depicting a range of sport rage characters are also available to clubs free of charge to display at their venues. The slogan is *play your part, stamp out ugly sporting behaviour*. Since the online resource site went live in December 2004, over 11,788 site visits have occurred, 31,000 posters have been distributed to sporting clubs in NSW, and over 8,370 resources have been downloaded.

Child Protection

NSW Sport and Recreation continues to play a significant role in child protection as an Approved Screening Agency for the sport and recreation industry. This year, the agency screened over 11,000 child-related positions in sport and recreation and registered another 250 new employers for the Working with Children Check, with more than 2,000 employers now registered.

In addition, the agency provided a valuable service to rural and regional NSW by conducting child protection training and information sessions for local councils and members of the sport and recreation community.

Fair Play Issues

In response to Government legislation and growing legal and ethical responsibilities in sport, NSW Sport and Recreation has taken a lead role in promoting the internet training and awareness program, Play by the Rules **www.playbytherules.net.au**

The agency has been instrumental in developing the online child protection training package now being offered on the website. This initiative has made it possible for sport and recreation organisations and participants to now access information on child protection responsibilities for their organisations. The continued success of the Play by the Rules program is assured with the launch of a nationally recognised online child protection training program later in 2005.

Women's Sport Leaders Scholarship Program

Since 1997, more than 210 scholarships have been awarded to women in New South Wales to assist in developing their management and leadership skills and to provide quality information and expertise to the industry on issues facing women in sport and recreation. The 2004-05 Scholarships were offered in three categories:

- International Travel
- Coach and Official Development
- Sports Management and Leadership.

Participants' feedback from 2004 included the following comments:

- "The program has offered me so much insight into management and leadership and has given me loads more confidence already. It really exceeded my expectations."
- "This program has reignited my confidence and belief in myself. I think it is easy in a male dominated industry to have your confidence squashed and this course has really given me a boost and at the right time."
- "Excellent networking opportunity and sounding board. I walk away from this program with a renewed vitality and a strong desire to see our organisation flourish."
- "I hope I can spread some of the skills, knowledge and inspiration that have been provided to me through this program. I would certainly recommend it to other women."

Boxing and Motor Sport Administration

NSW Sport and Recreation continued its role in administering the Boxing and Wrestling Control Act 1986, the Motor Vehicle Sports (Public Safety) Act 1985 and the Mount Panorama Motor Racing Act 1989. Under the Boxing legislation, during the year:

- 46 permits were issued for boxer and kickboxer promotions
- 220 registrations for boxers and kickboxers
- 204 industry participants registered, including referees, trainers and promoters.

It's Your Business

Risk management and corporate governance remains an important issue for the sport and recreation industry across New South Wales. The *It's Your Business* resource assists directors, paid staff and volunteers to develop and implement their risk management and corporate governance policies and procedures. In addition, the resource provides information on a range of legal issues including child protection, intellectual property, developing contracts, and insurance.

NSW Sport and Recreation

Since 2002, over 30 workshops have been held under the Sports Development Program for directors of state sporting organisations. Over 110 resources have been distributed to NSW libraries and over 1,200 have been purchased by sport and recreation organisations and small business operators across New South Wales and Australia. Developing the *It's Your Business* program as an accredited TAFE course in risk management and corporate governance is a possible future option.

Sports Drug Education Unit

The Sports Drug Education Unit was established in 1995 to furnish the NSW sporting community with anti-doping information. Lectures on this topic are given to state sporting teams and development squads, regional academies and educational institutions. In 2004-2005, 83 presentations were given to 3,417 athletes, coaches, parents and support personnel.

The NSW Anti-Doping Policy has been reviewed and amended to comply with the World Anti-Doping Agency's *World Anti-Doping Code*, which was established prior to the Athens Olympic Games. The amended policy came into effect in July 2005. Newsletters giving updated anti-doping information were distributed in February and June to State sporting organisations and regional academies.

Sport Education Centre

The Sport Education Centre, formerly known as the NSW Coaching Centre, Sydney Academy of Sport, relocated to the Homebush Office from January 2005. The Centre has actively coordinated and assisted in the delivery of Sports Education throughout New South Wales. Both Levels 1 and 2 in General Principles of Coaching were offered in flexible format including correspondence, face-to-face teaching and online. The General Principles of Officiating was also offered on request to sporting organisations. More than 20 Sport Education Workshops were conducted with an average attendance of 25-30 participants per session.

The Centre has helped to facilitate, organise and assist various national and state sporting associations, regional centres and academies in organising coaching and officiating educational opportunities, via access to our database of presenters, venues and sporting contacts. It has also tried to lift the profile of officials in New South Wales, building on the momentum from the Year of the Official 2004-2005.



The Bundarra River Swim Project

Performance Measures

Number of participants in industry education and training workshops and conferences

Target: 1,700

Results

There were 7,849 participants in industry education and training workshops and conferences in 2004-05

Comments

Exceeded target. Workshops covered a wide range of topics including child protection, drugs in sport, *Sports Rage*, sport education and insurance.

Amount granted to industry organisations

Target: \$4.6 million

Results

\$4.7 million was granted to industry organisations in 2004-05 through the Sports Development Program and Water Safety

Comments

On target.

Number of industry child protection screenings

Target: 10,000

Results

10,322

Comments

Industry awareness of child protection issues continues to grow. As the industry increases screenings, the necessity for NSW Sport and Recreation to undertake screenings declines as illustrated in the chart.

NSW Sport and Recreation continues to play a significant role in child protection as an Approved Screening Agency.



Key Result Area 1: Building Industry and Community Capacity

Strategic Objective 4: Improved sport and recreation facilities

NSW Sport and Recreation, aims to assist the industry's viability through programs such as its Capital Assistance Program, which assists local government authorities and not-for-profit sporting and recreational organisations to develop community oriented local sporting and recreational facilities throughout New South Wales. The aim is for all projects to improve access for the general public to participate in sport and recreation.

Capital Assistance Program

Local projects received over \$3 million to assist in increasing or improving sport and recreation facilities across New South Wales. 274 projects received funding under the 2004-05 Capital Assistance Program.

Regional Sports Facilities Program

\$1.9 million was awarded to assist 25 major projects under the 2004-05 program. The program will increase the range, availability and quality of major sporting and recreational facilities throughout New South Wales.

Facility Development

A number of significant upgrades of Sport and Recreation Centre facilities were undertaken during the year. A new indoor sports stadium was completed at Lake Ainsworth Sport and Recreation Centre and new dining facilities were built at Berry, Myuna Bay and Point Wollstoncraft Centres. Kitchen and dining room extensions were also constructed at the Jindabyne Centre.

In addition to providing clients with better facilities, these improvements allow Centres greater flexibility in the way in which services are delivered, enabling the development of an increased range of programs. Refer page 48 for further details of the Centre program strategies.

Performance Measures

Number of local level sports facilities (development) supported.

Target: 350

Results

There was a total of 274 local level sports facilities supported in 2004-05, worth a total of \$3 million:

- 268 Capital Assistance Program grants
- 6 Shooting Facility Program grants

This compared with a total of 411 grants in 2003-04

Comments

Target was set before 2004 budget was advised.

Number of regional sports facilities (development) supported

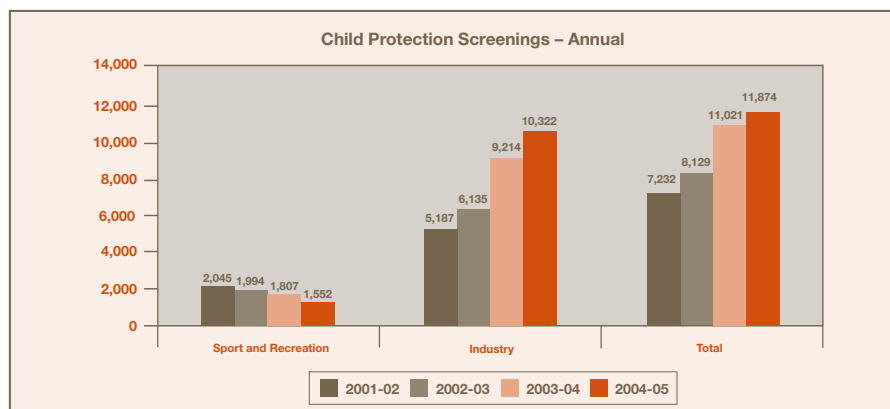
Target: 12

Results

There were 25 regional sports facilities supported in 2004-05, worth a total of \$1.9 million, compared to 24 in 2003-04

Comments

Target as estimated in 2003-04 was exceeded due to a change in strategy to respond to a greater number of applicants.



Source: Customer Information System, NSW Sport and Recreation.

NSW Sport and Recreation

Key Result Area 2: Client Driven Services

Strategic Objective 5: More people participate in programs at Sport and Recreation Centres

The NSW Sport and Recreation Centres Directorate facilitates opportunities for people to participate in sport and recreation. In order to do so, the Directorate provides client and market driven sport and recreation products and services through the agency's 11 Sport and Recreation Centres. The Directorate is the focal point for oversight, strategic planning, marketing, development and coordination of the programs, products and services available through the Centres.

Sport and Recreation Centres in New South Wales hosted more than 100,000 visitors during 2004-05. Some visitors used the Centre facilities or services for a day, but the majority stayed overnight, taking part in programs that ran over a longer period of time.

Client Feedback Research

A new system to collect and analyse client feedback was developed and trialled during 2004-05. Standardised client surveys were developed for the major client groups visiting Sport and Recreation Centres, including school groups, corporate groups, family and community groups and kids' holiday camp participants. Tailored analysis tools will provide standardised information over time about how well Sport and Recreation Centres meet clients' needs and expectations. The new client feedback system will be further refined and implemented across all Centres during 2005-06.

New Product Development

New product development during the year focused on new options for schools program clients. Based on formal and informal market research, new products for secondary schools were developed by Centre program staff with the advice and assistance of high school teachers and other experts. These include new leadership and study skills programs along with an alpine environment field

studies program offered at Jindabyne. Two new programs for primary schools were also developed, one exploring the Gold Rush period, and one showcasing Australia's rural and bush heritage for city students.

The Duke of Edinburgh Award

The Duke of Edinburgh Award is an internationally recognised youth program that provides opportunities for personal and social development for 14-25 year olds. The award offers challenges in four key activity areas: community service, physical recreation, skill development and adventure. Participants can gain their award at bronze, silver or gold level.

Awards gained for the year total 3,745 which is an increase of 6% on last year's completion rates. The Award in New South Wales remains strong and compares very favourably with other states and territories. Over the next twelve months the Award will develop a range of expedition packages to provide increased adventure options.

Outdoor Education Program

The experiential nature of outdoor education programs provides individuals with opportunities to develop physical, personal and social skills in a natural environment. For many, the adventurous nature of outdoor based activities provides achievable challenges that are much more effective than traditional learning situations. The tailored programs conducted by our Centres facilitate many diverse outcomes, including attainment of specific educational objectives, acquisition and development of physical skills and improvements in group dynamics and self esteem. Programs also support numerous aspects of schools' formal curricula.

NSW Sport and Recreation has 11 Sport and Recreation Centres around New South Wales that provide outdoor recreation experiences direct to the community. Centres offer accommodation, recreation facilities and catering, with qualified staff to develop and run recreation programs for visitors. Groups from nearly half of all NSW public primary and secondary schools visited a Sport and Recreation Centre in the two years from 1 July 2003. Significant proportions of non-government schools

continue to use our Centres for school camps. During 2004-05 over 79,000 primary and high school students took part in the Outdoor Education Program (OEP) at the Department's 11 Centres. Participation was up 11% on 2003-04, reflecting the continued popularity and value outcomes the program provides to schools.

Program highlights during 2004-05 included:

- a total of 871 schools visited the Centres which represents a revenue increase of 12.8% from 2003-04
- upgraded facilities at some of the Centres including the introduction of high ropes courses
- established and reinforced relationships with key client groups through presence at events such as the NSW Primary Principal's Conference and regional primary principal's conferences
- a range of programs established and conducted for small schools and rural and remote schools.



Getting active through golf



Performance Measures

<p>Take-up rates for selected NSW Sport and Recreation products and services</p> <p><i>Target: Year one establish baseline, then assess percentage increase per year</i></p>	<p>Results <i>Sports Rage Prevention</i> online resource was launched and achieved 11,788 visits and over 8,370 prevention kits downloaded. There were also more than 31,000 free prevention posters ordered</p>
<p>Satisfaction rating for products compared to competitors' products</p> <p><i>Target: At least an 85% satisfaction rating of products and services</i></p>	<p>Comments In future, targeted products will be monitored for take up rates compared to the results for the <i>Sports Rage Prevention</i> online resource results.</p> <p>Results A survey in 2003 of Children's Holiday Camps showed a much higher satisfaction rate with NSW Sport and Recreation camps at 88% compared to only 64% of our competitors' camps</p> <p>Comments Target exceeded in 2003. A survey was not conducted in 2004-05.</p>
<p>Satisfaction rating for NSW Sport and Recreation school camp experience</p> <p><i>Target: >94%</i></p>	<p>Results 97% of schools were satisfied with the school camp experience</p> <p>Comments Exceeded target. This was a 3% increase from 2003. Participants reported on good value for money and exceptional contributions in the areas of activities, programs and instructional staff.</p>
<p>Sport and Recreation Centres (participant days)</p> <p><i>Target: 470,000</i></p>	<p>Results 405,591 participant days</p> <p>Comments The data collection systems have been strengthened during the last 12 months, it is possible that previous years' figures were inflated. Target will be revised for 2005-06.</p>
<p>Residential clients participating in outdoor education programs</p> <p><i>Target: 70,000</i></p>	<p>Results 80,272 clients in OEP in 2004-05</p> <p>Comments Well above target. Continued increase in the outdoor education program due to success in enhancing programs to align more closely with school curriculum outcomes.</p>

Key Result Area 3: Business Viability

Strategic Objective 6: NSW Sport and Recreation is a successful, viable and relevant organisation with reduced reliance on Government operating subsidy

NSW Sport and Recreation aims to improve all aspects of its operations but in particular the income potential of its commercial operations at Sport and Recreation Centres. As well as schools, a broad cross-section of the general public access the services and facilities provided at Sport and Recreation Centres through a wide variety of programs. These include Active Senior's Getaways, family reunions, sports development and corporate training programs.

An increased commercial focus has become critical in the light of required budget savings, totalling \$5 million per annum since 2002-03. In 2004-05 improvements were primarily made through reduced subsidy and increased expense recovery, as follows:

- average revenue per client day has increased from \$53.08 in 2001-02 up to \$58.45 in 2002-03, to \$60.73 in 2003-04 and \$63.56 in 2004-05
- expenditure decreased 12% from \$48.7million in 2003-04 down to \$43.3million in 2004-05.

During the year, planning sessions were conducted to examine how best NSW Sport and Recreation can add value for the people of New South Wales. As a result, a new strategic plan, identifying priority areas, to commence in 2005-06 will be developed. One of the key actions will be to further examine the commercial potential of the organisation.

NSW Sport and Recreation

School Holiday Programs

During school holidays, Centres provide active recreation opportunities for school-aged children and family groups. Children's holiday camps offer a range of activities, for children seven years of age and over, in a residential environment. Campers enjoy being independent from parents and home and spending time with their friends at a Centre holiday camp. In 2005 many camps also featured special interest activities such as sailing, skateboarding and fishing. In total 6,384 children attended a holiday camp during 2004-05, 15% more than the previous year.

Active Family Getaways provide economical and active holidays for families in relaxing natural settings. Extended families or groups of families and friends often spend time together on an Active Family Getaway during the school holidays. There has been a 78% decrease in Government subsidy for Centres' operating costs over a three-year period. Net cost of service has been reduced from \$1.8 million in 2001-02 to \$0.4 million in 2004-05, with an improvement of \$1 million in the last year. This largely reflects the modified staffing structure of Centres.

Community, Corporate and Sporting Usage

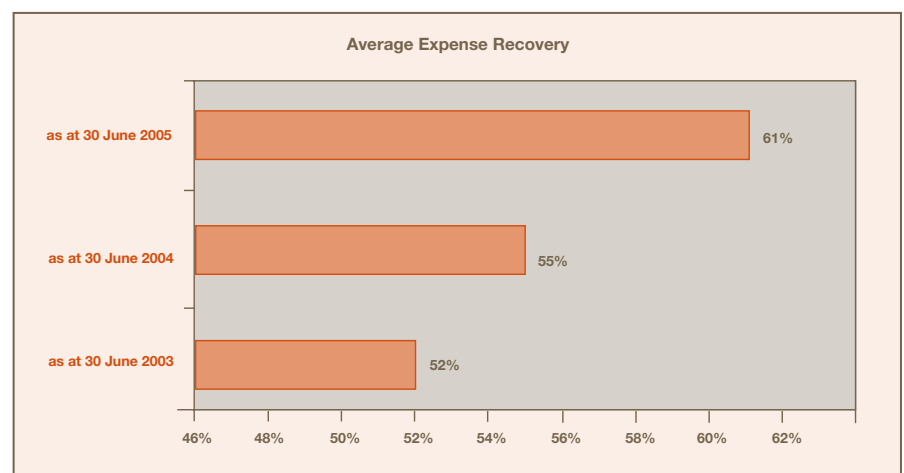
In addition to school children participating in outdoor education programs, Sport and Recreation Centres attract a wide range of different types of visitors from the community. More than 11,000 family participants attended Active Family Getaways at a Sport and Recreation Centre in 2004-05.

External Partnerships

A significant achievement in 2005 saw the establishment of a partnership with the major children's television company Nickelodeon. During the year, Nickelodeon filmed a children's television program at Milson Island Sport and Recreation Centre. The partnership resulted in the production of a successful television commercial for children's holiday camps and resulted in increased attendance during the winter vacation period. This partnership also provided additional promotion for NSW Sport and Recreation on the popular Nickelodeon website and at Nickelodeon special events.

Performance Measures

Expense recovery for NSW Sport and Recreation <i>Target: 58%</i>	<p>Results 63% in 2004-05 compared to 57% in 2003-04</p> <p>Comments Target exceeded with a 5% increase over the one year from 2003-04 to 2004-05.</p>
Expense recovery for Sport and Recreation Centres <i>Target: >94%</i>	<p>Results 98% in 2004-05 compared to 94% in 2003-04</p> <p>Comments On target.</p>



NSW Sport and Recreation has continued to support program staff to gain key competencies within the Certificate III Outdoor Recreation Training Package.



Key Result Area 4: High Performing Management and Workforce

Strategic Objective 7: Skilled, knowledgeable and motivated staff, supported by a safe environment and sound policies and systems

People, Learning and Development

Strong emphasis was placed on learning and development during 2004-05, including undertaking extensive consultation with operational areas to identify learning and development priorities. This informed the work on the development of a streamlined and integrated Learning and Development system across the Department.

All staff across the Department now have access to an individual performance management program, with all staff receiving training prior to its rollout in late 2004. Individual learning and development plans within the performance management systems are having a major influence on learning and development across the Department.

NSW Sport and Recreation has continued to support program staff to gain key competencies within the Certificate III Outdoor Recreation Training Package. Major learning conferences were provided for program staff in Centre Operations Division. The second cohort of the *Leadership Now* program delivered through the University of Newcastle was finalised in November 2004 with 25 current and potential managers exposed to theories of management and leadership across topics relevant to the public sector.

NSW Sport and Recreation held a forum for its regional staff in June 2005. The forum brought together some 60 staff from across New South Wales to explore current consumer attitudes, ways to engage community sport and recreation, and novel ways to build effective partnerships, especially with local government. A forum was also held for administrative staff from Centres, regions and central office in June 2005.

NSW Sport and Recreation Staff Awards

The NSW Sport and Recreation Annual Excellence Awards were initiated in 2002 to provide recognition for staff or teams who make an outstanding contribution to the Department. There is a Director-General's award for the highest achiever.

In 2004 this award went to Megan Callinan for contributions to the Department that went beyond her role as Cluster Coordinator. Megan was recognised for her involvement in Indigenous Community initiatives, her role in driving partnership programs with Indigenous community organisations and other government agencies and her strong commitment to sports development in isolated communities.

Excellence awards were also received by Anthony Carter (Innovation), David Rees (Individual Excellence), Myuna Bay Sport and Recreation Centre (Business Performance) and to Berry Sport and Recreation Centre (Client Service).



The NSW Sport and Recreation Annual Excellence Award presented to Megan Callinan

Review Of Operations – Major Events And Venues

The Major Events and Venues Unit

The Major Events and Venues Unit was transferred from the Premier's Department to the Department of Tourism, Sport and Recreation in July 2004. Part of the Unit's duties includes acting as secretariat to the Major Events Board, which continues to report to the Premier through its Chair.

The move to Tourism, Sport and Recreation enables the Department to capitalise on tourism and business development opportunities generated by major events, including:

- linking events more closely to tourism marketing and destination promotion campaigns
- looking at pre and post-event tourism opportunities
- looking at closer integration with the tourism market, such as maximising NSW product in holiday packages for an event.

It also enables tourism benefits to be considered during the event cycle from feasibility assessment, investment, bidding, planning, leveraging, operational delivery and post-event evaluation.

The secretariat is coordinated by the Unit's project director who also provides additional support to the Board. The Unit and secretariat's continuing role is to:

- take a lead role in major events policy and strategy for New South Wales
- drive a coordinated approach to event acquisition and leveraging so that benefits to New South Wales are maximised
- coordinate the feasibility assessment of event proposals
- maintain a target list of potential events
- make recommendations to the Board and Government on event support
- coordinate bids and lobbying support for events
- coordinate post-event evaluations.



01



02



03



04

01 Edinburgh Military Tattoo

02 Centenary Australian Open

03 Surfest, Newcastle

04 Mark Webber Sydney Harbour Bridge overdrive
– Australian Grand Prix launch

There is strong international evidence that the staging of major events can generate significant benefits for host communities.



Operating Environment

International and Domestic Events

Competition, both international and domestic, amongst nations and cities to stage major events has reached unprecedented heights. In the majority of these cases events are part of a broader tourism strategy and used as the primary driver for visitors to the region.

There is strong international evidence that the staging of major events can generate significant benefits for host communities. The initial investment made to attain and host events is often outweighed by the economic and tourism benefits that flow from the event. It is this that makes the procurement of events more enticing for a variety of cities and regions around the world. For example, Rugby World Cup 2003 generated 38,000 visits to New South Wales especially for the event, leading to 388,585 visitor nights. The economic impact for New South Wales was over \$300 million.

There are a number of reasons why major sporting, cultural, business and entertainment events, along with events in the meetings, incentives, conventions and exhibitions sector, are important for Sydney and New South Wales, including:

- provision of economic, tourism, business, sporting, social and cultural benefits for the State
- provision of opportunities for the national and international destination promotion of Sydney and New South Wales and reinforcement of our national and international tourism message that *There's no place in the world like Sydney*
- support of Sydney's international brand and reputation as a global city
- utilisation of the State's sporting, cultural, tourism and community infrastructure
- promotion of community awareness of and participation in sport, fitness and well being
- enhancement of community esteem and confidence.

Economic impact assessments completed prior to the support of proposed events estimate the net economic impact on the State, as well as payroll tax and GST returns and the number of full-time equivalent jobs created.

Mega and Hallmark Events

The Major Events Board focuses on 'mega' and 'hallmark' events, which have the following characteristics:

- *Mega Events* – One-off events with an international or national audience that provide substantial economic and social benefits to the State. They are logistically complex and require extensive Government coordination. Examples include World Expo, Olympic Games, Commonwealth Games, Rugby, Cricket and Football World Cups, Athletics World Championships, World Youth Day.
- *Hallmark Events* – One-off or recurring events that enhance awareness, appeal and profitability of a destination at a particular time. They typically have an international and/or national audience and provide significant economic and social benefits. Examples include New Years Eve, Sydney Festival, Edinburgh Military Tattoo.



Football – Australia vs Iraq

Review Of Operations – Major Events And Venues

Performance Review

Key Result Area 1: Attract mega and hallmark events that can provide substantial economic and other benefits for Sydney and New South Wales on a medium to long-term basis



Bob Carr speaking at the *Easter in Sydney* launch

Event Funding and Support

During the year, the Major Events Board provided funding and support for the following events:

Event	Funding \$	Funding Recipient
Easter in Sydney	388,500	Tourism New South Wales
Discovery After Dark	100,000	Premiers Department
Tri-Coast triathlon (Coffs Harbour, Port Macquarie and Forster)	50,000	Port Macquarie Triathlon Festival
Centenary Australian Open Golf	200,000	International Management Group
NSW Golf Open	50,000	NSW Golf Association
Edinburgh Military Tattoo	250,000	Sydney Cricket & Sports Ground Trust
Australia v Iraq Football International	200,000	Football Federation Australia
East Coast Surf Lifesaving Championship	200,000	Surf Lifesaving NSW
International Canoe Federation Canoe Slalom World Championships	200,000	Australian Canoeing
International Cricket Council Super Series cricket test match	500,000	Cricket Australia
International Triathlon Union World Duathlon Championships	40,000	Newcastle World Duathlon
A1 Grand Prix (safety audit/ track survey)	73,000	Confederation of Australian Motorsport (CAMS)/ Department of Commerce
Sydney Invitational Pro-am	6,000	Sydney Invitational Pty Ltd
TOTAL	2,257,500	



Football World Cup

The Board secured the home legs of Australia's two Football World Cup playoffs in September and November 2005. As support for football in New South Wales is growing, this strengthened Sydney's position as the 'home of football' in this country:

- Oceania playoff against the Solomon Islands at Aussie Stadium on 3 September 2005
- assuming Australia beats the Solomon Islands, the Oceania/South America playoff against the fifth-placed team from the South American qualification at Telstra Stadium on either 12 or 16 November 2005.



Football – Australia vs Iraq

Sydney 2009 World Masters Games

The Board also secured Government funding support for the Sydney 2009 World Masters Games of \$8.5 million over the period 2004-05 to 2009-10. The Games are the biggest mass participation multi-sport festival in the world. It is anticipated that 30,000 people will compete at the Sydney 2009 World Masters Games, including 12,000 from overseas and 10,000 from interstate. The economic impact is estimated at nearly \$60 million.

Australian Ironman Triathlon Championships

The Major Events Board assisted in retaining the Australian Ironman Triathlon Championships in New South Wales. Around 1,200 triathletes are drawn to the State to compete in the Championships, which act as a qualifier for the World Championships.

Key Result Area 2: Advise the Premier and Minister on event strategies, policies and opportunities for Sydney and New South Wales

The Major Events and Venues Unit

Improvements in the servicing of the Board by the Major Events and Venues Unit included development of:

- an event feasibility assessment guide to assist event proponents in putting business cases to the Board
- pro-formas to report to the Board on the status of current and completed events
- an action sheet to follow monthly Board meeting
- more detailed minutes of Board meetings
- a generic sponsorship agreement for supported events
- a calendar showing the Board's target events and events that had been secured.

The Unit was reviewing 50 event proposals at the end of 2004-05.

People, Learning and Development

The Major Events and Venues Unit also benefited from the Department's emphasis on learning and development during 2004-05. A particular focus in 2004-05 for the Unit was staff participation in the observers' program for the 2005 Deaflympic Games in Melbourne. This experience ensured increased event management knowledge and understanding for their roles with the Sydney 2009 World Masters Games.

Performance Measures

Development of a target list of events with an approximate 20-year horizon.

Target: List of events

Results

Results are on target

Comments

Target list is always under review.

Number of major events acquired for Sydney and New South Wales that impact positively on the State's economy and/or enhance Sydney's international profile as a global city.

Target: 5

Results

7

Comments

Support was provided for seven events that took place in 2004-05 and for six events that will occur in 2005-06.

Organisational Development – The Department

During 2004-05 work continued towards combining the corporate services and governance functions of the former agencies. The focus was on consolidating the agency's operating structure, strengthening links with industry and the community, and identifying major events for New South Wales over the next 20 years.

The Corporate Strategy and Business Services division aims to provide better and more integrated services and realise efficiency gains for the Department. For example, a single financial information management system was developed and will contribute to efficiency through online purchasing, electronic payment, and improved financial management reporting. The new system will be fully operational from July 2005.

In March 2004, Tourism New South Wales completed a major review of the realignment of its business services aimed at improving the delivery of business services to its stakeholders. Work on finalising the changes continued during the year. The changes will enable a stronger focus on knowledge management and success through partnering with private and public sector stakeholders.

NSW Sport and Recreation's operational environment was restructured in 2003-04, and these changes were consolidated during 2004-05. The restructure aimed to improve service delivery to identified communities and improve NSW Sport and Recreation's ability to contribute to whole of government community strengthening programs. It also aimed to support the business development of Sport and Recreation Centres, create a structure of industry support with maximum reach across New South Wales, and achieve administrative efficiencies.

Code of Conduct

Tourism New South Wales and NSW Sport and Recreation continued with their individual, established Codes of Conduct in 2004-05. A single agency Code of Conduct has been circulated for extensive internal consultation and will be adopted during 2005-06. This will be accompanied by extensive education and training for all staff.

Electronic Service Delivery

External

During 2004-05, NSW Sport and Recreation completed the development of the Customer Information Management System. Enhancements implemented during the year included improvements in system usability, the addition of point of sale functionality and the acquisition of a new reporting suite. Significant amendments were made to the system to better enable client bookings to be made over the Internet. This, along with changes to the Department's IT infrastructure has delayed the roll out of this part of the system and it is now anticipated that this feature will be operational by October 2005.

2004-05 saw the development of an integrated Financial Information Management System for the Department, for go-live in July 2005. It replaces and upgrades the individual financial systems in place in NSW Sport and Recreation, Tourism New South Wales and Centennial Parklands, and introduces electronic procurement to the Department. The new system will also facilitate electronic payments to creditors.

Internal

The Human Resource Services Unit continued to roll out the second phase of electronic self service Kiosk (ESS Kiosk), in which leave applications and approvals can be lodged online. This will enable managers to administer leave more effectively and reduce paper usage. During 2005-06 most leave applications for recreation, sick and extended leave will be entered into this system for processing. Payslips through ESS Kiosk will be introduced in the latter part of 2005-06 as part of the ongoing Human Resources Process Improvement Strategy.

Energy Management

Corporate Commitment

The Department of Tourism, Sport and Recreation is committed to achieving savings in energy usage through sustained energy management principles. The Department aims to reduce energy consumption and greenhouse gas emissions in line with its Energy Management Plans and the Government's Energy Management Policy.

Planning and Implementation

Accountability and responsibility for energy management has been established in accordance with the Energy Management Plans of both Tourism New South Wales and NSW Sport and Recreation. The Plans set out the mechanisms, rationale and strategies for energy management. The primary purpose of the plan is to sustain reductions in energy consumption without adversely affecting the activities and management of individual facilities.

The Department has seventeen large sites that purchase electricity in the contestable market place. These sites purchase 6% of their electricity from renewable sources, which have zero greenhouse gas emissions. During 2005, 55 small sites were directed to purchase electricity from the new Government Electricity Contract, which is currently with AGL. This will result in cost savings of between 6-9% per annum and include the purchase of renewable energy.

Tenancies in four Government Office Blocks (Noel Park House, GOB Wollongong, GOB Armidale and GOB Newcastle) also consumed 6% of their energy from green power sources during 2004-05. These Government Office Blocks also purchased electricity from the Government contract, which has resulted in reduced costs as well as a reduction in greenhouse gas emissions.

The Department has to date completed eight energy audits. Further energy audits will be carried out during 2005-06. The aims of the audits are to identify energy saving measures, which may be implemented in the future.



Performance

Annual energy consumption and costs of fuels used by the Department for financial years 2003-04 and 2004-05 are indicated in the following table:

Fuel	Total Energy Consumed (GJ)		Annual Cost (\$)		CO ² Emissions (Tonnes)		CO ² Emission % change between 03-04 & 04-05
	2003-04	2004-05	2003-04	2004-05	2003-04	2004-04	
Electricity (Black Coal)	26,850	26,534	646,791	691,382	7,131	7,047	-1.2%
Electricity (Green Coal)	1,265	1,327	39,651	46,785	0	0	0.0%
Natural Gas	4,911	5,186	65,239	63,798	252	267	5.6%
L.P.G	8,951	8,105	135,603	122,886	532	481	-9.4%
Diesel	1,191	1,337	26,129	36,434	83	93	12.3%
Petrol	8,250	7,148	205,455	215,337	544	472	-13.4%
TOTAL	51,417	49,637	1,118,869	1,176,622	8,543	8,360	-2.1%

Between 2003-04 and 2004-05, there has been 1.2% decrease in total CO² Emission. While this figure does not appear excessive, the Departments' Centres had an additional 5,233 m² of building areas in 2004-05 comparing to 2003-04 which would have increased the energy consumption by 5%. The resultant total CO² Emission reduction is 7%.

The Department has also reduced the number of vehicles from 117 in 2003-04 to 108 in 2004-05, leading to a reduction in petrol consumption. The number of vehicles using diesel fuel increased by four, which resulted in an increase in diesel consumption.

Future Directions

Where feasible, the Department of Tourism, Sport and Recreation will continue to reduce energy consumption in their centres and offices, by undertaking energy audits and implementing energy audit recommendations.

Equal Employment Opportunity

The Department is committed to workplaces that are free of unlawful discrimination and harassment. The Department strives to ensure that practices and behaviours in the workplace do not disadvantage people because they belong to a particular group. These Equal Employment Opportunity (EEO) groups are women, Aboriginal and Torres Strait Islander people, people whose first language was not English and people with a disability.

One notable initiative during the year was the identification of staff who may be suitable recipients of Community Language Allowance. Once these staff have been assessed under the guidelines for payment of the allowance, this initiative is expected to provide a significant incentive for both the recruitment and retention of staff who speak a language other than English.

Organisational Development - The Department

The second phase of the implementation of the Department's individual performance development program also provided an opportunity for line managers to integrate EEO accountabilities with performance planning and evaluation processes within their work units.

During 2004-2005 pre-existing policies for the Department's individual businesses remained in place. In 2005-2006 the agency will continue to prioritise and review EEO policies. Where practical, a Department-wide framework will be adopted. However, it is recognised that the fundamental differences in the operations of the business units will also require some distinct policies to be maintained. This review process will continue to be undertaken in consultation with the Departmental Joint Consultative Committee.

Trends in the Representation of EEO Groups			
EEO Group	Benchmark	2004*	2005
Women	50%	na	56%
Aboriginal people and Torres Strait Islanders	2%	na	2.4%
People whose first language was not English	20%	na	7%
People with a disability	12%	na	4%
People with a disability requiring work place adjustment	7%	na	0.9%
TOTAL Staff Response rate			544 100%

*not available

Trends in the Distribution of EEO Groups			
EEO Group	Benchmark	2004*	2005
Women	100	na	98
Aboriginal people and Torres Strait Islanders	100	na	na*
People whose first language was not English	100	na	95
People with a disability	100	na	100
People with a disability requiring work place adjustment	100	na	na*
TOTAL Staff Response rate			544 100%

*not available



Ethnic Affairs Priority Statement

The focus of the Department of Tourism, Sport and Recreation during 2004-05 was to consolidate our systems to support the implementation of the Ethnic Affairs Priority Statement (EAPS) and to establish and maintain a consistent EAPS status across the agency. Our Forward Plan centred on three EAPS activity areas – Planning and Evaluation, Staffing, and Communication.

Key achievements in these areas include the:

- identification of five additional bilingual staff for assessment under the Community Languages Allowance Scheme (CLAS) – this brings the total number of staff assessed for CLAS in the agency to seven
- delivery of information sessions on the EAPS program to Tourism New South Wales Executive members and NSW Sport and Recreation Business Unit Managers and dissemination of EAPS information through staff newsletters
- identification of staff training programs with potential to incorporate a cross-cultural component
- translation of tourism and sport and recreation campaign messages for advertising in ethnic media.

In addition, NSW Sport and Recreation has built on its range of programs targeting ethnic communities, under the *Community Solutions and Crime Prevention Strategy*, *Youth Partnership with Arabic Speaking Communities* and *Youth Partnership with Pacific Islander Communities*. Examples of projects include:

- traditional Arabic games program for school children in Sydney's west and south west, and involvement in the Arabic Carnivale 2005
- Intercultural Sports and Activities Day and Refugee Youth Basketball program
- school holiday activity program and monthly social competition for young people, jointly funded with Canterbury City Council
- structured sports program and coach education in eight Out of School Hours Care centres in the Canterbury-Bankstown region

- establishment of a sport and recreation traineeship program for Pacific Islander young people from western and south-western Sydney.

During 2005-06 the Department will work to:

- embed EAPS within the corporate and business planning processes
- refine data collection systems and better use client data in determining priorities in relation to ethnic affairs initiatives
- incorporate cross-cultural issues into relevant training programs, particularly for staff with customer service responsibilities
- promote the availability of CLAS trained staff within the agency and community, as a means of communicating with non-English speaking clients
- monitor the use of languages other than English in client communication.

The Department of Tourism, Sport and Recreation acknowledges the rich benefits that cultural, linguistic and religious diversity bring to the NSW community and affirms its commitment to provide opportunities for all people to participate in and contribute to the Department's services.

Safe Working Environment

The Department of Tourism, Sport and Recreation is committed to protecting the health, safety and welfare of all staff, contractors, clients and visitors in the workplace. This will be achieved through meaningful workplace consultation and the integration of best practice Occupational Health, Safety and Injury Management systems into all aspects of our planning and operations.

Occupational Health and Safety Initiatives

- In recognition of the Department's commitment to the health and safety of employees, individual ergonomic workstation assessments were undertaken for Tourism New South Wales employees located at the Rocks. This ensured a consistently high level of understanding of safe work principles across the Department.

- Planning commenced on the development of a three-year Strategic OHS and Injury Management Improvement Plan, in preparation for the Government's introduction of the three-year plan *Working Together* – *OHS Improvement Strategy*.

- The 12 site-specific Workplace Health and Safety Committees and the overarching combined Departmental OHS Committee will be actively involved in the development, implementation, and ongoing monitoring and review of the three-year *Strategic OHS and Injury Management Improvement Plan*.
- The yearly flu vaccination program was offered, with a total of 63 employees taking advantage of the Program.

Employee Assistance Program

The Department's Employee Assistance Program is a short-term professional, confidential counselling and advice service that can be accessed by all employees for work or personal problems experienced by them or their immediate family members. In this reporting period, the Department has entered into a two-year joint contract with Davidson Trahaire Corpsych. The contract is coordinated by the Department of Commerce, Central Corporate Services Unit. Amongst other services offered, the Employee Assistance Program provides for a Manager Assist telephone advisory service, which provides direct, practical assistance to managers and supervisors on difficult people management issues.

Workers' Compensation

Quarterly claims reviews were conducted in the reporting period with the Fund Manager, GIO. All active claims were discussed, and strategies developed to ensure cost containment of claims and positive outcomes for staff.

The NSW Treasurer approved changes to the Treasury Managed Fund to take effect from 1 July, 2005. This includes the appointment of three different service providers to manage government departments' workers' compensation claims.

As of 1 July 2005 and effective to 30 June 2010, the Department's workers' compensation claims portfolio will be

Organisational Development - The Department

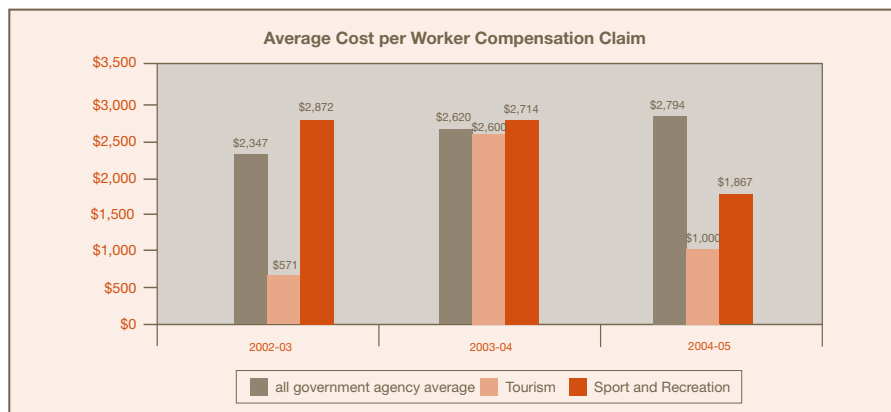
managed by Allianz Australia Insurance Limited. In preparation for the new arrangements, a transitional plan was developed to facilitate a smooth transition between Fund Managers, and to ensure all employees were aware of the new arrangements.

Waste Management and Purchasing

The Department of Tourism, Sport and Recreation continues to implement initiatives in the areas of waste avoidance, re-use and recycling together with purchasing policies aimed at reducing waste. These initiatives

are aimed at collecting and re-using all possible waste products in the manufacture of various commercial products, including printer, fax and photocopier toner bottles and cartridges, video tapes, CDs and fluorescent light tubes. All possible waste paper and packaging is recycled. The Department continues to use office products with a recycled content including copy paper, envelopes, notepads, computer disks, post-it notes, file covers, toner cartridges and corporate stationery printing stock.

An enhanced Departmental monitoring system will be developed in 2005-06 to track progress in waste management.



Financial Statements

Pursuant to Section 45F of the Public Finance and Audit Act 1983, we state that:

- (a) the accompanying financial statements have been prepared in accordance with the provisions of the Public Finance and Audit Act 1983, the Financial Reporting Code for Budget Dependent General Government Sector Agencies, the Public Finance and Audit Regulation 2000 (as applicable) and The Treasurer's Directions;
- (b) the statements exhibit a true and fair view of the financial position and transactions of Tourism, Sport and Recreation; and
- (c) there are no circumstances that would render any particulars included in the financial statements to be misleading or inaccurate.



Robert L Adby
Director- General



Vishwa Nadan
Acting Manager, Financial Services

18 October 2005



GPO BOX 12
Sydney NSW 2001

INDEPENDENT AUDIT REPORT

Department of Tourism, Sport and Recreation

To Members of the New South Wales Parliament

Audit Opinion

In my opinion, the financial report of the Department of Tourism, Sport and Recreation:

- presents fairly the Department of Tourism, Sport and Recreation's financial position as at 30 June 2005 and its financial performance and cash flows for the year ended on that date, in accordance with applicable Accounting Standards and other mandatory professional reporting requirements in Australia, and
- complies with section 45E of the *Public Finance and Audit Act 1983* (the Act).

My opinion should be read in conjunction with the rest of this report.

The Director-General's Role

The financial report is the responsibility of the Director-General of the Department of Tourism, Sport and Recreation. It consists of the statement of financial position, the statement of financial performance, the statement of cash flows, the program statement - expenses and revenues, the summary of compliance with financial directives and the accompanying notes.

The Auditor's Role and the Audit Scope

As required by the Act, I carried out an independent audit to enable me to express an opinion on the financial report. My audit provides *reasonable assurance* to members of the New South Wales Parliament that the financial report is free of *material* misstatement.

My audit accorded with Australian Auditing and Assurance Standards and statutory requirements, and I:

- evaluated the accounting policies and significant accounting estimates used by the Director-General in preparing the financial report, and
- examined a sample of the evidence that supports the amounts and other disclosures in the financial report.

An audit does *not* guarantee that every amount and disclosure in the financial report is error free. The terms 'reasonable assurance' and 'material' recognise that an audit does not examine all evidence and transactions. However, the audit procedures used should identify errors or omissions significant enough to adversely affect decisions made by users of the financial report or indicate that the Director-General had not fulfilled his reporting obligations.

My opinion does *not* provide assurance:

- about the future viability of the Department of Tourism, Sport and Recreation,
- that the Department of Tourism, Sport and Recreation has carried out its activities effectively, efficiently and economically,
- about the effectiveness of its internal controls, or
- on the assumptions used in formulating the budget figures disclosed in the financial report.

Audit Independence

The Audit Office complies with all applicable independence requirements of Australian professional ethical pronouncements. The Act further promotes independence by:

- providing that only Parliament, and not the executive government, can remove an Auditor-General, and
- mandating the Auditor-General as auditor of public sector agencies but precluding the provision of non-audit services, thus ensuring the Auditor-General and the Audit Office are not compromised in their role by the possibility of losing clients or income.

A handwritten signature in black ink, appearing to read 'A Oyetunji'.

A Oyetunji
Director, Financial Audit Services

SYDNEY
20 October 2005

Statement of Financial Performance for the year ended 30 June 2005

		Actual 2005	Budget 2005	Actual 2004 (29 Aug 03 to 30 Jun 04)
Expenses	Notes	\$'000	\$'000	\$'000
Operating expenses				
Employee related	2 (a)	45,377	43,439	37,038
Other operating expenses	2 (b)	47,090	49,933	49,440
Maintenance		5,396	5,082	5,124
Depreciation and amortisation	2(c)	8,795	9,176	7,524
Grants and subsidies	2(d)	20,384	20,158	19,100
Total Expenses		127,042	127,788	118,226
Less:				
Retained Revenue				
Sale of goods and services	3(a)	25,891	27,376	21,369
Investment income	3(b)	821	375	607
Grants and contributions	3(c)	7,426	8,742	17,571
Other revenue	3(d)	1,393	207	2,458
Total Retained Revenue		35,531	36,700	42,005
Loss on Disposal of Non-Current Assets	4	(17)	0	(19,169)
Net Cost of Services	23	91,528	91,088	95,390
Government Contributions				
Recurrent appropriation	5(a)	78,976	78,526	72,724
Capital appropriation	5(b)	11,435	9,988	22,534
Acceptance by the Crown Entity of employee benefits and other liabilities	7	4,409	4,390	3,806
Total Government Contributions		94,820	92,904	99,064
SURPLUS/(DEFICIT) FOR THE YEAR FROM ORDINARY ACTIVITIES	18	3,292	1,816	3,674
NON-OWNER TRANSACTION CHANGES IN EQUITY				
Net increase/ (decrease) in asset revaluation reserve	18	6,854	0	461
TOTAL REVENUES EXPENSES AND VALUATION ADJUSTMENTS RECOGNISED DIRECTLY IN EQUITY		6,854	0	461
TOTAL CHANGES IN EQUITY OTHER THAN THOSE RESULTING FROM TRANSACTIONS WITH OWNERS AS OWNERS	18	10,146	1,816	4,135

The accompanying notes form part of these statements.

Statement of Financial Position as at 30 June 2005

		Actual 2005	Budget 2005	Actual 2004
ASSETS	Notes	\$'000	\$'000	\$'000
Current Assets				
Cash	10	12,387	17,366	16,804
Receivables	11	4,786	8,345	8,564
Other	12	456	499	491
Total Current Assets		17,629	26,210	25,859
Non-Current Assets				
Receivables	11	2,232	2,636	2,636
Other financial assets	13	418	331	331
Property, Plant and Equipment and Leasehold Improvements				
- Land and Buildings		255,633	248,063	246,283
- Plant and Equipment		9,097	8,391	9,359
- Leasehold Improvements		338	357	357
Total Property, Plant and Equipment and Leasehold Improvements	14	265,068	256,811	255,999
Total Non-Current Assets		267,718	259,778	258,966
Total Assets		285,347	285,988	284,825
LIABILITIES				
Current Liabilities				
Payables	15	6,602	12,084	12,860
Provisions	16	4,246	6,964	6,749
Other	17	350	1,107	1,107
Total Current Liabilities		11,198	20,155	20,716
Non-Current Liabilities				
Provisions	16	662	649	649
Other	17	60	88	180
Total Non-Current Liabilities		722	737	829
Total Liabilities		11,920	20,892	21,545
Net Assets		273,427	265,096	263,280
EQUITY				
Reserves	18	37,766	30,930	30,930
Accumulated funds	18	235,661	234,166	232,350
Total Equity		273,427	265,096	263,280

The accompanying notes form part of these statements.

Statement of Cash Flows for the year ended 30 June 2005

		Actual 2005	Budget 2005	Actual 2004 (29 Aug 03 to 30 Jun 04)
CASH FLOWS FROM OPERATING ACTIVITIES	Notes	\$'000	\$'000	\$'000
Payments				
Employee related		42,537	41,536	34,964
Grants and subsidies		20,385	14,963	19,100
Other		70,821	67,467	56,557
Total payments		133,743	123,966	110,621
Receipts				
Sale of goods and services		34,394	27,376	23,028
Interest received		790	374	605
Other		12,285	16,139	16,563
Total receipts		47,469	43,889	40,196
Cash flows from Government				
Recurrent appropriation		78,976	78,526	72,724
Capital appropriation		11,435	9,988	22,534
Cash reimbursements from the Crown Entity		2,213	2,121	1,649
Total cash flows from Government		92,624	90,635	96,907
NET CASH FLOWS FROM OPERATING ACTIVITIES	23	6,350	10,558	26,482
CASH FLOWS FROM INVESTING ACTIVITIES				
Net Advance repayments received/ (Advances made)		258	(8)	117
Proceeds from sale of Land and Buildings, Plant and Equipment and Leasehold Improvements		36	0	5
Purchase of Land and Buildings, Plant and Equipment and Leasehold Improvements		(11,061)	(9,988)	(24,180)
NET CASH FLOWS FROM INVESTING ACTIVITIES		(10,767)	(9,996)	(24,058)
NET INCREASE/(DECREASE) IN CASH		(4,417)	562	2,424
Opening Cash and Cash Equivalents		16,804	16,804	0
Cash transferred in as a result of administrative restructuring		0	0	14,380
CLOSING CASH AND CASH EQUIVALENTS	10	12,387	17,366	16,804

The accompanying notes form part of these statements.

Program Statement - Expenses and Revenues for the year ended 30 June 2005

AGENCY'S EXPENSES AND REVENUES	Notes	Program 1*	Program 2*	Program 3*	Program 4*	Not Attributable	Total
		\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
Expenses							
Operating expenses							
Employee related		2,265	13,489	29,623	0	0	45,377
Other operating expenses		2,479	24,547	20,048	16	0	47,090
Maintenance		0	0	6,189	(794)	0	5,396
Depreciation and amortisation		164	953	7,451	227	0	8,795
Grants and subsidies		1,118	4,078	15,188	0	0	20,384
Total Expenses		6,026	43,067	78,500	(551)	0	127,042
Retained Revenue							
Sale of goods and services		16	687	24,859	329	0	25,891
Investment income		13	76	669	63	0	821
Grants and contributions		160	5,948	1,318	0	0	7,426
Other revenue		192	612	589	0	0	1,393
Total Retained Revenue		381	7,323	27,435	392	0	35,531
Loss on disposal of non-current assets		0	0	17	0	0	17
NET COST OF SERVICES		5,645	35,744	51,081	(943)	0	91,528
Government Contributions **						(94,820)	(94,820)
NET EXPENDITURE / (REVENUE) FOR THE YEAR		5,645	35,744	51,081	(943)	(94,820)	(3,292)
ADMINISTERED EXPENSES AND REVENUES							
Administered Expenses							
Transfer Payments	8	0	0	13,995	0	0	13,995
Total Administered Expenses		0	0	13,995	0	0	13,995
Administered Revenue							
Transfer Receipts							
Consolidated Fund:	5	0	0	13,995	0	0	13,995
Taxes, fees and fines		0	0	0	0	0	0
Total Administered Revenue		0	0	13,995	0	0	13,995
Administered Revenue less Expenses		0	0	0	0	0	0

* The name and purpose of each program is summarised in Note 9.

** Appropriations are made on an agency basis and not to individual programs.
Consequently, government contributions must be included in the 'Not Attributable' column.

Summary of Compliance with Financial Directives for the year ended 30 June 2005

	2005				2004			
	RECURRENT		CAPITAL		RECURRENT		CAPITAL	
	Appropriation \$000	Exp./ Net Claim of Cond. Fund \$000	Appropriation \$000	Exp./ Net Claim of Cond. Fund \$000	Appropriation \$000	Exp./ Net Claim of Cond. Fund \$000	Appropriation \$000	Exp./ Net Claim of Cond. Fund \$000
Original Budget Appropriation/ Expenditure Appropriation Act	92,521	89,978	9,988	9,988	0	0	0	0
Additional Appropriations s21A PF&AA - special appropriation	0	0	0	0	71,897	69,545	11,256	10,897
	92,521	89,978	9,988	9,988	71,897	69,545	11,256	10,897
Other Appropriations/ Expenditure Treasurer's Advance Section 22 - expenditure for certain works and services Transfers from another agency (section 27 of the Appropriation Act)	2,014	2,014	1,447	1,447	16,697	16,069	11,637	11,637
	0	0	0	0	750	750	0	0
	979	979	0	0	0	0	0	0
	2,993	2,993	1,447	1,447	17,447	16,819	11,637	11,637
Total Appropriation/ Expenditure (includes Transfer Payments - Net Claim on Consolidated Fund)	95,514	92,971	11,435	11,435	89,344	86,364	22,893	22,534
Amounts Drawn Down Against Appropriation		93,201		11,435		86,992		22,893
Liability to Consolidated Fund		230		0		628		359

Note: The Summary of Compliance is based on the assumption that Consolidated Fund moneys are spent first (except where otherwise identified or prescribed).

Notes to and forming part of the Financial Statements for the year ended 30 June 2005

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

(a) REPORTING ENTITY

The NSW Department of Tourism, Sport and Recreation was established as a result of the Public Sector Employment and Management (Tourism, Sport and Recreation) Order 2003 as specified in the NSW Government Gazette No. 132 dated 27 August 2003, the constituent components being all those branches previously operated by:

- NSW Department of Sport and Recreation (DSR), and
- Tourism New South Wales (TNSW)

As a result of the above order both the NSW Department of Sport and Recreation and Tourism New South Wales were abolished.

The NSW Department of Tourism, Sport and Recreation, as a reporting entity, comprises all the entities under its control, including the agency's commercial activities, namely the Eastern Creek Precinct (incorporating the Raceway, Drag Strip and Karting Track), the Sydney Academy of Sport, Sport and Recreation Centres throughout the state of NSW, Western Sydney Olympic Venues, Tourism NSW, New South Wales Holidays and the Sydney Visitors Centre Sydney Airport.

(b) BASIS OF ACCOUNTING

The department's financial statements are a general purpose financial report which has been prepared on an accruals basis and in accordance with:

- applicable Australian Accounting Standards (AAS);
- other authoritative pronouncements of the Australian Accounting Standards Board (AASB);
- Urgent Issues Group (UIG) Consensus Views;
- the requirements of the Public Finance and Audit Act and Regulations; and
- the Financial Reporting Directions published in the Financial Reporting Code for Budget Dependent General Government Sector Agencies or issued by the Treasurer under section 9(2)(n) of the Act.

Where there are inconsistencies between the above requirements, the legislative provisions have prevailed. In the absence of a specific Accounting Standard, other authoritative pronouncement of the AASB or UIG Consensus View, the hierarchy

of other pronouncements as outlined in AAS 6 "Accounting Policies" is considered.

Except for land and buildings and certain plant and equipment, which are recorded at valuation, the financial statements are prepared in accordance with the historical cost convention. All amounts are rounded to the nearest one thousand dollars and are expressed in Australian currency.

(c) ADMINISTERED ACTIVITIES

The department administers, but does not control, certain activities on behalf of the Crown Entity. It is accountable for the transactions relating to those administered activities but does not have the discretion, for example, to deploy the resources for the achievement of its own objectives.

Transactions and balances relating to the administered activities are not recognised as the department's revenues, expenses, assets and liabilities. They are disclosed in the accompanying schedules as "Administered Revenues" (refer to Note 25). The department has no "Administered Assets" "Administered Liabilities" or "Administered Expenses".

The accrual basis of accounting and all applicable accounting standards have been adopted for reporting of the administered activities.

(d) REVENUE RECOGNITION

Revenue is recognised when the department has control of the goods or right to receive, it is probable that the economic benefits will flow to the department and the amount of revenue can be measured reliably. Additional comments regarding the accounting policies for the recognition of revenue are discussed below.

(i) Parliamentary Appropriations and Contributions from Other Bodies

Parliamentary appropriations and contributions from other bodies (including grants and contributions) are generally recognised as revenues when the department obtains control over the assets comprising the appropriations/contributions. Control over appropriations and contributions are normally obtained upon receipt of cash.

An exception to the above is when appropriations are unspent at year end. In this case, the authority to spend the money lapses and generally the unspent amount must be repaid to the Consolidated Fund in the following financial year. As a result, unspent appropriations are accounted for as liabilities rather than revenue.

The liability is disclosed in Note 17 as part of 'Current Liabilities / Non Current Liabilities - Other'. The amount will be repaid and the liability will be extinguished next financial year.

(ii) Sale of Goods and Services

Revenue from the sale of goods and services comprises revenue from the provision of products or services (i.e. user charges). User charges are recognised as revenue when the department obtains control of the assets that result from them.

(iii) Investment Income

Interest revenue is recognised as it accrues. Rent revenue is recognised in accordance with AAS 17 'Accounting for Leases'.

(e) EMPLOYEE BENEFITS AND OTHER PROVISIONS

(i) Salaries and Wages, Annual Leave, Sick Leave and On-Costs

Liabilities for salaries and wages (including non-monetary benefits), annual leave and vesting sick leave are recognised and measured in respect of employees' services up to the reporting date at nominal amounts based on the amounts expected to be paid when the liabilities are settled. Unused non-vesting sick leave does not give rise to a liability as it is not considered probable that sick leave taken in the future will be greater than the benefits accrued in the future. The outstanding amounts of payroll tax, workers' compensation insurance premiums and fringe benefits tax, which are consequential to employment, are recognised as liabilities and expenses where the employee benefits to which they relate have been recognised.

(ii) Long Service Leave and Superannuation

The department's liabilities for long service leave and superannuation are assumed by the Crown Entity. The department accounts for the liability as having been extinguished resulting in the amount assumed being shown as part of the non-monetary revenue item described as 'Acceptance by the Crown Entity of Employee Benefits and other Liabilities'. Long service leave is measured using present value methodology. The superannuation expense for the financial year is determined by using the formulae specified in The Treasurer's Directions. The expense for certain superannuation schemes (i.e. Basic Benefit and First State Super) is calculated as a percentage of the employees' salary. For other superannuation schemes (i.e. State Superannuation Scheme and State Authorities Superannuation

Scheme), the expense is calculated as a multiple of the employees' superannuation contributions.

(iii) Other Provisions

Other provisions exist when the entity has a present legal, equitable or constructive obligation to make a future sacrifice of economic benefits to other entities as a result of past transactions or other past events. These provisions are recognised when it is probable that a future sacrifice of economic benefits will be required and the amount can be measured reliably. Any provisions for restructuring are recognised either when a detailed formal plan has been developed or will be developed within prescribed time limits and where the entity has raised a valid expectation in those affected by the restructuring that it will carry out the restructuring.

(f) INSURANCE

The department's insurance activities are conducted through the New South Wales Treasury Managed Fund Scheme of self insurance for Government agencies. The expense (premium) is determined by the Fund Manager based on past experience.

(g) ACCOUNTING FOR THE GOODS AND SERVICES TAX (GST)

Revenues, expenses and assets are recognised net of the amount of GST, except that:

- the amount of GST incurred by the department as a purchaser that is not recoverable from the Australian Taxation Office is recognised as part of the cost of acquisition of an asset or as part of an item of expense;
- receivables and payables are stated with the amount of GST included.

(h) ACQUISITIONS OF ASSETS

The cost method of accounting is used for the initial recording of all acquisitions of assets controlled by the department. Cost is determined as fair value of the assets given as consideration plus the costs incidental to the acquisition. Fair value means the amount for which an asset could be exchanged between a knowledgeable, willing buyer and a knowledgeable, willing seller in an arm's length transaction.

(i) PLANT AND EQUIPMENT

Plant and equipment costing \$5,000 and above individually and with a useful life greater than two years is capitalised. Where capital funding has been received for a composite asset it is capitalised as a whole.

(j) REVALUATION OF PHYSICAL NON-CURRENT ASSETS

Physical non-current assets are valued in accordance with the "Guidelines for the Valuation of Physical Non-Current Assets at Fair Value" (TPP 03-02). This policy adopts fair value in accordance with AASB 1041 from financial years beginning on or after 1 July 2002. There are no substantive differences between the fair valuation methodology and the previous valuation methodology adopted in the NSW public sector.

Where available, fair value is determined having regard to the highest and best use of the asset on the basis of current market selling prices for the same or similar assets. Where market selling price is not available, the asset's fair value is measured as its market buying price (i.e. the replacement cost of the asset's remaining future economic benefits). The department is a not for profit entity.

Each class of physical non-current asset is revalued every five years and with sufficient regularity to ensure that the carrying amount of each asset in the class does not differ materially from its fair value at reporting date. Revaluations are based on an independent assessment.

Non-specialised assets with short useful lives are measured at depreciated historical cost, as a surrogate for fair value.

When revaluing non-current assets by reference to current prices for assets newer than those being revalued (adjusted to reflect the present condition of the assets), the gross amount and the related accumulated depreciation are separately restated.

Otherwise, any balances of accumulated depreciation existing at the revaluation date in respect of those assets are credited to the asset accounts to which they relate. The net asset accounts are then increased or decreased by the revaluation increments or decrements.

Revaluation increments are credited directly to the asset revaluation reserve, except that, to the extent that an increment reverses a revaluation decrement in respect of that asset previously recognised as an expense in the surplus/deficit, the increment is recognised immediately as revenue in the surplus/deficit.

Revaluation decrements are recognised immediately as expenses in the surplus/deficit, except that, to the extent that a credit balance exists in the asset revaluation reserve in respect of the same class of assets, they are debited directly to the asset revaluation reserve.

Revaluation increments and decrements are offset against one another within a class of non-current assets, but not otherwise.

Where an asset that has previously been revalued is disposed of, any balance remaining in the asset revaluation reserve in respect of that asset is transferred to accumulated funds.

Assets acquired since the previous revaluation are valued at cost. Work in progress is valued at cost and is not subject to revaluation until the asset is complete.

(k) DEPRECIATION OF NON-CURRENT PHYSICAL ASSETS

Depreciation is provided for on a straight line basis for all depreciable assets so as to write off the depreciable amount of each asset as it is consumed over its useful life to the entity.

All material separately identifiable component assets are recognised and depreciated over their shorter useful lives, including those components that in effect represent major periodic maintenance.

Land is not a depreciable asset. Depreciable assets are depreciated from the date of acquisition.

Useful lives of the department's assets have been determined as follows:

Average Useful Life	Years
Buildings	40
Computer Equipment	3-4
General Plant and Equipment	7-20
Motor Vehicles/Marine Vessels	2-10
Land Improvements	10-20
Raceway, Drag Strip and Karting Track	15-33

Leasehold improvements are amortised over the life of the lease, including any option for renewal.

(l) MAINTENANCE AND REPAIRS

The costs of maintenance are charged as expenses as incurred, except where they relate to the replacement of a component of an asset, in which case the costs are capitalised and depreciated.

(m) LEASED ASSETS

A distinction is made between finance leases which effectively transfer from the lessor to the lessee substantially all the risks and benefits incidental to ownership of the leased assets and operating leases under which the lessor effectively retains all such risks and benefits. The department currently has no finance leases.

Operating lease payments are charged to the Statement of Financial Performance in the periods in which they are incurred.

Lease incentives received on entering into operating leases are recognised as liabilities. Lease payments are allocated between rental expenses and a reduction of the liability.

(n) RECEIVABLES

Receivables are recognised and carried at cost, based on the original invoice amount less a provision for any uncollectible debts. An estimate for doubtful debts is made when collection of the full amount is no longer probable. Bad debts are written off as incurred.

(o) TRUST FUNDS

The department receives monies in a trustee capacity for the travel trust fund as set out in Note 24. As the department performs only a custodial role in respect of these monies, and because the monies cannot be used for the achievement of the department's own objectives, these funds are not recognised in the financial statements.

(p) OTHER ASSETS

Other assets, including prepayments, are recognised on a cost basis.

(q) EQUITY TRANSFERS

Transfers arising from an administrative restructure between Government Departments are recognised at the amount which the asset was recognised by the transferor Government Department immediately prior to the restructure. In most instances this will approximate fair value. All other equity transfers are recognised at fair value.

(r) PAYABLES

These amounts represent liabilities for goods and services provided to the department.

(s) TRANSLATION OF FOREIGN CURRENCY TRANSACTIONS

Foreign currency transactions are recorded in Australian currency using the exchange rate prevailing at the date of transactions. Any gains or losses upon settlement of the transactions are reflected in the Statement of Financial Performance in the period in which they arise. Cash advances held at overseas offices have been converted to local currency using rates of exchange ruling at balance date.

(t) CONTRIBUTIONS OF SERVICES

Contributions of services from the tourism industry that would have been acquired if not donated, that can be reliably measured and are without repayment obligations, are reflected in the Statement of Financial Performance for the current period.

(u) BUDGETED AMOUNTS

The budgeted amounts are drawn from the budgets as formulated at the beginning of the financial year and with any adjustments for the effects of additional appropriations, Sections 21A, 22 and/or 27 of the Public Finance and Audit Act 1983.

The budgeted amounts in the Statement of Financial Performance and the Statement of Cash Flows are generally based on the amounts disclosed in the New South Wales Budget Papers (as adjusted above). However, in the Statement of Financial Position, the amounts vary from the Budget Papers, as the opening balances of the budgeted amounts are based on carried forward actual amounts (i.e. per the audited financial statements) rather than carried forward estimates.

(v) INVESTMENTS

The department holds an insignificant number of shares in two non-subsidiary companies. These investments were recorded at cost and the carrying amounts at balance sheet dates are determined after adjusting for changes in their net assets.

	2005	2004 (29 Aug 03 to 30 Jun 04)
	\$'000	\$'000
2. EXPENSES		
(a) Employee related		
Salaries and wages (including recreation leave)	37,492	30,445
Superannuation	3,078	2,808
Long service leave	1,165	1,001
Workers' compensation insurance	705	409
Payroll tax and fringe benefits tax	2,645	2,144
Long service leave on-costs	86	15
Other	206	216
TOTAL	45,377	37,038
Salaries and wages include payment of salaries and allowances, leave loading, leave on termination, recreation leave, medical examination costs and redundancy payments.		
The NSW Treasury Managed Fund (TMF) calculates Workers' Compensation hindsight premiums each year. Arrears of premium arising out of adjustments for years 1999/2000, 2001/02 and 2002/03 are anticipated to be paid in 2005/2006.		
(b) Other operating		
Marketing	15,834	21,700
Fees and licences	7,428	7,145
Operating lease rental expense		
- minimum lease payments	3,888	3,131
Food and catering	2,697	2,321
Travel	3,126	2,710
Postage and telephone	2,025	1,811
Cleaning	2,093	1,641
Printing	704	1,392
Computer system expenses	1,756	1,286
Expenditure arising on legal settlement	0	800
Minor equipment	905	752
Motor vehicle and marine	1,022	728
Electricity and gas	926	699
Insurance	941	669
Cost of sales	359	298
Auditor's remuneration		
- External	191	183
- Internal	126	63
Bad and doubtful debts	524	(146)
Other	2,545	2,257
TOTAL	47,090	49,440
(c) Depreciation and amortisation		
Depreciation		
Land and Buildings	6,258	5,440
Plant and equipment	2,392	1,965
TOTAL	8,650	7,405
Amortisation		
Leasehold improvements	145	119
TOTAL	145	119
Total depreciation and amortisation	8,795	7,524
(d) Grants and subsidies		
Sport and Recreation Fund:		
Non capital grants	7,963	7,643
Capital assistance grants	5,777	6,327
Tourism Industry Grants	5,195	4,160
International Sporting Events Council	332	545
Special community groups assistance	1,117	425
TOTAL	20,384	19,100

	2005	2004 (29 Aug 03 to 30 Jun 04)
	\$'000	\$'000
3. REVENUES		
(a) Sale of goods and service		
Sale of goods		
Clothing, souvenirs and publications	934	736
TOTAL	934	736
Rendering of services		
Fees for Sport and Recreation Services		
Outdoor education program	10,305	8,287
Vacation programs	2,398	1,561
Participation opportunity programs	4,902	3,734
Contract services	1,415	1,520
Water safety programs	902	839
Other	3,098	3,114
Minor charges	577	333
Commission	598	590
Rental and hiring	751	643
Cost recoveries	11	12
TOTAL	24,957	20,633
Total Sales of goods and services	25,891	21,369
(b) Investment income		
Interest	821	607
TOTAL	821	607
(c) Grants and contributions		
Cooperative marketing	5,529	6,846
Commonwealth and state grants	579	1,669
Industry Contributions	1,318	1,456
Contribution of Assets	0	7,600
TOTAL	7,426	17,571
(d) Other revenue		
Revenue arising from legal settlement	0	2,000
Insurance claims/Premium adjustments	50	274
Refund of Value added tax and GST for overseas offices	45	97
Airport - miscellaneous income from display space	45	57
Client servicing fees	1,115	0
Other	138	30
TOTAL	1,393	2,458
4. GAIN/(LOSS) ON DISPOSAL OF NON-CURRENT ASSETS		
Proceeds from disposal of plant and equipment	36	5
Less Written down value of assets disposed	(53)	(19,174)
Net gain/(loss) on disposal of plant and equipment	(17)	(19,169)
5. APPROPRIATIONS		
(a) Recurrent appropriations		
Total recurrent drawdowns from Treasury (per Summary of Compliance)	93,201	86,992
Less Liability to Consolidated Fund (per Summary of Compliance)	(230)	(628)
TOTAL	92,971	86,364
Comprising:		
Recurrent appropriations (per Statement of Financial Performance)	78,976	72,724
Transfer payments (refer Note 8)	13,995	13,640
	92,971	86,364
(b) Capital appropriations		
Total capital drawdowns from Treasury (per Summary of Compliance)	11,435	22,893
Less Liability to Consolidated Fund (per Summary of Compliance)	0	(359)
TOTAL	11,435	22,534
Comprising:		
Capital appropriations (per Statement of Financial Performance)	11,435	22,534
	11,435	22,534

	2005	2004 (29 Aug 03 to 30 Jun 04)
	\$'000	\$'000
6. INDIVIDUALLY SIGNIFICANT ITEMS		
The following significant items are relevant in explaining the financial performance:		
Revenue		
Grants and contributions		
Transfer of a parcel of land	0	7,600
Other revenue		
Revenue arising from legal settlement	0	2,000
	0	9,600
Expenses		
Other operating expenses		
Expenditure arising on legal settlement	0	800
Loss on Disposal of Non-Current Assets		
Disposal without consideration	0	19,000
7. ACCEPTANCE BY THE CROWN ENTITY OF EMPLOYEE BENEFITS AND OTHER LIABILITIES		
The following liabilities and / or expenses have been assumed by the Crown Entity:		
Superannuation	3,061	2,630
Long service leave	1,165	1,001
Payroll tax	183	175
TOTAL	4,409	3,806
8. TRANSFER PAYMENTS		
Grant payments to other entities, outside the Economic Entity for which the Department operates, in the capacity of an agent:		
NSW Institute of Sport	10,715	3,973
Operating subsidy		
Newcastle International Sports Centre Trust	0	8,500
Capital Grant		
Johnny Warren Soccer Academy	1,500	0
Establishment Costs		
Parramatta Park Trust	1,122	0
Operating Subsidy		
Wollongong Sportsground Trust	206	804
Lease and loan Repayment		
Wollongong Sportsground Trust	0	100
Operating subsidy		
Newcastle Showground and Exhibition Centre	252	263
Loan and Interest subsidy		
Football Federation Australia Ltd	200	0
Support for Oceania World Cup playoff's		
TOTAL	13,995	13,640
9. PROGRAMS / ACTIVITIES OF THE DEPARTMENT		
(a) Program 1 Tourism growth		
<i>Objective:</i> To grow the New South Wales tourism economy for the benefit of the people of New South Wales.		
(b) Program 2 A sustainable tourism industry		
<i>Objective:</i> To develop a sustainable tourism economy.		
(c) Program 3 Sport and Recreation Development		
<i>Objective:</i> To create opportunities and facilitate active involvement so that people benefit from participating in sport, recreation and physical activity.		
(d) Program 4 Eastern Creek Precinct		
<i>Objective:</i> To provide the people of New South Wales with world class facilities for motorsport events.		
	2005	2004
	\$'000	\$'000
10. CURRENT ASSETS - CASH		
Cash on hand	61	20
Cash at bank	12,326	16,784
TOTAL	12,387	16,804
For the purposes of the Statement of Cash Flows, cash includes cash on hand, cash at bank and bank overdraft.		
Cash assets recognised in the Statement of Financial Position are reconciled to cash at the end of the financial year as shown in the Statement of Cash Flows as follows:		
Cash (per Statement of Financial Position)	12,387	16,804
Closing Cash and Cash Equivalents (per Statement of Cash Flows)	12,387	16,804

	2005	2004
	\$'000	\$'000
11. CURRENT / NON-CURRENT ASSETS - RECEIVABLES		
Current		
Sales of goods and services	2,926	3,520
Interest receivable	369	339
GST receivable	772	1,825
Other accounts receivable	382	2,563
Other debtors	82	192
Loans receivable		
Sporting Grounds Improvement Fund	368	309
	4,899	8,748
Less Provision for doubtful debts	(113)	(184)
Total Current Receivables	4,786	8,564
Non-Current		
Loans receivable		
Sporting Grounds Improvement Fund	3,456	3,294
Less Provision for doubtful debts	(1,224)	(658)
Total Non-Current Receivables	2,232	2,636
Sales of goods and services are recognised as amounts receivable at balance date. Collectability is reviewed on an ongoing basis. Debts that are known to be uncollectable are written off.		
The credit risk is the carrying amount (net of any provision for doubtful debts). No interest is earned on receivables. The carrying amount approximates fair value. All sales are made on 30-day terms.		
12. CURRENT ASSETS - OTHER		
Prepayments	456	491
TOTAL	456	491
13. NON-CURRENT ASSETS - OTHER FINANCIAL ASSETS		
NSW Department of Tourism, Sport and Recreation holds 250,000 shares in CRC for Sustainable Tourism Pty Limited (CRC) at a subscription price of \$1 per share.		
	250	250
Add/(Less): Increment/ Diminution of Investment	79	(57)
Carrying Amount of Investment in CRC.	329	193
NSW Department of Tourism, Sport and Recreation holds 400,000 shares in Australian Tourism Data Warehouse Pty. Ltd (ATDW) at a subscription Price of \$1 per share.		
	400	400
Add/(Less): Increment/ Diminution of Investment	(311)	(262)
Carrying Amount of Investment in ATDW	89	138
Total Non-Current Other Financial Assets	418	331
14. NON-CURRENT ASSETS - PROPERTY, PLANT AND EQUIPMENT AND LEASEHOLD IMPROVEMENTS		
Land and Buildings		
At Fair Value	317,241	300,039
Less Accumulated Depreciation	(61,609)	(53,756)
	255,633	246,283
Plant and Equipment		
At Fair Value	21,220	19,390
Less Accumulated Depreciation	(12,123)	(10,031)
	9,097	9,359
Leasehold Improvements		
At Fair Value	1,360	1,234
Less Accumulated Amortisation	(1,022)	(877)
	338	357
Total Property, Plant and Equipment and Leasehold improvements		
At Net Book Value	265,068	255,999

Reconciliations of the carrying amounts of each class of property, plant and equipment at the beginning and end of the current financial period are set out below:

	Land and Buildings	Plant and Equipment	Leashold Improvements	Total
	\$'000	\$'000	\$'000	\$'000
Carrying amount at 1 July 2004	246,283	9,359	357	255,999
Additions	8,796	2,141	126	11,063
Disposals	(42)	(11)	0	(53)
Revaluation Adjustment	6,854	0	0	6,854
Depreciation expense	(6,258)	(2,392)	(145)	(8,795)
Carrying amount at 30 June 2005	255,633	9,097	338	265,068

Notes:

- a. Land occupied by Sport and Recreation centres was revalued by the State Valuation Office, having regard to existing use, as at September, 2001. Further to this, the State Valuation Office provided an escalation factor to be applied to these values as at 30 June 2005 to align the carrying amount of each parcel of land to its fair value.
- b. Land at Eastern Creek Precinct, comprising the Raceway, Drag Strip and Karting Track, was valued at the fair value of the cash-generation operations by Knight Frank as at 30 June 2004. Buildings and improvements at Eastern Creek Precinct were valued by Page Kirkland Group at the fair value of the cash-generation operations as at 30 June 2004. There was no significant change in cash-generating operations during the year ended 30 June 2005 and accordingly the fair value of these assets was not subjected to a revaluation adjustment.
- c. Sport and Recreation Centre buildings were revalued by the State Valuation Office at written down replacement cost at the common date of September, 2001. Further to this, the State Valuation Office provided an escalation factor to be applied to both the replacement cost and accumulated depreciation as at 30 June 2005 to align the carrying amount of each asset to its fair value. New buildings completed in 2005 have been included at original cost.
- d. Buildings and improvements and certain land of the Western Sydney Olympic Venues, comprising the International Equestrian and Shooting Centres and the Dunc Gray Velodrome, were valued as at 30 June 2004. Valuations were based on a continuing "in use" basis. Buildings and improvements were valued by Page Kirkland Group. Land was valued by Knight Frank. The valuers have provided an escalation factor applicable to the value of buildings and improvements as at 30 June 2005. Land was not revalued as at 30 June 2005.
- e. Revaluations refer to external valuations of land and buildings (refer also to note 1(j)).

	2005	2004
	\$'000	\$'000
f. Work in progress consists of:		
Berry Sport and Recreation Centre:		
Upgrade of Jetty	19	0
Borambola Sport and Recreation Centre:		
First Aid Room	16	0
Lake Ainsworth Sport and Recreation Centre:		
Accommodation Upgrade	77	0
Narrabeen Sport and Recreation Centre:		
New Carpark	8	0
Head Office		
Financial Information Management System	1,830	0
Myuna Bay Sport and Recreation Centre		
Replacement dining hall and kitchen facility	0	2,317
Point Wolstoncraft Sport and Recreation Centre		
Replacement dining hall and kitchen facility	0	1,478
Jindabyne Sport and Recreation Centre		
Infrastructure improvements	0	1,328
Lake Ainsworth Sport and Recreation Centre		
Indoor Recreation Hall and Sea Wall	0	1,125
Berry Sport and Recreation Centre		
Replacement dining hall and accommodation upgrade	0	530
Sydney Academy of Sport and Recreation, Narrabeen		
Infrastructure and improvements	0	1,221
Various Sport and Recreation Centres:		
Signage	166	0
Minor works	0	109
	2,116	8,108

15. CURRENT LIABILITIES - PAYABLES

Creditors	0	6,435
Accrued expenses	1,820	3,142
Income in advance	4,357	2,987
Accrued salaries and wages	425	296
TOTAL	6,602	12,860

16. CURRENT / NON CURRENT LIABILITIES - PROVISIONS

Employee benefits and related on-costs		
Recreation leave	3,572	3,058
Leave on-costs	930	930
TOTAL	4,502	3,988
Other Provisions		
Compensation arising out of legal settlement in respect of Eastern Creek Raceway	406	1,320
Rectification of Noise Attenuation Mounds at Eastern Creek Raceway	0	2,090
TOTAL	406	3,410
Total Current / Non-Current Liabilities - Provisions	4,908	7,398
Aggregate employee benefits and related on-costs		
Provisions - current	3,841	3,339
Provisions - non-current	662	649
Accrued salaries, wages and on-costs (Note 15)	425	296
	4,928	4,284

	2005 \$'000	2004 \$'000
17. CURRENT / NON CURRENT LIABILITIES - OTHER		
Current		
Liability to Consolidated Fund	230	987
Lease incentives	120	120
TOTAL	350	1,107
Non-Current		
Lease incentives	60	180
TOTAL	60	180

18. CHANGES IN EQUITY

	Accumulated Funds		Asset Revaluation Reserve		Total Equity	
	2005 \$'000	2004 \$'000	2005 \$'000	2004 \$'000	2005 \$'000	2004 \$'000
Balance 1st July 2004	232,350	0	30,930	0	263,280	0
Changes in equity - transactions with owners as owners						
Increase in Assets from Administrative Restructure	0	214,309	0	44,836	0	259,145
Changes in equity - other than transactions with owners as owners						
Surplus for period ending 30 June 2005	3,293	3,674	0	0	3,293	3,674
Increment on revaluation of:						
Land and Buildings	0	0	6,854	461	6,854	461
Plant and Equipment	0	0	0	0	0	0
Leasehold Improvements	0	0	0	0	0	0
TOTAL	3,293	3,674	6,854	461	10,147	4,135
Transfers within Equity						
Asset revaluation reserve balance transferred to accumulated funds on disposal of asset	18	14,367	(18)	(14,367)	0	0
Balance 30th June 2005	235,661	232,350	37,766	30,930	273,427	263,280

The Asset Revaluation Reserve is used to record increments and decrements on the revaluation of non-current assets. This accords with the agency's policy on the 'Revaluation of Physical Non-Current Assets' and 'Investments', as discussed in Note 1.

	2005 \$'000	2004 \$'000
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19. COMMITMENTS FOR EXPENDITURE

(a) Capital Commitments

Aggregate capital expenditure contracted for at balance date and not provided for:

Not later than one year	539	2,780
TOTAL CAPITAL COMMITMENTS (INCLUDING GST)	539	2,780

The total 'Capital Commitments' above includes credits of \$49,000 (\$0.253 million in 2004) that are expected to be recoverable from the Australian Taxation Office.

(b) Sport and Recreation Fund

Aggregate expenditure committed without expiry date but not provided for:

Capital Assistance Program		
Not later than one year	4,452	4,553
Later than one year and not later than 5 years	2,658	3,561
TOTAL (INCLUDING GST)	7,110	8,114
Regional Sport Facility Program		
Not later than one year	1,764	2,550
Later than one year and not later than 5 years	2,993	2,739
TOTAL (INCLUDING GST)	4,757	5,289
Other		
Not later than one year	1,270	1,003
Later than one year and not later than 5 years	1,073	1,098
Later than 5 years	0	0
TOTAL (INCLUDING GST)	2,343	2,101
TOTAL SPORT AND RECREATION FUND (INCLUDING GST)	14,210	15,504

The total 'Sport and Recreation Fund' above includes credits of \$1.292 million (\$1.409 million in 2004) that are expected to be recoverable from the Australian Taxation Office.

	2005 \$'000	2004 \$'000
(c) Other Expenditure Commitments		
Not later than one year	7,270	7,318
Later than one year and not later than 5 years	596	1,376
TOTAL (INCLUDING GST)	7,866	8,694

The total Other Expenditure Commitments above includes credits of \$0.715 million (0.790 million in 2004) that are expected to be recoverable from the Australian Taxation Office.

(d) Operating Lease Commitments

Future non-cancellable operating lease rentals not provided for and payable:

Not later than one year	3,746	3,628
Later than one year and not later than 5 years	3,309	5,039
TOTAL (INCLUDING GST)	7,055	8,667

The total 'Operating Lease Commitments' above includes credits of \$0.575 million (\$0.500 million in 2004) that are expected to be recoverable from the Australian Taxation Office. The Department has entered into operating lease arrangements with Government agencies and private companies for provision of accommodation, motor vehicles, computers and plant and equipment for the Department's use.

(e) Sport and Recreation Fund - Footy TAB

Not later than one year	0	274
TOTAL (INCLUDING GST)	0	274

The total 'Sport and Recreation Fund - Footy TAB' in 2004 included credits of \$0.025 million that were expected to be recoverable from the Australian Taxation Office.

20. LEASE COMMITMENTS RECEIVABLE

Aggregate Non - Cancellable Operating Lease Receipts Contracted for at Balance Date

Not later than one year	362	349
Later than one year and not later than 5 years	2,000	1,645
Later than five years	15,848	16,136
TOTAL (INCLUDING GST)	18,210	18,130

An original lease between Sport and Recreation and the ARDC, in relation to Eastern Creek Raceway, was renegotiated in February 2002. In addition to a rental stream, the lessee is required to make capital improvements, ownership of which remains with the government. The lease is for 40 years commencing on 29 November 1996. A former lease between the ARDC and the Eastern Creek International Karting Raceway, concerning the karting track, was taken over by the Raceway in February 2002. This lease is for 20 years commencing on 29 November 1998, with a 5 year option exercisable in 2018. GST is payable on all lease payments.

21. CONTINGENT LIABILITIES AND CONTINGENT ASSETS

Contingent Liabilities

(a) Claims made against the Department	220	625
	220	625

Matters where claims have been made against the Department are listed irrespective of whether litigation has actually commenced or, if commenced, would be likely to succeed. These amounts include potential liabilities which, in the normal course of events, would be settled through insurance claims.

Claims comprise industrial relation matters and accidents at Sport and Recreation Centres and Vacation Sports Program Centres.

(b) Guarantees Under the Sporting Bodies' Loans Guarantee Act

Loans raised independently by sporting associations guaranteed by the Government in accordance with the Sporting Bodies' Loans Guarantee Act, 1977:

Western Sydney International Dragway	1,900	0
Hills District Netball Association	533	593
Ryde Hunters Hill District Hockey Club	212	254
Northern Districts Hockey Association	223	245
Baulkham Hills Netball Association	154	215
Springwood and Districts Basketball Club	181	196
Dubbo Hockey Association	157	170
Other	580	752
TOTAL LOAN GUARANTEES	3,940	2,425

The above amounts represent the balance of loans at 30 June 2005 that are guaranteed by the Government in accordance with the Sporting Bodies' Loans Guarantee Act, 1977. In addition to the above, a further \$1.050 million in loans were approved but not finalised as at 30 June 2005. The Department has also entered into an agreement with Warringah Rugby Club to allow the Club to repay a debt of \$120,000 that was the result of a guarantee that was called in by the National Australia Bank in 2003.

22. BUDGET REVIEW

Net Cost of Services

Net cost of services was \$440,000 higher than budget being mainly as a result of:

- (a) Increased employee expenses of \$1.9 million due to inclusion of a 3% escalation for a 4% award increase in the original budget, payment of redundancies and a hindsight adjustment to workers compensation costs
- (b) Decreased operating expenses of \$2.8 million due to reduced in-kind support from tourism industry partners, and decreased direct operating expenses on sport and recreation programs resulting from lower participation
- (c) Increased maintenance expenditure of \$314,000 due to higher expenditure on sport and recreation centres
- (d) Decreased depreciation expenses of \$381,000 due to a revaluation decrement of the Eastern Creek precinct at 30 June 2004
- (e) Increased grants expenditure of \$226,000 due to increased funding from Treasury
- (f) Decreased revenue from sale of goods and services of \$1.5 million due to lower than expected participation in sport and recreation programs
- (g) Increased investment income of \$446,000 due to higher interest generation on the operating bank account
- (h) Lower grants and contributions revenue of \$1.3 million due to reduced in-kind support from tourism industry partners
- (i) Increased other revenue of \$1.2 million due to display space income at Sydney Airport

Assets and Liabilities

Total assets were \$641,000 lower than budget mainly as a result of decreased cash balances of \$5.0 million due to payment of trade creditors, decreased receivables of \$4.0 million including settlement of a legal matter. This was offset by increased property, plant and equipment of \$8.3 million due to increased project funding from Treasury and revaluation escalations for land and buildings.

Total liabilities were \$9.0 million lower than budget mainly as a result of decreased payables of \$5.5 million due to payment of all creditors balances at year end, and decreased provisions and other liabilities of \$3.5 million due to payment of prior year expenditure provisions in respect to Eastern Creek Raceway.

Cash Flows

Cash Flows from Operating Activities decreased by \$4.2 million mainly as a result of payments to creditors at year end. Cash outflows from investing activities increased by \$0.8 million as a result of additional funding for acquisition of Information and Communications Technology (ICT) Equipment, carpark upgrade at Narrabeen, and the new financial information management system.

	2005 \$'000	2004 \$'000
23. RECONCILIATION OF CASH FLOWS FROM OPERATING ACTIVITIES TO NET COST OF SERVICES		
Reconciliation of cash flows from operating activities to the net cost of services as reported in the Statement of Financial Performance:		
Net cash used on operating activities	(6,350)	(26,482)
Cash flows from Government/Appropriations	90,411	95,258
Acceptance by the Crown Entity of employee benefits and other liabilities	4,409	3,806
Depreciation	8,795	7,524
Provision for doubtful debts	496	187
(Increase)/Decrease in prepayments and other assets	3,376	(2,552)
(Decrease)/increase in creditors	(6,258)	6,242
(Decrease)/increase in provisions and other liability	(3,368)	(162)
Assets acquired free of liability	0	(7,600)
Assets disposed without consideration	0	19,000
Net loss/(gain) on disposal of plant and and equipment	17	169
NET COST OF SERVICES	91,528	95,390

24. TRUST FUNDS - SYDNEY VISITOR CENTRE - AIRPORT TRAVEL CENTRE - TRUST ACCOUNT

The finances of the Sydney Visitor Centre - Airport Travel Centre are operated through a separate trust account as the funds are held in trust for clients. These monies are excluded from the financial statements as the department cannot use the funds for the achievement of its objectives.

The following is a summary of the transactions in the trust account

Cash balance at the beginning of the financial period	600	640
Add: Receipts	3,783	3,714
Less: Expenditure	(4,113)	(3,754)
Cash balance at the end of the financial period	270	600

25. ADMINISTERED REVENUE

The department levies fees on behalf of the Crown Entity and remits funds to the Treasury from:

Speedway Racing Licences	20	19
Boxing Fees	21	22
	41	41

26. FINANCIAL INSTRUMENTS

(a) Cash

Cash comprises cash on hand and balances within the Treasury Banking System. Interest is earned on daily bank balances at the monthly average NSW Treasury Corporation (TCorp) 11.00am unofficial cash rate, adjusted for a management fee to Treasury.

(b) Receivables

All trade debtors are recognised as amounts receivable at balance date. Collectability of trade debtors is reviewed on an ongoing basis. Debts, which are known to be uncollectable, are written off. A provision for doubtful debts is raised when some doubt as to collection exists. The credit risk is the carrying amount (net of any provision for doubtful debts). No interest is earned on trade debtors. The carrying amount approximates net fair value. All sales are made on 30-day terms.

(c) Bank Overdraft

The department does not have a bank overdraft facility.

(d) Trade Creditors and Accruals

The liabilities are recognised for amounts due to be paid in the future for goods and services received, whether or not invoiced. Amounts owing to suppliers (which are unsecured) are settled in accordance with the policy set out in Treasurer's Direction 219.01. If trade terms are not specified, payment is made no later than the end of the month following the month in which an invoice or a statement is received. Treasurer's Direction 219.01 allows the Minister to award interest for late payment.

(e) Interest Rate Risk

Exposure to interest rate risk and the effective interest rates of financial assets and financial liabilities, both recognised and unrecognised at balance date, are as follows:

	Floating interest rate	Fixed interest rate maturing in:			Non-interest banking	Total	Weighted average effective interest rate	
	\$'000	1 year or less	Over 1 to 5 years	More than 5 years	\$'000		Floating %	Fixed %
2005								
Financial Assets								
Cash	12,326	0	0	0	61	12,387	4.50	N/A
Loans Receivable	0	370	1,754	1,700	0	3,824	N/A	2.18
Trade Debtors	0	0	0	0	2,926	2,926	N/A	N/A
Other Receivables	0	0	0	0	1,606	1,606	N/A	N/A
Other Financial Assets	0	0	0	0	418	418	N/A	N/A
Total financial assets	12,326	370	1,754	1,700	5,011	21,161		
Financial Liabilities								
Creditors	0	0	0	0	0	0	N/A	N/A
Accrued Expenses	0	0	0	0	2,245	2,245	N/A	N/A
Total financial liabilities	0	0	0	0	2,245	2,245		
2004								
Financial Assets								
Cash	16,382	0	0	0	422	16,804	4.06	N/A
Loans Receivable	0	309	1276	2018	0	3,603	N/A	2.38
Trade Debtors	0	0	0	0	3,336	3,336	N/A	N/A
Other Receivables	0	0	0	0	4,919	4,919	N/A	N/A
Other Financial Assets	0	0	0	0	331	331	N/A	N/A
Total financial assets	16,382	309	1,276	2,018	9,008	28,993		
Financial Liabilities								
Creditors	0	0	0	0	6,435	6,435	N/A	N/A
Accrued Expenses	0	0	0	0	3,438	3,438	N/A	N/A
Total financial liabilities	0	0	0	0	9,873	9,873		

(f) Net Fair Value of Financial Assets and Liabilities

The net fair value of cash, and non-interest bearing monetary financial assets and financial liabilities approximates their carrying value. The net fair value of loans receivable is also based on the carrying amounts as any premium or discount to reflect the estimated price for these assets in an active and liquid market is not considered material in the context of these accounts.

27. ADOPTION OF AUSTRALIAN EQUIVALENTS TO INTERNATIONAL FINANCIAL REPORTING STANDARDS

The Department will apply the Australian Equivalents to International Financial Reporting Standards (AEIFRS) from 2005-06. The Department is managing the transition to AEIFRS through a working group comprising representatives from major operational units and the Finance unit. Its brief is to identify areas that will be impacted by adoption of the international accounting standards, quantify the impact and provide supporting documentation to Treasury and the Audit Office. Deloitte has been engaged to assist in identifying the impact areas, resolving any issues and compiling the supporting documentation.

All phases of the brief have been completed with the Department identifying the key areas where changes in accounting policies are likely to impact the financial report. Some of these impacts arise because AEIFRS requirements are different from existing AASB requirements (AGAAP). Other impacts are likely to arise from options in AEIFRS. To ensure consistency at the whole of government level, NSW Treasury has advised agencies of options it is likely to mandate for the NSW Public Sector. The impacts on key areas have been determined taking into account Treasury's likely mandates.

Detailed below is the working group's estimate as at the date of preparing the 30 June 2005 financial report of the estimated financial impacts of AEIFRS on the Department's equity and surplus/ (deficit). The group does not anticipate any material impacts on its cash flows. The actual effect of the transition may differ because of pending changes to the AEIFRS, including the Urgent Issues Group Interpretations and/or emerging accepted practice in its interpretation and application. The Department's accounting policies may also be affected by a proposed standard to harmonise accounting standards with Government Finance Statistics. However, the impact is uncertain because it depends on when this standard is finalised and whether it can be adopted in 2005-06.

(a) Reconciliation of Key Aggregates

Reconciliation of equity and surplus/(deficit) under existing Standards (AGAAP) to AEIFRS - no adjustment to either Total Equity as at 30 June 2005 and the Surplus/(Deficit) for the year ended 30 June 2005 have been identified.

(b) Financial Instruments

In accordance with NSW Treasury's indicative mandates, the Department will apply the exemption provided in AASB 1 *First-time Adoption of Australian Equivalents to International Financial Reporting Standards* not to apply the requirements of AASB 132 *Financial Instruments: Presentation and Disclosures* and AASB 139 *Financial Instruments: Recognition and Measurement* for the financial year ended 30 June 2005. These Standards will apply from 1 July 2005. None of the information provided above includes any impacts for financial instruments. However, when these standards are applied, they are likely to impact on accumulated funds (on first adoption) and the amount and volatility of surplus/deficit. Further, the impact of these standards will in part depend on whether the fair value option can or will be mandated consistent with Government Finance Statistics.

(c) Grant Recognition for *not-for profit* Entities

The Department will apply the requirements in AASB 1004 *Contributions* regarding contributions of assets (including grants) and forgiveness of liabilities. There are no differences in the recognition requirements between the new AASB 1004 and the current AASB 1004. However, the new AASB 1004 may be amended by proposals in Exposure Draft (ED) 125 *Financial Reporting by Local Governments*. If the ED 125 approach is applied, revenue and / or expense recognition will not occur until either the Department supplies the related goods and services (where grants are in-substance agreements for the provision of goods and services) or until conditions are satisfied. ED 125 may therefore delay revenue recognition compared with AASB 1004, where grants are recognised when controlled. However, at this stage, the timing and dollar impact of these amendments is uncertain.

28. AFTER BALANCE DATE EVENTS

No events have occurred subsequent to balance date which will materially affect the financial statements.

End of audited financial statement.

Appendix

Contents

Committees	81
Consultants	87
Controlled Entities	87
Director-General's Performance Report	87
Employee Relations	87
Finance	87
Freedom of Information	89
Funds Awarded to Non-Government Community Organisations	90
Govt Action Plan for Women	104
Guarantee of Service and Consumer Response	104
Legislation and Legal Change	105
Overseas Visits	105
Privacy Management Plan	109
Program Evaluation	109
Publications	109
Research and Development	110

Committees

Representation on Significant Inter-departmental and Industry Committees – Tourism New South Wales

- Australian Regional Tourism Conference, Steering Committee
Wendy Hills, Manager, Regional Sales and Operations
- Australian Regional Tourism Network
Wendy Hills, Manager, Regional Sales and Operations
- Australian Standing Committee on Tourism
John O'Neill, Executive Director and General Manager,
Tourism New South Wales
- Australian Tourism Data Warehouse Pty Ltd, Board
John O'Neill, Executive Director and General Manager,
Tourism New South Wales
- Australian Tourism Data Warehouse Pty Ltd, User Group
Wayne Lange, Manager, E-Business
Diane Paine, Database Coordination E-Business
- Australian Tourism Data Warehouse Pty Ltd,
Classifications Sub-committee
John O'Neill, Executive Director and General Manager,
Tourism New South Wales
- Australian Tourism Export Council, NSW Branch
Lee Clarke, Market Coordinator, Eastern Hemisphere,
International Marketing
- Australian Wine Tourism Alliance
David Tarr, Manager, Destination Services
- Backpacker Operators Association
Elisbeth Allen, Strategy and Planning Specialist
- Central Sydney Organising Group
Renato Rispoli, Manager, Events Marketing, Sydney Marketing
- Cooperative Research Centre for Sustainable Tourism,
NSW Node
John Bates, Group Manager, Strategy and Alliances
- Cooperative Research Centre Sub Program 3.1,
Steering Committee
Lawrence Franklin, Manager, Information and Research
- Cruising Down Under
Barbara de Rome, Manager, Sydney Development,
Sydney Marketing
Peter Davies, Area Manager, Southern Strategic Alliances
- Decipher Steering Committee
Lawrence Franklin, Manager, Information and Research
Donna Shields, Manager, Information Resource Centre
- Destination Sydney Marketing Forum
Felicia Mariani, Director, Marketing
Jan Ross, Manager, Sydney Marketing
- Food and Wine Tourism Advisory Committee
Catriona Fraser, Director, Group Communications
- National Inbound Taskforce Committee
John Bates, Group Manager, Strategy and Alliances
- National Online Strategy Committee
Wayne Lange, Manager, E-Business

- National Parks and Wildlife Service, Sydney District Advisory Committee
Barbara de Rome, Manager, Sydney Development, Sydney Marketing
- National Tourism and Aviation Advisory Committee
John O'Neill, Executive Director and General Manager, Tourism New South Wales
- National Tourist Signposting Reference Group
David Tarr, Manager, Destination Services
- National Visitor Safety Working Group
John Bates, Group Manager, Strategy and Alliances
- NSW Marine Parks Advisory Council
Jane Anderson, Policy and Planning Coordinator
- Pacific Coast Tourist Route, Management Committee
Cindi Cowen, Destination Marketing Specialist
Sam Hudson, Destination Marketing Specialist
- Quarantine Station Community Committee
Barbara de Rome, Manager, Sydney Development, Sydney Marketing
- Regional Coordination Management Group, Hunter
Bill Mabey, Area Manager, Northern, Strategic Alliances
- Regional Coordination Management Group, New England/North West
Peter Hancock, Area Manager, Western, Strategic Alliances
- Regional Coordination Management Group, Northern Area
Bill Mabey, Area Manager, Northern, Strategic Alliances
- Regional Coordination Management Group, Riverina
Peter Davies, Area Manager, Southern, Strategic Alliances
- Regional Coordination Management Group, Southern Area
Peter Davies, Area Manager, Southern, Strategic Alliances
- Regional Coordination Management Group, Western Area
Peter Hancock, Area Manager, Western, Strategic Alliances
- Regional Tourism Organisations – Boards
As at March 2005
Blue Mountains, Felicia Mariani, Director, Marketing
Capital Country and Project SCAN, Keith Baker, Strategy and Planning Specialist
Central Coast, Ian Cameron, Manager, International Marketing
Central NSW, David Tarr, Manager, Destination Services
Hunter, Catriona Fraser, Director, Communications
Illawarra, Lyndel Gray, Director, Strategic Operations
Lord Howe Island, Dean Gorddard, Destination Marketing Specialist
Murray Campaign Committee, Charlotte Prouse, Destination Marketing Specialist
New England North West, Wayne Lange, Manager, E-business
North Coast, Bill Mabey, Area Manager, Northern, Strategic Alliances
Northern Rivers, John O'Neill, Executive Director and General Manager, Tourism New South Wales
Outback, Chris Priday, Manager, Office of the Director-General
Riverina, Alan McGuigan, Strategy and Planning Specialist
Snowy Mountains, John O'Neill, Executive Director and General Manager, Tourism New South Wales
South Coast, John Bates, Group Manager, Strategy and Alliances
- Southern Cross University Indigenous Tourism Diploma Advisory Panel
Bill Mabey, Area Manager, Northern, Strategic Alliances
- State Tourism Offices Chief Executive Officers Forum
John O'Neill, Executive Director and General Manager, Tourism New South Wales
- Sydney Convention and Visitors Bureau Board
John O'Neill, Executive Director and General Manager, Tourism New South Wales

- Sydney to Melbourne Coastal Drive, Management Committee
Dean Gorddard, Destination Marketing Specialist
- Tourism Awards Steering Committee
Catriona Fraser, Director, Group Communications
- Tourism Industry Forum
John O'Neill, Executive Director and General Manager, Tourism New South Wales (Chair)
Felicia Mariani, Director, Marketing
Lyndel Gray, Director Strategic Operations
Catriona Fraser, Director, Group Communications
- Tourism Research Committee
Lawrence Franklin, Manager, Information and Research
Ruth Morris, Market Research Coordinator
- Tourist Attraction Signposting Assessment Committee
Mandy Bellingham, Project Contractor, Tourist Signposting, Destination Services
- Visitor Information Centre Development Program Reference Group
Elisbeth Allen, Strategy and Planning Specialist
David Tarr, Manager, Destination Services
- Wine Australia 2004
Catriona Fraser, Director, Group Communications

Representation on Significant Inter-departmental and Industry Committees – NSW Sport and Recreation

Advisory Committees

- NSW Sport and Recreation Advisory Council

The Council provides advice to the Minister for Tourism, Sport and Recreation on the development of sport in New South Wales. It makes recommendations on the provision of grants for athletes, State sporting organisations and international events, and advises on inductions into the NSW Hall of Champions and the operation of Sports House.

Members:

- Cheryl Battaerd
- Helen Brownlee OAM
- Alan Davidson MBE AM
- Doug Donoghue AM
- Bob Elphinston OAM
- Dawn Fraser MBE AO
- Chris Fydlar OAM
- Penny Gillies
- Terrie-Ann Johnson
- Lorraine Landon
- John Maclean OAM
- Alan Whelpton AM (Chair)

Department representatives:

- Neville Goldspring, Director, Industry Development
- Debora Kanak, Senior Project Officer
- Bob Adby, Director-General

State and National Committees

- Boxing Authority of NSW
David Moreland, Project Officer
- Chief Executives Committee
Bob Adby, Director-General
- Child Protection, Senior Officers Group
David Rees, Manager, Ethics, Child Protection and Employment Screening
- Childhood Obesity Community Education Campaign Steering Committee
Kerry Turner, Manager, Active Communities
- Community Solutions and Crime Prevention Working Group
John Egan, Director, Active Communities

- Human Services CEOs Forum, Childhood Obesity Working Group
John Egan, Director, Active Communities
Kerry Turner, Manager, Active Communities
- Mental Health Promotion Plan Advisory Committee
Jeanette Webb, Policy and Corporate Strategy Coordinator
- Ministerial Advisory Council on Shooting Clubs, Senior Officers Group
Darryl Clout, Director, Properties, Grants and Venues
- Motor Vehicle Sports Licensing Advisory Committee
Greg Dresser Manager, Organisation Development
Neville Goldspring, Director, Industry Development
Graham Coulton, Project Officer
- Mount Panorama Motor Racing Committee
Greg Dresser, Manager, Organisation Development
Neville Goldspring, Director, Industry Development
- National Water Safety Council
Neville Goldspring, Director, Industry Development
- NSW Active After-school Communities Program State Advisory Committee
Cathy Gorman-Brown, Senior Project Officer
- NSW Employment Screening Program
David Rees, Manager, Ethics, Child Protection and Employment Screening
- NSW Institute of Sport Board
Bob Adby, Director-General
- NSW Premier's Department Review of Grant Administration Operations, Applications and Principles Groups
David Von Schill, Manager, Grant Administration and Facility Development
- NSW Sporting Injuries Committee
Neville Goldspring, Director, Industry Development
- NSW Summit on Alcohol Abuse, Senior Officers Committee
John Egan, Director, Active Communities
- NSW Water Safety Taskforce
Neville Goldspring, Director, Industry Development
Debra Kanak, Senior Project Officer
- NSW Youth Interagency Taskforce
Jeanette Webb, Policy and Corporate Strategy Coordinator
- Play by the Rules National Management and Reference Committees
David Rees, Manager, Ethics, Child Protection and Employment Screening
Bob Adby, Director-General
Neville Goldspring, Director, Industry Development
- Premier's Council on Active Living
John Egan, Director, Active Communities
- Senior Officers Group on Dubbo
John Egan, Director, Active Communities
- Standing Committee on Recreation and Sport
Bob Adby, Director-General
Neville Goldspring, Director, Industry Development
- Standing Committee on Recreation and Sport, Research Group
Rosemary Perry, Manager, Organisation Performance

Regional Committees – Central Coast

- Central Coast Child and Youth Strategy
Mardi Love, Cluster Coordinator
- Central Coast Obesity Prevention Taskforce
Matt Sawyer, Development Officer
- Central Coast Regional Coordination Management Group
Paul Hernage, Regional Manager
- Central Coast Regional Facilities Planning and Coordination Group
Paul Hernage, Regional Manager
Matt Sawyer, Development Officer

- Central Coast Sports Network
Shelly McLoughlin, Development Officer
- Central Coast Youth Interagency Committee
Regina Gilbert, Development Officer
- D Sport, Central Coast
Mardi Love, Cluster Coordinator
Regina Gilbert, Development Officer
- Gosford Safe Communities Coalition
Matt Sawyer, Development Officer
- Hop'N'Go, Seniors Week Planning Committee
Jennifer Murray, Administration Officer
- Killarney Vale, Bateau Bay and Tumby Umbi Community Builders Network
Matt Sawyer, Development Officer
- Peninsula Safety and Security Group
Matt Sawyer, Development Officer
- Warnervale Wadalba Human Services Planning Team
Mardi Love, Cluster Coordinator
- Women's Health Interagency Group
Regina Gilbert, Development Officer
- Wyong and Gosford Sports Councils
Mardi Love, Cluster Coordinator
Shelly McLoughlin, Development Officer

Regional Committees – Hunter

- Cessnock Community Solutions Directions Group
Peter Britt, Regional Coordinator
- Human Services Regional Officers Group
Paul Hernage, Regional Manager
- Hunter Aboriginal Youth and Family Strategy Steering Committee
Donna Coady, Development Officer (Aboriginal)
- Hunter Academy of Sport Board
Peter Britt, Regional Coordinator
- Hunter Better Futures Committee
Peter Britt, Regional Coordinator
- Hunter Disability Network
Sue Barben, Development Officer
- Hunter Physical Activity Network
Peter Britt, Regional Coordinator
- Hunter Regional Coordination Management Group
Paul Hernage, Regional Manager
- Hunter Regional Organisation of Councils, Sport and Recreation Task Force
Peter Britt, Regional Coordinator
- Lake Macquarie Community Solutions Directions Group
Peter Britt, Regional Coordinator
- Newcastle International Sports Centre Trust
Philip Keady, Manager, Trusts
- Newcastle Showground and Entertainment Centre Trust
Philip Keady, Manager, Trusts
- Positive Ageing Strategy, Hunter
Rachelle Adam, Development Officer
- Taree Community Solutions Committee
Donna Coady, Development Officer (Aboriginal)
- Taree Police and Community Youth Club Youth in Sport Steering Committee
Adrian Cappellacci, Administration Officer
- Trans Tasman Masters Games Management Committee
Peter Britt, Regional Coordinator

Regional Committees – North Coast

- Building Active Communities, Steering Committee
James Roberts, Development Officer
- D Sport Steering Committee, Kempsey
Gerald Bradshaw, Development Officer (Aboriginal)

- Families First and Aboriginal Child Youth and Family Strategy, Far North Coast Area Management Group
Lyn Larsen, Cluster Coordinator
- Leisure for Life, Port Macquarie
Tony Meldrum, Development Officer
- Lismore City Council Sport and Recreation Advisory Committee
James Roberts, Development Officer
- North Coast Academy of Sport Board
Lyn Larsen, Cluster Coordinator
- North Coast Regional Coordination Management Group
Paul Hernage, Regional Manager
- North Coast Regional Coordination Management Group – Human Services Committee
Paul Hernage, Regional Manager
Lyn Larsen, Cluster Coordinator
- Northern Rivers Recreation, Sports and Leisure for People with Disabilities Committee
Tony Meldrum, Development Officer

Regional Committees – Northern Inland

- Aboriginal Health Advisory Board
Gary Allen, Development Officer (Aboriginal)
- Armidale Community Heads of Government
Gaylene Ryan, Cluster Coordinator
- Coledale Community Advisory Committee
Gary Allen, Development Officer (Aboriginal)
- D Sport, Northern Inland
Gaylene Ryan, Cluster Coordinator
- Gunnedah Interagency Group
Gaylene Ryan, Cluster Coordinator
- Human Services Group
Paul Hernage, Regional Manager
- Kamilaroi Sporting Grants Committee
Gary Allen, Development Officer (Aboriginal)
- Northern Inland Academy of Sport
Gaylene Ryan, Cluster Coordinator
- Northern Inland Physical Activity Network
Paul Kelly, Development Officer
- Northern Inland Injury Prevention Forum
Paul Kelly, Development Officer
- NSW Royal Life Saving Society, Tamworth Sub-branch
Paul Kelly, Development Officer
- Regional Aboriginal Network
Gary Allen, Development Officer (Aboriginal)
- Regional Coordination Management Group
Paul Hernage, Regional Manager
- Tamworth City Council Sport and Recreation Working Group
Gaylene Ryan, Cluster Coordinator
- Tamworth Managers Team
Michael Ticehurst, General Manager, Lake Keepit
- Tamworth Youth Interagency Committee
Michael Ticehurst, General Manager, Lake Keepit
- Tamworth Youth Week Committee
Michael Ticehurst, General Manager, Lake Keepit

Regional Committees – Sydney Region

- Bankstown Workers with Youth Network
Fatima Kourouche, Project Coordinator
- Canterbury Workers with Youth Network
Fatima Kourouche, Project Coordinator
- Mt Druitt Community Solutions Taskforce
Paul Conlon, Regional Manager
- NSW Rugby League Pacific Communities Coordination Group
Paul Conlon, Regional Manager

- Redfern/Waterloo Human Services, Senior Officers Sub-committee
Paul Conlon, Regional Manager
- Ryde Sports Safety Committee
Liz Daykin, Regional Coordinator
- South West Sydney Human Services Group
Paul Conlon, Regional Manager
- South West Sydney Regional Coordination Management Group
Paul Conlon, Regional Manager
- Western Sydney Area Health Service, Physical Activity Task Force
Diana Howes, Development Officer
- Western Sydney Area Health Service Multicultural Physical Activity Working Group
Diana Howes, Development Officer
- Western Sydney Human Services, Senior Officers Group
Paul Conlon, Regional Manager
- Western Sydney Regional Coordination Management Group
Paul Conlon, Regional Manager
- Youth Partnership with Arabic Speaking Communities, Combined Reference Group
Paul Conlon, Regional Manager
Fatima Kourouche, Project Coordinator
- Youth Partnership with Arabic Speaking Communities, Implementation Committee
Paul Conlon, Regional Manager
- Youth Partnership with Pacific Islander Communities, Combined Reference Group
Paul Conlon, Regional Manager
- Youth Partnership with Pacific Islander Communities, Implementation Committee
Paul Conlon, Regional Manager

Regional Committees – Western

- Barwon Darling Rugby League Management Committee
Ronny Gibbs, Development Officer (Aboriginal)
- Glenroi Project Team
Birgitte Lund, Development Officer
- Human Services Group, Sub Committee
Megan Callinan, Cluster Coordinator
- Mid-Western Area Health Service, Falls Prevention Committee
Birgitte Lund, Development Officer
- Murdi Paaki Sport and Recreation Council
Megan Callinan, Cluster Coordinator
- Orange City Sports Council
Mark Golledge, Manager, Western Region
- Outback Rugby League Management Committee
Ronny Gibbs, Development Officer (Aboriginal)
- Southern Area Physical Activity Task Force
Birgitte Lund, Development Officer
- Western Regional Coordination Management Group
Megan Callinan, Cluster Coordinator
- Western Region Academy of Sport Board
Megan Callinan, Cluster Coordinator
- Young Healthy Shires Group
Birgitte Lund, Development Officer

Committees Abolished – Tourism New South Wales

- Australian Tourism Data Warehouse Pty Ltd, Distribution Sub-committee
- Australian Tourism Data Warehouse Pty Ltd, Steering Committee
- Coastal Council, Coastal Lands Acquisition Task Force
- Coastal Council of NSW
- Coastal Council, Planning and Management Committee
- Corporate Services Peer Review Committee

- Explorer Country Regional Tourism Organisation Development
- New England North West Natural Resources and Economic Development Committee
- New England North West Whole of Government Committee
- NSW Tourism Awards for Business Excellence Management Committee
- One Australia Committee
- Outback NSW Regional Tourism Organisation Development Team
- Pacific Asia Travel Association 2004 Conference Committee
- Regulatory Options for Inbound Tour Operators Committee
- Royal Botanic Gardens and Domain Trust Marketing Committee
- Rugby World Cup 2003 Tourism Working Group
- State Tourism Data Warehouse Users Committee
- Strategic Events Committee
- Sydney Harbour Executive Committee
- Tourism Sydney (Sydney Marketing and Media Centre) Board
- Visitor Satisfaction Working Group
- Visitor Services Agencies E-Commerce User Group
- Visitor Services Agencies Shared Services Reference Group

Committees Abolished – NSW Sport and Recreation

- Active Community Working Group
- AUSTSWIM NSW Council
- Bateau Bay Community Development Program
- Booragul/Bolton Point Community Renewal
- Brewarrina Sports Management Committee
- Central Coast Community Solutions Taskforce
- Central Coast Drug and Community Action Strategy
- Central Coast Open Space and Recreation Demand Study
- Central Coast Youth Action Project
- Centre for Physical Activity and Health, Steering Committee
- Coastal Council of NSW
- NSW Childhood Obesity Summit, Youth Participation Sub-committee
- NSW Physical Activity Taskforce
- NSW Coastline Cycleway Project Steering Committee
- Tweed Shire Integrated Human Services Planning Committee
- Walgett Shire Youth Services Strategic Planning Group
- Walking School Bus Committee
- Wyong Local Services Network
- Young Mothers Walking Group Steering Committee

Committees Established – Tourism New South Wales

- National Online Strategy Committee
- National Tourism and Aviation Advisory Committee (State Tourism CEOs' representative)
- Quarantine Station Community Committee

Committees Established – NSW Sport and Recreation

- Armidale Community Heads of Government
- Building Active Communities, Steering Committee
- Central Coast Sports Network
- Childhood Obesity Community Education Campaign Steering Committee
- D Sport, Central Coast
- D Sport – Northern Inland
- D Sport Steering Committee – Kempsey
- Gunnedah Interagency Group
- Hop'N'Go, Seniors Week Planning Committee

- Human Services CEO's Forum, Childhood Obesity Working Group
- Human Services Regional Officers Group
- Lake Macquarie Community Solutions Directions Group
- Lismore City Council Sport and Recreation Advisory Committee
- Mental Health Promotion Plan Advisory Committee
- North Coast Regional Coordination Management Group – Human Services Committee
- Northern Rivers Recreation, Sports and Leisure for People with Disabilities Committee
- NSW Active After-school Communities Program State Advisory Committee
- NSW Royal Life Saving Society, Tamworth Sub-branch
- NSW Rugby League Pacific Communities Coordination Group
- Premier's Council on Active Living
- Senior Officers Group on Dubbo
- South West Sydney Human Services Group
- Warnervale Wadalba Human Services Planning Team
- Wyong and Gosford Sports Councils

Significant Departmental Committees

- Internal Audit Committee

In 2003-04, each agency had its own internal audit committee. In 2004-05 the Department formed a single Internal Audit Committee. Refer page 12 for members.

Joint Committees

- Botanic Gardens Trust IT Steering Committee
Pauline Murphy, A/Director, Corporate Strategy and Business Services
Bill Versluis, Manager, Information Technology Services
- Botanic Gardens Trust's Transition Steering Committee
Pauline Murphy, A/Director, Corporate Strategy and Business Services
Bill Versluis, Manager, Information Technology Services
- Centennial Parklands Executive Committee – Shared Services
Pauline Murphy, A/Director, Corporate Strategy and Business Services
Sophie Vassiliou, Manager, Human Resource Services
John Cuthbert, Manager, Finance Services
Bill Versluis, Manager, Information Technology Services
- Department of Tourism, Sport and Recreation – Corporate Strategy and Business Services Steering Committee
Bob Adby, Director-General
John O'Neill, Executive Director and General Manager, Tourism New South Wales
Steve Corbett, Director, Centennial Parklands
Wendy Gillett, Director, Commercial Services, NSW Sport and Recreation
Pauline Murphy, A/Director, Corporate Strategy and Business Services
Chris Priday, Manager, Office of the Director-General
Lyndel Gray, Director, Strategic Operations, Tourism New South Wales
- Finance Information Management System Steering Committee
Pauline Murphy, A/Director Corporate Strategy and Business Services
John Cuthbert, Manager, Finance Services
Phil Andersen, Manager, Customer Information Management System
Caroline Miller, Financial Business Specialist
Marlene Krasovitsky, Director, Business Services
Peter-Paul Steenbergen, Department of Commerce

- Joint Consultative Committee
John O'Neill, Executive Director and General Manager, Tourism New South Wales
Wendy Gillett, Director, Commercial Services, NSW Sport and Recreation
Pauline Murphy, A/Director, Corporate Strategy and Business Services
Sophie Vassiliou, Manager, Human Resource Services
Lyndsay Stewart, Human Resource Services Officer
Shay Deguarra, Public Service Association
Troy Wright, Public Service Association
Debora Kanak, Senior Project Officer
Glen Dhu, Services Officer
Brian Page, Ranger
David Moretti, Visitor Services Manager
Jill Clark, Employee Services Coordinator
Andrew Wright, Program Officer
- Tourism, Sport and Recreation Occupational Health and Safety Committee
Christine Sellers, Occupational Health and Safety Services Coordinator
John McGregor, General Manager, Myuna Bay Sport and Recreation Centre
John Shipway, Senior Project Officer, Facility Management
Julie Giuffre, Human Resource Services Officer
Andrew Cutbush, Visitor Services Officer
Lea Davidson, Services Coordinator
Jacquie Picker, Project Officer
Jason Dwyer, Client Services Coordinator
Keith Williams, Project Manager
Colin Cheshire, Ranger

Representation on Significant Inter-departmental and Industry Committees – Major Events and Venues

- Major Events Board
Sir Nicholas Shehadie, AC OBE (Chair)
Bob Adby, Director-General, Department of Tourism, Sport and Recreation
David Baffsky AO, Chairman, Accor Asia Pacific
Jon Donohoe, Chairman, Westpac Helicopter Rescue Service
Phil Coles, Chairman, NSW Institute of Sport and International Olympic Committee Member in Australia
Richard Colless, Chairman, Sydney Swans
Alan Whelpton, Chairman, NSW Sport and Recreation Advisory Council
Sandra Yates AO, Director, Saatchi and Saatchi Australia
Ian Frykberg, Director, International Sports Television
Peter O'Connell, Managing Director, Multiplex Constructions
Margy Osmond, Chief Executive, State Chamber of Commerce
- Event Liaison Group
The Event Liaison Group (ELG) is a forum through which key public sector agencies consider coordinated support for events in Sydney and New South Wales. ELG supports a whole-of-government approach in assessing, supporting, acquiring, planning, leveraging, delivering and evaluating events in Sydney and New South Wales. ELG member agencies are:
Bob Adby, Director-General, Department of Tourism, Sport and Recreation (Chair)
Kevin Simmonds, Project Director, Major Events and Venues
Chris Bastic, Executive Officer, NSW Major Events Board
Felicia Mariani, Director, Marketing, Tourism New South Wales

Office of Protocol and Special Events, Premier's Department
Department of State and Regional Development
Sydney Convention and Visitors Bureau
NSW Ministry for the Arts
NSW Treasury
City of Sydney

- Sydney 2009 World Masters Games Steering Committee
Sydney was awarded the 2009 World Masters Games by the International Masters Games Association in June 2004. This Steering Committee (a sub-committee of the NSW Major Events Board) was established to coordinate early planning for the Sydney 2009 World Masters Games with the Department of Tourism, Sport and Recreation. Members of the Steering Committee are:
Margy Osmond, Member, Major Events Board (Chair)
Phil Coles, AM, Member, Major Events Board and International Olympic Committee Member in Australia
Bob Adby, Director-General, Department of Tourism, Sport and Recreation
Sandra Yates, AO, Member, Major Events Board
Kevin Simmonds, Project Director, Major Events and Venues
Steve Keogh, Department of Tourism, Sport and Recreation
Caroline Davy, Department of Tourism, Sport and Recreation
- Central Sydney Operations Group
Kevin Simmonds, Project Director, Major Events and Venues
Chris Bastic, Executive Officer, NSW Major Events Board
- 2005 Canoe Slalom World Championships Organising Committee
Kevin Simmonds, Project Director, Major Events and Venues
Kelli Dean, Contractor, Major Events and Venues
- International Cricket Council Super Series Cricket Test Coordination Group
Kevin Simmonds, Project Director, Major Events and Venues
- Mount Panorama Redevelopment Steering Committee
Kevin Simmonds, Project Director, Major Events and Venues
Bob Adby, Director-General, Department of Tourism, Sport and Recreation
Darryl Clout, Director, Properties, Grants and Venues
- Formula One Harbour Bridge Promotion Coordination Group
Kevin Simmonds, Project Director, Major Events and Venues
- Australia v Iraq Football International Coordination Group
Kevin Simmonds, Project Director, Major Events and Venues
- World Youth Day 2008 Taskforce
Chris Bastic, Executive Officer, NSW Major Events Board
- 2005 Edinburgh Military Tattoo Organising Committee
Chris Bastic, Executive Officer, NSW Major Events Board

Consultants

Consultants' fees less than \$30,000

Area of Consultancy	Number of Engagements	Cost \$
Management Services	6	35,054
Organisational Review	1	25,000
TOTAL	7	60,054

Controlled Entities

Nil.

Director-General's Performance Report

Robert L Adby, Director-General

Position Level: SES 6

Appointed in November 2004. Review not due until November 2005.

Employee Relations

Chief and Senior Executive Officers

Level	Total CES/SES 2003-04	Total CES/SES 2004-05
6	1	1
5	0	0
4	2	1
3	4	2
2	4	3
1	1	1

Number of Female Officers in SES Positions

2003-04	2004-05
6	4

Staff Numbers

Occupation Group	2003-04*	2004-05
Managers and Administrators		50
Professionals		176
Technicians and Associate Professionals		110
Tradespersons		23
Advanced Clerical and Service Workers		17
Intermediate Clerical, Sales and Service Workers		134
Intermediate Production and Transport Workers		Nil
Elementary Clerical, Sales and Service Workers		Nil
Labourers		34
TOTAL		544

*not available

Finance

Audit Reports – Response to Significant Matters

None to report for the Department of Tourism, Sport and Recreation for the financial year ended 30 June 2005.

Credit Card Use

The Director-General certifies that credit card use in the Department of Tourism, Sport and Recreation has been conducted in accordance with relevant Premier's Memoranda and Treasury Guidelines

Major Assets – Acquisitions, Land Disposals and Holdings

Acquisitions

Includes completion of works in progress from 2003-04.

Location and Item	Value \$
Berry Dining Hall	1,998,000
Jindabyne Accommodation	651,000
Jindabyne Dining Hall	1,708,000
Jindabyne Infrastructure	1,360,000
Lake Ainsworth Recreation Hall	1,720,000
Myuna Bay Dining Hall	2,762,000
Point Wolstoncroft Dining Hall	2,521,000
Sydney Academy of Sports – Front entrance	2,268,000
Sydney Academy Sports Infrastructure	189,000
Sydney Academy of Sports – Short Gun range	302,000

Holdings other than land

Location and Item	Value (at valuation) \$
Berry	2,720,000
Borambola	5,039,000
Broken Bay	7,852,000
Dunc Grey Velodrome	47,993,000
Equestrian Centre	47,843,000
Jindabyne	12,938,000
Lake Ainsworth	8,304,000
Lake Burrendong	6,920,000
Lake Keepit	6,772,000
Milson Island	9,755,000
Myuna Bay	11,889,000
Point Wolstoncroft	8,038,000
Shooting Centre	35,102,000
Sydney Academy	33,330,000
Eastern Creek	3,850,000
TOTAL	248,345,000

Major Works in Progress

Project: Homebush Bay Office

Replacement of Financial Information Management System

Cost to Date: \$1,830,000

Cost overrun: Nil

Estimated Completion Date: June 2006

Reasons for delay: n/a

Others at Various Locations - \$286,000

Land Disposals

Nil.

Monetary Value of Recreation Leave and Long Service Leave

Recreation Leave	Long Service Leave
\$3,572,513	\$7,316,399

Movements in Salaries, Wages and Allowances

The Crown Employees Award (Public Sector Salaries 2004) provided for a 4% increase in salaries effective from 2 July 2004.

The Statutory and other Officers Remuneration Tribunal has made its annual determination in relation to the Chief Executive Service (CEO) and Senior Executive Service (SES). The Tribunal has determined a general increase to SES remuneration packages of 4%. This increase took effect from 1 October 2004.

Payment of Accounts

Actual Accounts Paid on time – 12 months ended June 2005

	Quarter ended September 2004 \$	Quarter ended December 2004 \$	Quarter ended March 2005 \$	Quarter ended June 2005 \$	Grand Total \$
Current	18,911,200	15,490,449	13,149,898	25,565,099	73,116,645
Overdue	3,135,319	4,635,397	4,930,240	4,298,234	16,999,190
Grand Total	22,046,519	20,125,846	18,080,138	29,863,332	90,115,835
	86%	77%	73%	86%	81%
Benchmark	90%	90%	90%	90%	90%

Accounts Payable at the End of Each Quarter

	Quarter ended Sept 2004 \$	Quarter ended Dec 2004 \$	Quarter ended Mar 2005 \$	Quarter ended June 2005 \$
Current	180,438	193,907	479,360	-
Overdue				
30 days	-	16,888	41,138	-
60 days	-	61	3,912	-
Total	180,438	210,856	524,410	-

Our target is to have 90% of accounts paid on time at the end of each quarter. Unavoidable delays in processing accounts occasionally arise due to delays in obtaining goods in proper order and condition, or queries about invoices.

The above performance figures relate only to commitments made by the Department for the supply of goods and services and do not include payments to grant recipients.

Freedom of Information

The range and nature of the requests under the Freedom of Information Act 1989 remained relatively constant for the Department during the year. Established procedures were appropriate for the effective assessment of applications. Freedom of Information (FOI) procedures had no significant impact on the Department's administration and no major FOI compliance issues or problems arose.

FOI Activities – Tourism New South Wales

FOI Requests	2003-04	2004-05
New	2	0
Brought forward	0	0
Total to process	2	0
Completed	2	0
Transferred out	0	0
Withdrawn	0	0
Total processed	2	0
Unfinished (c/fwd)	0	0
Result of FOI Request		
Granted in full	0	0
Granted in part	2	0
Refused	0	0
Deferred	0	0
Completed	2	0
Ministerial certificates issued	0	0
Number of requests requiring formal consultations	2	0
Basis for Disallowing or Restricting Access		
Section 19 (application incomplete, wrongly directed)	0	0
Section 22 (deposit not paid)	0	0
Section 22 (diversion of resources)	0	0
Section 25 (1) (a) (exempt)	2	0
Section 25 (1) (b) (c) (d) (otherwise available)	0	0
Section 25 (1) (e) (documents over 5 years old)	0	0
Deemed refused – 45 day limit expired	0	0
Section 31 (4) (released to medical practitioner)	0	0
TOTAL	2	0
Type of Discount		
Public interest	0	0
Financial hardship – pensioner	0	0
Financial hardship – non-profit	0	0
Significant correction of records	0	0
Elapsed Time		
0 – 21 days	2	0
> 21 days	0	0
Processing Hours		
0-10 hours	2	0
11-20 hours	0	0
21-40 hours	0	0
Over 40 hours	0	0
TOTAL	2	0
Reviews and Appeals		
Number of internal reviews finalised	1	0
Number of ombudsman reviews finalised	0	0
Number of district court appeals finalised	0	0
Basis of Internal Review Grounds on which Requested Access Refused		
Access refused	0	0
Deferred	0	0
Exempt matter	0	0
Unreasonable charges	0	0
Charge unreasonably incurred	0	0
Amendments refused	0	0

FOI Activities – NSW Sport and Recreation

FOI Requests	2003-04	2004-05
New	2	4
Brought forward	0	0
Total to process	2	4
Completed	2	4
Transferred out	0	0
Withdrawn	0	0
Total processed	2	4
Unfinished (c/fwd)	0	0
Result of FOI Request		
Granted in full	2	0
Granted in part	0	3
Refused	0	1
Deferred	0	0
Did not proceed	0	0
Completed	2	4
Ministerial certificates issued	0	0
Number of requests requiring formal consultations	0	0
Amendment of Personal Records		
Result of amendment – agreed	0	0
Result of amendment – refused	0	0
TOTAL	0	0
Notation of Personal Records		
Number of requests for notation	0	0
FOI Requests Granted in Part of Refused		
Basis of disallowing or restricting access:		
Section 22 (deposit not paid)	0	0
Section 25 (1)(a) exempt	0	4
Section 25 (1)(b)(c)(d) (otherwise available)	0	0
TOTAL	0	4
Note: There were no other bases for requests to be granted in part of refused		

FOI Activities – Department of Tourism, Sport and Recreation

FOI Requests	2003-04	2004-05
New	2	3
Brought forward	0	0
Total to process	2	3
Completed	2	3
Transferred out	0	1
Withdrawn	0	0
Total processed	2	2
Unfinished (c/fwd)	0	0
Result of FOI Request		
Granted in full	2	0
Granted in part	0	0
Refused	0	2
Deferred	0	0
Did not proceed	0	0
Completed	2	2
Ministerial certificates issued	0	0
Number of requests requiring formal consultations	0	0

Amendment of Personal Records			2003-04	2004-05
Result of amendment – agreed			0	0
Result of amendment – refused			0	0
TOTAL			0	0
Notation of Personal Records				
Number of requests for notation			0	0
FOI Requests Granted in Part or Refused				
Basis of disallowing or restricting access:				
Section 22 (deposit not paid)			0	0
Section 25 (1)(a) exempt			0	2
Section 25 (1)(b)(c)(d) (otherwise available)			0	0
TOTAL			0	2
Note: There were no other bases for requests to be granted in part or refused				
Costs and Fees of Requests Processed				
	Assessed Costs		Fees Received	
	2003-04	2004-05	2003-04	2004-05
All completed requests	1,000	3,000	60	150
Discounts Allowed				
Type of Discount			2003-04	2004-05
Public interest			0	0
Financial hardship – pensioner/child			0	0
Financial hardship – non-profit organisation			0	0
Significant correction of records			0	0
Days to Process				
0-21 days			0	5
22-35 days			1	2
Over 35 days			1	0
TOTAL			2	7
Processing Hours				
0-10 hours			1	4
11-20 hours			0	1
21-40 hours			1	1
Over 40 hours			0	0
TOTAL			2	6
Reviews and Appeals				
Number of internal reviews finalised			0	0
Number of ombudsman reviews finalised			0	0
Number of district court appeals finalised			0	0

A Summary of Affairs and a Statement of Affairs were prepared and are available in accordance with FOI requirements.

An application for access to the agency's documents must satisfy all the following requirements: It must be in writing. It must specify that it is made under the Act. It must be accompanied by an application fee (\$30). It must contain such information as is reasonably necessary to enable the document to be identified. It must specify an address in Australia to which notices under the Act should be sent and it must be lodged with the Manager, FOI.

Contact Arrangements

Requests under the Freedom of Information Act 1989 for access to documents in the possession of the Department should be accompanied by a \$30 application fee and directed in writing to:

Manager FOI
NSW Department of Tourism,
Sport and Recreation
GPO 7050
Sydney NSW 2001

Summary of Affairs

Under the Freedom of Information Act 1989, the Department has an obligation to produce a bi-annual Summary of Affairs (SOA). The SOA identifies the type of documents retained by the Department and explains the process of obtaining copies of these documents. The SOA is also published in the Government Gazette. Copies can be obtained (free of charge) by contacting the Manager, FOI.

Statement of Affairs

Under the Freedom of Information Act 1989, the Department also has an obligation to produce an annual Statement of Affairs. This statement is to identify the following information:

- The Department's structure and functions
- How the Department's functions affect the public
- How the public may participate in Departmental portfolio development
- The kinds of documents held by the Department

- How the members of the public may access and amend Departmental documents.

Copies of the Department's Statement of Affairs can be obtained (free of charge) by contacting the Manager, FOI.

Funds Awarded to Non-Government Community Organisations

Tourism New South Wales

Regional Flagship Events Program

The program is aimed at regional events that have the potential to act as tourism flagships for the region, building its image and boosting visitation from outside the region. All grants were provided under the Tourism New South Wales Growth Program.

Region	Organisation	Funding \$
Triennial Program		
Capital Country	Australian Blues Music Festival	20,000
Central NSW	Parkes Elvis Revival Festival	20,000
Hunter	The Shoot Out, Newcastle 24 Hour Filmmaking Festival	20,000
New England North West	Australian Celtic Festival	20,000
Northern Rivers	Byron Bay Writers Festival	30,000
Northern Rivers	Lismore Lantern Parade	20,000
Riverina	John O'Brien Bush Festival	20,000

Annual Program		
Capital Country	Bundanoon is Brigadoon	10,000
Central Coast	Central Coast Country Music Festival	10,000
Hunter	Hunter Semillon and Seafood	10,000
Hunter	Scone Horse Festival	10,000
Illawarra	Viva la Gong Festival	10,000
Murray	Albury Wodonga Wine and Food Festival	10,000
Murray	Applause Street Theatre and Buskers Festival	10,000
New England North West	Oracles of the Bush	10,000
Northern Rivers	The Art, Food and All That Jazz Festival	10,000
Outback	Mildura Wentworth Arts Festival	10,000
Riverina	La-Festa – Faces of Australia	10,000
Snowy Mountains	Sculpture by the Lake	10,000
Snowy Mountains	Snowy Mountains Celebrity Trout Challenge	10,000
South Coast	Australia's Museum of Flight Airshow	10,000
South Coast	Sussex Inlet Annual Family Fishing Carnival	10,000
TOTAL		300,000

In addition, Tourism New South Wales provided grant money to the following regions, who did not receive funding through the Regional Flagship Events Program.

Region	Funding \$
Outback	10,000
North Coast	5,000
Blue Mountains	5,000
The Murray	5,000
TOTAL	25,000

Regional Tourism Plans Preparation and Implementation

The plans identify and prepare strategies and action plans for regional development initiatives, marketing (marketing development) strategies and activities and management directions.

Organisation	Budget Program Area	Funding \$
Hunter Regional Tourism Organisation Inc.	Development	40,000
Blue Mountains Tourism Organisation Inc.	Development	45,000
Outback Tourism Organisation Inc.*	Development	70,000
TOTAL		155,000

*Funding for this program was brought forward from 2003-04

Regional Tourism Organisation Funding

All grants were provided under the Tourism New South Wales Growth Program.

Organisation	TNSW Reliance	Funding \$
Blue Mountains	26%	111,000
Capital Country	69%	111,000
Central Coast	12%	111,000
Central NSW	69%	140,000
Hunter	25%	111,000
Illawarra	60%	111,000
Lord Howe Island	36%	45,000
The Murray	22%	70,000
New England North West	54%	140,000
North Coast NSW	60%	167,000
Northern Rivers	46%	111,000
Outback NSW	61%	140,000
Riverina	54%	140,000
Snowy Mountains	50%	111,000
South Coast NSW	18%	111,000
TOTAL		1,730,000

Sundry Grants

All funding is provided under Tourism New South Wales Growth Program.

Organisation	Funding \$
Bungendore Country Muster	1,500
Gresford Art and Craft Festival	1,100
Oxfam International Youth Parliament	11,000
TOTAL	13,600

Sydney Tourism Experience Development Program

A program for local tourism development, it aims to foster the appropriate development of emerging precincts and zones, in partnership with local tourism and marketing groups, councils, main street committees, chambers of commerce and businesses. All grants were provided under the Tourism New South Wales Development Program.

Region	Organisation	Funding \$
Sutherland	Sutherland Tourism Association	
	Photography Shoot of Cronulla Coast	4,000
TOTAL		4,000

Visitor Information Centre Support – State Tourism Data Warehouse Updating

Visitor Information Centres (VICs) that update the State Tourism Data Warehouse via the internet receive a performance-based payment on the number of updates made. A total of \$62,650 (GST excluding) was paid in the 2004/05 for the updating of 6,265 product records.

VICs that received payments: Albury Wodonga, Ballina, Batemans Bay, Bathurst, Baulkham Hills, Blayney, Boorowra, Campbelltown, Carrathool, Casino, Central Coast, Clarence River, Coffs Harbour, Cooma, Coonabarabran, Cootamundra, Corowa, Cowra, Deniliquin, Dubbo, Glen Innes, Gloucester, Goulburn, Griffith, Harden, Hay, Inverell, Kiama, Lake Macquarie, Leeton, Lismore, Maitland, Manning Valley, Mudgee, Narrabri, Narrandera, Narramine, Newcastle, Orange, Parkes, Parramatta, Port Macquarie, Queanbeyan, Sapphire Coast, Shoalhaven, Singleton, Tamworth, Tumut, Wagga Wagga, Wialala, Wollongong, Yass and Young.

Regional Tourism Organisations that received payments: Blue Mountains, Hunter, Northern Rivers and Riverina.

NSW Sport and Recreation

Building Active Communities Grant Scheme (large grants)

Organisation	Purpose	Funding \$
Greater Taree City Council	Bridging the GAP (Get Active People)	25,000
Gunnedah Shire Council	Sports Mentor Project	25,000
Illawarra Health	Illawarra Aboriginal Active Community Project	24,810
Kempsey Neighbourhood Centre	Our Community, Our Health	24,666
Lismore City Council	Making Nimbin Active	25,000
Moree PCYC*	Active After Hours	25,000
Premier's Department	Sports on the Street	25,000
South Sydney PCYC*	Get into Sports	25,000
Sutherland Shire Environment Centre	Walkabout Menai	16,418
Umina PCYC*	Circus to go!	24,673
TOTAL		240,567

* Police and Community Youth Club

Capital Assistance Program

Organisation	Purpose	Funding \$
Ariah Park Tennis Club Inc.	installation of lighting to tennis courts, Ariah Park Recreation and Sports Ground	15,291
Ashfield Council	upgrade of the existing playground equipment and recreational facilities, JG McCartney Reserve	14,650
Ashfield Council	installation and upgrade of shade structure and playground, Yeo Park	11,593
Ashfield Council	upgrade of netball court lighting, Richard Murden Reserve	7,280
Auburn Council	upgrade of clubhouse to include a family and disabled amenities facility, Wyatt Park	17,000
Auburn Council	installation of floodlighting, Coleman Park, Field 1	14,000
Australian Volunteer Coast Guard Assn.	installation of a disabled toilet facility, Osborne Park	8,409
Ayrshire Park Management Committee	provision of lighting, Ayrshire Park Sport Recreation Reserve	5,172
Bangor Tigers Junior Australian Football Club	installation of a fence, Barden Ridge Oval	7,250
Bankstown City Council	installation of two shade shelters, Memorial Park Outer Oval	22,500
Bankstown City Council	upgrade of floodlighting, Allum Park	17,000
Bankstown City Council	installation of floodlighting, Marco Reserve	12,000
Bankstown City Council	upgrade of existing amenities block, Padstow Park	23,000
Bankstown City Council	provision of a disabled access lift, Birrong Swimming Centre	5,000
Bankstown City Council	provision of synthetic cricket wicket cover, Graf Park	2,100
Bathurst Golf Club	construction of a water detention basin to catch existing stormwater to stop runoff onto golf course, Bathurst Golf Club	3,247
Bathurst Regional Council	stabilisation of the banks to the track by the hydromulch technique, Bathurst BMX Track	2,540
Bathurst Regional Council	installation of a fitness activity station, Abercrombie Reserve	4,620
Baulkham Hills Shire Council	provision of a new surface and line marking to external tennis and volleyball court, Masonic Oval	6,000
Beechwood Tennis Club Inc.	resurfacing of two tennis courts and construction of a sheltered area, Beechwood Tennis Courts	10,000
Bega Valley Shire Council	provision of a barbeque area and upgrade of tennis court, Kiah Public Hall Grounds	15,436
Bega Valley Shire Council	installation of barbeque and shade facilities and a path network, Bunyarra Community Park	9,300
Bellingen Shire Council	construction of a shade shelter and improvements to the sporting ground and kiosk, Urunga Recreation Reserve R27307	7,281

Blacktown Archers Inc.	relocation of target butts for beginners courses and coaching juniors, The Boiler Paddock	3,200
Blacktown City Council	construction of a new playground, Willmot Reserve	14,000
Blacktown City Council	provision of spectator seating, Woodcroft Oval	5,000
Blacktown City Council	installation of new playground equipment, Mitchell Reserve	13,600
Blacktown City Council	provision of a new playground, Reserve 338	13,000
Blacktown City Council	inclusion of safety fencing, Mihkelson Reserve	6,000
Blacktown City Council	construction of double cricket practice nets, Reserve 790	14,500
Blacktown City Demons	installation of water storage tanks, The Gabbie Stadium	18,000
Blacktown Tennis Inc.	upgrade of two tennis courts, Rooty Hill Tennis and Squash Centre	12,000
Boorowa Council	installation of a skate park, Boorowa Recreation Ground	12,150
Bolwarra Lorn Junior Soccer Club Inc./Maitland City Council	erection of a veranda on the southern side of pavilion, Bolwarra Sporting Complex	4,500
Broken Hill Potter's Society	acquisition of a new kiln for the potter's society facility, Potter's Place	4,576
Bundarra Sport and Recreation Club	construction of a multi-purpose sporting field, Bundarra Sport and Recreation Ground	15,000
Bunjum Aboriginal Cooperative Ltd.	development of a football and general sporting area, Cabbage Tree Island Sporting Field	18,000
Burrumbuttock Tennis Club	upgrade of tennis courts to synthetic grass, Burrumbuttock Recreation Reserve	7,965
Cammeray Tennis Club Inc.	installation of fencing wire and posts, Cammeray Park	10,000
Campbelltown City Council	construction of safety fencing and floodlighting, Lynwood Park	8,470
Campbelltown City Council	construction of beginners area at skate park, Campbelltown Skate Park Hollylea Reserve	20,000
Campbelltown City Council	construction of equipment storeroom adjacent to existing amenity building, Fields Road Reserve	28,809
Campbelltown City Council	construction of gates at dugouts entrance and fields, Kennett Park	1,650
Campbelltown City Council	upgrade of long jump run ups, Macquarie Fields Park	2,550
Canterbury City Council	installation of a playground, Leonard Reserve	7,000
Canterbury City Council	construction of a sight screen, Punchbowl Park	9,000
Canterbury City Council	upgrade of a playground, St Judes Crescent Reserve	9,000
Canterbury City Council	construction of a shade structure, Clemton Park	6,000
Canterbury City Council	upgrade of a playground, Coolabah Street Reserve	9,000
Canterbury City Council	upgrade of a playground, Earlwood Park	10,000
Canterbury City Council	construction of a concrete path and flooring, Campbell Oval	7,500
Canterbury City Council	upgrade of two practice cricket wickets, Beaman Park	5,000
Caragabal Country Club Ltd.	installation of a synthetic bowling green, Caragabal Country Golf Club	20,000
Careel Bay Tennis Club	installation of playground equipment, Hitchcock Park	10,000
Carrington Indoor Aquatic Swim Club Inc.	installation of portable grandstand, David Wick Swim School	6,341
Central Coast Branch of Riding for the Disabled Association New South Wales	extension of kitchen and office, Frank Baxter Juvenile Justice Centre	7,000
Central Coast Youth Club Inc.	installation of a disabled access lift, Central Coast Youth Club	16,000
Cessnock City Soccer Club	installation of irrigation system, Turner Park	4,150
City of Botany Bay	installation of an automatic irrigation system from existing bore, Jellicoe Park	25,000
City of Botany Bay	installation of an automatic irrigation system from existing bore, Eastlakes Reserve	12,330
City of Botany Bay	upgrade of playground structure, Eastlakes Reserve	8,560
City of Botany Bay	upgrade of playground structure, Sir Joseph Banks Park	8,999
Clarence Valley Council	provision of playground facilities and pathway, Lot 1 and 2 DP 2107	4,800
Cobar Shire Council	provision of a shade structure, large slide and rubber softfall, Drummond Park	8,500
Concord and Ryde Sailing Club Inc.	purchase of an aluminium boat with motor, Kissing Point Park	7,385
Cooma Monaro Shire Council	construction of a skate park within the sportsground, Nimmitabel Sportsground	8,140
Cooma Snowy Tennis Club Inc.	resurfacing of gravel tennis courts with artificial grass, Snowy Oval	10,000
Coonamble Equestrian Club	purchase of portable dressage arenas, Coonamble Showground	1,572
Cooperook and District Pony Club Inc.	construction of a four bay garage, Cooperook Oval	9,604
Coronation Park Committee of Management	installation of a bore water reticulation system, Coronation Park	8,842
Culcairn Sportsground Committee	resurfacing of netball courts, Culcairn Sportsground	5,000
Culcairn Tennis Club	construction and fencing of new tennis courts, Culcairn Recreation Reserve	15,000
Dalmeny Bowling Club Ltd.	provision of a shelter at bowling greens, Dalmeny Bowling Club	16,447
Dalmeny Bowling Club Ltd.	provision of sun shelters on bowling greens, Dalmeny Bowling Club	13,000
Dee Why Junior Rugby Club	construction of a single story canteen, James Morgan Reserve	10,000
Deniliquin Netball Assn.	construction of two new concrete rebound ace courts, Memorial Park	25,595

Douglas Park Soccer Football Club Inc.	provision of extra equipment storage, Douglas Park Reserve	7,640
Dragon Boats NSW Inc.	rebuilding of boat racks due to arson attack, Bank Street	10,233
Eastwood Thornleigh District Tennis Assn.	installation of new tennis court lighting poles, Pennant Hills Park	6,700
Eastwood Thornleigh District Tennis Assn.	installation of eight new court lights, Kotara Park	6,600
Eastwood Thornleigh District Tennis Assn.	installation of new upgraded synthetic grass surface Kotara Park	7,000
Emmaville Golf Club Inc.	construction of dam wall with pipeline to clubhouse and replacement of shrubs, Emmaville Golf Club	10,000
Erina Tennis Club Inc.	construction of toilet facility, Erina Tennis Courts	11,667
Eugowra Promotion and Progress Assn.	construction of a skating/bicycling facility, Eugowra Sportsground	23,000
Fairfield City Council	construction of a cycle and pedestrian circuit, Adams Park	12,000
Fairfield City Council	upgrade of floodlights for training, Carrawood Park	11,831
Fairfield City Council	construction of a circuit path within the park, Natchez Crescent	20,000
Fairfield City Council	construction of a shared circuit path, Northumberland Street Reserve	20,000
Fairfield City Council	installation of an awning and concrete for amenities block, Irelands Bridge Reserve	21,280
Fairfield City Council	installation of a playground and softfall, Hilwa Park	17,598
Fairfield City Council	installation of a safety fence for soccer field, Joe Board Soccer	10,882
Fairfield City Council	installation of a playground and softfall, Shakespeare Park	17,000
Federal Tennis Club Inc.	construction of a new tennis shed, Federal Community Centre Park	8,210
Forestville Park Tennis Club	installation of lighting and shade at tennis courts, Forestville Park Tennis Club	10,000
Gilgandra Shire Council	installation of an electronic scoreboard, Anthony McGrane Oval	7,950
Gladesville and District Junior Cricket Assn.	provision of a synthetic surface on cricket pitch, Bedlam Bay	1,727
Gosford City Council	construction of junior soccer field, Alan Davidson Oval	15,000
Gosford City Council	construction of wetlands boardwalk, Saratoga Recreation Area and Wetlands	20,000
Goulburn Dressage Club Inc.	provision of dressage arenas, Goulburn Showground and Recreation Area	13,635
Grafton Junior Rugby League Inc.	enhancement of the playing surface, lighting and provision of irrigation, Frank McGuren Park	16,927
Grays Point Soccer Club Inc.	installation of irrigation systems on fields one and two Grays Point Oval	20,000
Gresford Sporting Complex Dungog Shire Council	construction of covered seating for 30 people, Gresford Sporting Complex	8,200
Gulgong Polocrosse Club Inc.	preparation, grading and irrigation of playing fields, Gulgong Racecourse and Sporting Reserve	10,022
Gunnedah Shire Council	upgrading of the existing skate park, Gunnedah Skate Park	16,313
Guyra Junior Soccer Club	purchase of soccer nets, Guyra Recreation Grounds	602
Guyra Women's Bowling Club	provision of shade structures, Guyra Bowling Club	1,870
Gwandalan Summerland Point Soccer Club	construction of a canteen facility, Tunkuwallin Oval	17,900
Hannam Vale Recreational Reserve Trust	construction of a toilet block, Hannam Vale Recreational Reserve	4,636
Hastings Council	construction of a basketball half court, Oxide Reserve	4,487
Hawkesbury City Council	upgrade of tennis court surface, Bligh Park Tennis Courts	22,460
Hawkesbury Hornets BMX Club Inc.	construction of a shade shelter, Hawkesbury BMX Track Colbee Park	4,600
Hay Gun Club	installation of amenities block, Hay Showground Reserve	8,944
Holroyd City Council	installation of a shade structure and seating, Holroyd Gardens	20,000
Holroyd City Council	construction of a disabled toilet, Pendle Hill Park	20,000
Hornsby Shire Council	installation of floodlights on sporting oval, James Henty Oval	16,000
Hornsby Shire Council	installation of a skateboard park, Berowra Oval	30,000
Hornsby Shire Council	installation of playground equipment, Brickpit Park	20,300
Hornsby Shire Council	upgrade of dog leash free area, Greenway Park	9,091
Howe Park Tennis Club Inc.	construction of disabled toilet, Howe Park	10,225
Hunters Hill Council	construction of an adventure playground, North Boronia Park	10,000
Hurstville City Council	supply of two new netball hardcourt surfaces plus additional cricket practice net with synthetic turf, Smith Park	16,000
Hurstville City Council	installation of protective covers for cricket pitch, Oatley Park and Beverley Hills Park	3,636
Illawarra Christian School	provision of poly water tanks to increase water collection for sports ovals, Illawarra Christian School	9,050
Ingleside Riders Group Inc.	construction of an educational and recreational horse riding facility, Ingleside Equestrian Park	6,781
Inverell Minor RLFC*	installation of a watering system to enhance playing fields and user safety, Kamilaroi Oval	15,000
Jerangle Tennis Club	erection of a new fence around the tennis courts, Jerangle Tennis Courts	6,719
Jerilderie Netball Club	upgrading of existing netball court, Monash Park	7,590
Keira Cricket Club Inc.	upgrade of practice nets and additional practice wicket, Keira Park	13,000
Kingscliff Tennis Club Inc	upgrading of clubhouse roof, Hansen Park	14,828
Kogarah Council	installation of floodlights on soccer field, Quarry Reserve	8,011
Kogarah Council	installation of floodlights on soccer field, Carss Bush Park	13,660
Kotara Junior RLFC* Inc.	construction of a canteen extension and storage facility, Hudson Park	24,974

Ku Grevillea Preschool	resurfacing of playground area with softfall, Ku Grevillea Preschool	4,493
Kurnell Community Sports and Recreation Club	supply of a new tennis shed, Kurnell Community Sports and Recreation	4,517
Ku-ring-gai Council	installation of a shade shelter and picnic tables, Roseville Park	9,000
Ku-ring-gai Council	installation of a shade shelter with picnic tables, Morona Avenue Reserve	5,125
Ku-ring-gai Model Flying Club	installation of sun and weather awnings, St Ives Showground	1,331
Ku-ring-gai Stealers Baseball League Inc.	construction of batting cage, Cliff Oval and Golden Jubilee Oval	14,115
Kurri Kurri Junior Soccer Club	installation of irrigation system, retaining wall and seating, Birralee Oval	12,000
Kyogle RLFC* Inc.	improvement of access, safety and security to the existing clubhouse, Newpark Football Grounds	17,000
Lake Macquarie City Council	construction of a concrete pathway, Brooks Parade Foreshore	14,000
Lake Macquarie City Council	construction of a concrete exercise pathway, Albatross Avenue Reserve	20,000
Lake Macquarie City Council	extensions to amenities building, Evans Park	10,000
Lake Macquarie City Council	construction of a skate park, Bolton Point Reserve	15,000
Lankeys Creek Soldiers Memorial Hall	supply and installation of playground equipment, Lankeys Creek Hall Reserve	1,194
Leichhardt Council	installation of floodlights on baseball field, Blackmore Oval	15,000
Leichhardt Council	installation of floodlights, Cohen Park	14,000
Lennox Head Soccer Club Inc.	provision of additional lighting, Skennars Head Sports Field	8,682
Lion's Club of Hillston Inc.	construction of toilets with disabled access, Lion's Explorer Park	18,000
Liverpool Plains Shire Council	installation of safety netting around the basketball court to protect young participants, Quirindi Recreation Centre	3,610
Lockhart Football and Netball Club	construction of change rooms, storage and meeting area, Lockhart Recreation Ground	11,277
Macarthur District Softball Assn. Inc.	construction of dugouts and safety fence, Rotary Cowpastures Reserve	8,676
Manly Council	provision of improved passive recreation and junior sport facilities, Bantry Bay Reserve	15,000
Manly Council	construction of fitness zone and basketball upgrade, L M Graham Reserve	10,000
Manly Croquet Club Inc.	upgrade of existing croquet fields, Keirle Park	5,000
Manning River Rugby Union Club Inc.	upgrade existing floodlighting, Taree Rugby Park	13,818
Marra Creek Recreation Reserve Trust	concrete re-surfacing of the veranda, Marra Creek Recreation Reserve	1,956
Marra Netball Club	relocation of lights to all-weather court, Langtry Oval	1,740
Merriwa Tennis Club Inc.	provision of shade facilities, Merriwa Tennis Complex	1,968
Moama Football/Netball Club Inc.	upgrade two existing multi-purpose courts to synpave surface, Moama Recreation Reserve	11,000
Moorebank Rugby League Club Inc.	installation of a irrigation bore and pop-up irrigation System, Hammondville Oval	18,000
Mosman Municipal Council	installation of shade structures for upgraded facilities, Reid Park and Bay Street Park	8,182
Moss Vale Tennis Club Inc.	installation of lighting on all five courts, Moss Vale Tennis Courts	13,398
Mudgee District Tennis Club	resurfacing of two tennis courts with synthetic grass, Victoria Park	20,909
Murwillumbah Tennis Club	resurfacing of two courts with synthetic grass, Knox Park	20,000
Nabiac Memorial Neighbourhood Centre Assn.	construction of amenities block, public toilets and landscaping, Reserve No. R38834	18,000
Narrandera Little Athletics	erection of safe throwing cage for discus, shot put and hammer, Henry Mathieson Oval	1,752
Narromine Shire Council	construction of netball courts in bitumen seal with line marking and posts, Payten Park	8,454
Narromine Shire Council	construction of sporting storage facilities and canteen, Narromine Community Hall	20,000
Newcastle Macedonia Soccer Club Inc.	fitout of amenities building consisting of canteen, toilets and meeting room, District Park	24,000
Nimbin Community Development Assn. Inc.	provision of playground equipment, Peace Park	8,669
North Rocks Rugby Union Inc.	upgrading of lighting, Kingsdene Oval	14,450
North Sydney Council	development of playground facilities, Kesterton Park	9,000
North Shore District Softball Assn. Inc.	upgrade of canteen facilities, William Cowan Oval	9000
North Walla Tennis Club Inc.	development of synthetic courts and lighting, St Paul's College Campus	12,593
Northern District Junior Cricket Club Inc.	construction of a turf wicket square, High Street Sports Complex	6,341
Northmead Bowling, Recreation and Sporting Club Ltd.	provision of shade protection, Northmead Bowling Club	15,982
Oakville United Baseball Club	installation of enclosures for dugouts, Colbee Park	4,905
Orange City Council	construction of an earth BMX track and associated facilities, Glenroi Oval	8,984
Osborne Park Progress Assn.	upgrade of tennis court surface, Osborne Park Recreational Reserve	12,100
Ourimbah Lisarow RSL Mens Bowling Club	construction of a shower and restroom, Ourimbah Lisarow RSL Bowling Grounds	10,659
Parke and District Amateur Soccer Assn. Inc.	installation of ground lighting, Harrison Park	15,000
Parramatta City Council	installation of synthetic turf and drainage for tennis courts, Cowells Lane Reserve Tennis Courts	14,350
Parramatta City Council	installation of floodlighting for sports field, Colquhoun Park	14,970
Parramatta City Council	installation of playground equipment, Lake Parramatta Reserve	25,000

Parramatta City Council	installation of irrigation system, Boronia Park	8,000
Penrith City Council	installation of floodlights on soccer field, Parker Street Sporting Complex	27,500
Penrith Rugby Club	installation of a bore water irrigation system, Nepean Rugby Park	10,520
Pittwater Baseball Club Inc.	upgrade of baseball facilities, North Narrabeen Reserve	13,868
Port Kembla Sailing Club Cooperative Ltd.	purchase of a rescue and recovery vessel and trailer, Port Kembla Sailing Club	10,909
Port Stephens Council	extension of canteen and storage facilities, Tomaree Sports Complex	10,000
Port Stephens Council	provision of floodlights, King Park Sports Complex	15,000
Port Stephens Council	provision of floodlights, Bowthorne Park Sports Complex	20,000
Port Stephens Council	provision of new playground, Seaham Park	5,000
Port Stephens Council	provision of floodlights, Mallabula Sports Complex	15,000
Putney - Tennyson Bowling and Community Club Ltd.	installation of shades on bowling green, Putney Bowling Club	6,969
Quandialla Bowling Club	construction of a shade structure, Quandialla Bowling Club	1,945
Quandialla Progress Assn.	installation of a synthetic cricket pitch, construction of a shade area with seating and water tank, Quandialla Recreation Reserve	6,158
Randwick City Council	installation of new playground and associated landscape works, Dunningham Reserve	15,000
Randwick City Council	enhancement and development of the playground, Woomera Reserve	14,000
Richmond River Sailing and Rowing Club	construction of boat storage enclosure, R87280 Lot 1 DP 1051004	10,000
Riding for the Disabled Ballina and District Centre	construction of a covered set of seven horse yards, The Mitchell Centre	9,000
Rockdale City Council	installation of playground equipment, Kingsgrove Avenue Reserve	3,000
Rockdale City Council	installation of playground equipment, Taylor Street Reserve	7,000
Rockdale City Council	installation of playground equipment, Empress Reserve	10,000
Rockdale City Council	installation of playground equipment, Flynn's Reserve	8,500
Rockdale City Council	installation of new play equipment and safety soft fall, park seats and shelter, Peter Depena Reserve	10,000
Rockdale Rugby Football Club Inc.	installation of floodlights and associated underground cabling, C A Redmond Oval	18,125
Roseville Community Assn.	installation of basketball back-board and fencing to existing tennis courts, Loyal Henry Park	863
Rugby Hall and Village Committee	improvement to sport facilities including tennis courts, cricket area, enclosed playground and rebound wall, Rugby Hall and Recreation Reserve	4,567
Ryde Hunters Hill District Hockey Club Inc.	installation of above ground rainwater storage tank, Keith Thompson Hockey Centre	9,550
Sawtell Croquet Club Inc.	provision of lighting, Sawtell Caravan Park	5,000
Sawtell/Toormina Junior Cricket Club	provision of synthetic turf, Toormina Oval	1,746
Sawtell Toormina Sports and Recreation Club	installation of flood lighting, Sawtell Toormina Sports and Recreation	9,000
Scotts Head Tennis Club Inc.	resurfacing of court, Adin Street Reserve	9,000
Shoalhaven City Council	installation of irrigation system, Thomas Street Sports Complex	10,000
Shoalhaven City Council	construction of an additional playing court, Nowra Showground	20,000
Shoalhaven Netball Assn.	installation of flood lighting to upper courts, Park Road	10,000
South Lake Macquarie Amateur Sailing Club Inc.	purchase of replacement rescue boat, South Lake Macquarie Amateur Sailing Club	5,000
Southern Lakes Junior Cricket Club	construction of two concrete cricket practice wickets and nets, Water Board Oval	8,180
Sporting Shooters Assn., Mudgee and District Branch	construction of four additional bays to existing shed, Windamere Regional Recreation Reserve	5,000
Stockton Peninsula Netball Club Inc.	sealing of two netball courts, Dalby Oval	11,866
Sutherland Shire Canoe Club Inc.	upgrade of canoe storage facilities, Jannali Reserve	7,751
Sutherland Shire Council	installation of playground equipment, Ascot Place Reserve	15,000
Sutherland Shire Council	installation of playground and carers facilities, Ross Reserve	15,250
Sutherland Shire Council	installation of fencing for playground, Shelly Park	12,622
Sutherland Shire Council	installation of playground and carers facilities, Binaville Avenue Reserve	17,861
Sydney Floorball	installation of new floorball rink, North Sydney Indoor Sports Centre	5,250
Tahmoor Tennis Club	upgrade of grass tennis court, Tahmoor Community Park	7,395
Tahmoor Sportsground Management Committee	installation of a bore water irrigation system, Tahmoor Sportsground	10,625
Tall Timbers Pony Club	construction of a concrete slab with a pre-fabricated metal roof cover, Walker Park	4,898
Tamworth Dressage Club Inc.	construction and fencing of two dressage arenas, Moonbi Recreation Reserve	4,500
Tamworth Regional Council	improvement of walking trails, Marsupial Park	17,160
Tarago Sporting Assn. Inc.	upgrade of the cricket pitch, Tarago Recreation Area	1,890
Taree Old Bar Surf Lifesaving Club Inc.	construction of alternate stairway for surveillance patrols and emergency exit, Old Bar Park	7,500
The Camden Show Society Inc.	installation of portable grandstands, Onslow Park	27,000
The Crusader Union of Australia	installation of a rock climbing wall, Galston George Outdoor Recreation Centre	11,000
The Rock Recreation Ground Management Committee	construction of two practice wickets and nets, The Rock Recreation Ground	3,135
The Sydney Showjumping Club Inc.	upgrade of amenities, The Hawkesbury Equestrian Centre	18,440

Terrey Hills Tennis Club Ltd.	installation of bi-fold doors and pergola, Terrey Hills Tennis Club	9,000
Tintenbar East Ballina Soccer Club Inc.	construction of amenity block and shade structures, Chickiba Sportsgrounds	9,000
Tocumwal Cricket Club	construction of cricket practice nets, Tocumwal Recreation Reserve	4,330
Tooraweenah Pastoral Agricultural and Horticultural Assn. Inc.	enhancement of multi-purpose showground facilities, Tooraweenah Showground Complex	14,960
Toukley Junior Tennis Assn.	installation of windbreak screens, Toukley Tennis Courts	1,749
Tumbarumba District Cricket Assn.	construction of cricket practice nets, Tumbarumba Showground	4,946
Umina Sports Club Inc.	supply and fitting of security screens on windows, Umina Oval	925
Upper Lachlan Council	upgrade of soccer field, Lin Cooper Recreational Area	4,146
UTS* Northern Suburbs Athletic Club Inc.	provision of a throwing cage, Rotary War Memorial Athletic Field	18,620
Wadeville Reserve Trust R91046	provision of a basketball/netball half court and playground area, Wadeville Reserve Trust	4,468
Wagga Touch Assn. Inc.	construction and installation of light towers to three touch fields, Jubilee Park	20,000
Warringah Council	installation of bore water supply infrastructure, Cromer Park	11,350
Warringah Council	upgrade of lighting suitable for indoor sports and ceramic tiling of change room and bathroom floors, John Fisher Park	10,000
Wentworth Falls Tennis Club Inc.	resurfacing of tennis courts, Wentworth Falls Tennis Club	15,000
Westlakes District Netball Assn. Inc.	construction of a pergola and concrete pathways, Wangi Oval	3,060
Willala Hall Committee	resurfacing of three existing clay tennis courts, Willala Hall	17,992
Wingham Tennis Club Inc.	installation of three synthetic grass courts, Wingham Tennis Courts	26,100
Winston Hills Soccer Club	provision of lighting of sports field, Masonic Oval	16,000
Wollongong City Council	construction of canteen facilities, St James Park Coledale	25,000
Wollongong City Council	construction of a multi-purpose facility, Hollymount Park	25,000
Woolgoolga RLFC Inc.	installation of floodlighting, Woolgoolga Sportsground	8,000
Woollahra Municipal Council	upgrade of playground facility, Lyne Park	18,000
Woollahra Municipal Council	installation of playground facility, Rushcutters Bay Park	20,000
Woollahra Municipal Council	installation of a playground, Robertson Park	18,000
Wyangala Country Club	redevelopment of the sporting ground, Wyangala Sportsground	8,070
Wyong Shire Council	upgrade of floodlights, Halekulni Oval	14,000
Wyong Shire Council	construction of a modular skate facility, Lot 9 DP 729013	20,060
Wyong Shire Council	construction of two asphalt netball courts with floodlights, Sportsground	21,748
Yarrowitch Rodeo Inc.	supply and wiring of two power boxes, Yarrowitch Sportsground	2,750
TOTAL		3,027,200

*RLFC: Rugby League Football Club

UTS: University of Technology Sydney

Country Athletes Scheme

The Country Athletes Scheme is designed to assist talented young athletes from country areas of NSW access training, coaching and competition similar to that of city-based athletes.

Organisation	Funding \$
AFL (NSW/ACT) Commission	4,600
Archery Society of New South Wales	2,000
Athletics NSW	5,200
Australian Bushmans Campdraft and Rodeo Assn.	500
Australian Climbing Gyms Assn.	2,000
BMX NSW	2,800
Country Baseball NSW Inc.	6,000
Country Rugby League of NSW	6,000
D Sport Inc.	800
DanceSport NSW	1,600
Diving NSW	3,200
Dressage NSW Inc.	800
Hockey NSW	4,500
Indoor Sports New South Wales Inc.	4,600
Judo Federation of Australia (NSW)	2,600
Little Athletics Assn. of NSW	6,200
Motorcycling NSW	3,200
Northern NSW Soccer Federation	6,800
NSW Basketball Assn.	6,600
NSW Bocce Federation	3,000
NSW Canoeing Inc.	3,600
NSW Clay Target Assn.	2,200
NSW Country Junior Rugby Union	5,000
NSW Cricket Assn.	3,000
NSW Cycling Federation	4,400
NSW Endurance Riders Assn.	3,200
NSW Fencing Assn.	600
NSW Golf Assn.	6,600
NSW Gymnastic Assn.	5,000
NSW Ice Hockey Assn.	2,500

NSW Ice Skating Assn.	1,800
NSW Karate Federation Inc.	3,000
NSW Netball Assn.	5,500
NSW Rowing Assn.	5,600
NSW Ski Assn.	4,200
NSW Softball Assn.	5,800
NSW Squash Ltd.	5,600
NSW Swimming Assn.	5,900
NSW Tenpin Bowling Assn.	1,800
NSW Touch Assn.	2,600
NSW Water Polo	5,400
NSW Water Ski Assn.	3,100
NSW Weightlifting Assn.	600
NSW Wheelchair Sports	2,600
NSW Wrestling Assn.	1,800
Orienteering Assn. of NSW	3,100
Polocrosse Assn. of NSW	1,600
Royal NSW Bowling Assn. Inc.	5,600
SkateNSW	3,200
Soccer New South Wales Ltd.	5,500
Sporting Shooters Assn. of Australia (NSW)	800
State Volleyball NSW	1,200
Surf Life Saving NSW Inc.	6,600
Surfing NSW	3,700
Table Tennis NSW	2,900
Taekwondo Australia (NSW)	1,200
Tennis NSW	6,000
The Equestrian Federation of Australia (NSW)	4,000
The Pony Club Assn. of NSW	5,000
The Showhorse Council of Australasia	2,400
Triathlon NSW	4,800
Women's Golf NSW	5,500
Yachting Assn. of NSW	2,500
TOTAL	230,000

Country Coaches and Officials Travel Scheme

The Country Coaches and Officials Travel Scheme is designed to assist coaches and officials from country areas of New South Wales to gain or maintain required accreditation.

Organisation	Funding \$
AFL (NSW/ACT) Commission	550
BMX NSW	700
Country Rugby League of NSW	2,550
Diving NSW	600
Dragon Boats NSW Inc.	600
Indoor Sports New South Wales Inc.	1,400
Judo Federation of Australia (NSW)	700
NSW Basketball Assn.	4,300
NSW Bocce Federation	450
NSW Canoeing Inc.	500
NSW Gymnastic Assn.	4,000
NSW Karate Federation Inc.	1,000
NSW Netball Assn.	600
NSW Rowing Assn.	750
NSW Rugby Union	1,050
NSW Softball Assn.	1,350
NSW Squash Ltd.	300
NSW Swimming Assn.	2,950
Riding for the Disabled Assn.	1,850
Soccer New South Wales Ltd.	550
Surf Life Saving NSW Inc.	500
Table Tennis NSW	1,650
The Pony Club Assn. of NSW	500
Triathlon NSW	400
Women's Golf NSW	200
TOTAL	30,000

Far West Travel Scheme

Sports with affiliates funded	Funding \$
Algate House Community Centre	452
Alma Swimming Club	1,108
Ashford Soccer Team	1,136
Balarald Junior Football Club	1,923
Balarald Pony Club	1,187
Balarald Motorcycle Club	1,772
Bourke and Far West District Pony Club	979
Bourke Junior Rugby League	1,689
Bourke Rugby Union Club	455
Brewarrina Rugby Union Club	542
Broken Hill Basketball Assn.	1,744
Broken Hill Eightball Assn.	349

Broken Hill Junior Football Assn.	612
Broken Hill Miners Baseball Team	1,244
Broken Hill North Bowling Club	196
Broken Hill Pistol Club	736
Broken Hill Softball Assn.	919
Cobar Athletics Club	2,563
Cobar Auskick	1,276
Cobar Bowling and Golf Club	609
Cobar District Cricket Assn.	317
Cobar Junior Cricket Assn.	2,385
Cobar Memorial Services and Bowling Club	868
Cobar Netball Assn. Inc.	1,304
Cobar Rifle Club Inc.	632
Cobar RLFC*	1,308
Cobar Senior Men's Swimming Club	792
Cobar Swimming Club	1,541
Coleambally Darlington Point Rugby League	965
Condobolin Physical Culture Club	933
Condobolin Rugby Union Club	591
Coonamble Equestrian Club	1,807
Coonamble Junior Rugby League and Netball	831
Coonamble Swimming Club	1,189
Coonamble Women's/Men's Rugby Union Club	874
Dubbo Macquarie Raiders RLFC*	690
Dubbo Polocrosse Club	1,587
Gilgandra Rugby League and Netball Club	309
Goolbri Men's Group	347
Goolgowi RLFC*	207
Gulargambone Athletics Club	440
Gulargambone Rugby Union Club	1,293
Gymnastics and Kindergym Club Broken Hill	1,845
Hay and District Cricket Assn.	1,022
Hay and District Pony Club	1,812
Hay Auskick	367
Hay Bowling and Golf Club	1,244
Hay Cutters Rugby Union Club	855
Hay Football Club Inc.	1,398
Hay Junior Rugby League	1,836
Hay Services Bowling Club	667
Hay Soccer Club Inc.	1,634
Hillston Amateur Swimming Club	795
Hillston Ex-Services Bowling Club	370
Hillston Junior Rugby League	939
Hillston Swans Netball Club	1,650
Howse and Commons Racing	270
Lake Cargelligo Junior Rugby League	383
Lightning Ridge Gymnastics	1,949
Lightning Ridge Junior Rugby League	1,575
Macquarie Emus Junior Rugby Union Club	1,923
Manildra RLFC*	691
Marra Monkeys Polocrosse Club	869
Moree Boars Football Club Inc.	1,134
Moree Junior Rugby Union Club	746
Murray Darling Amateur Swimming Club	729
Murrin Bridge/Euabalong RLFC*	364
Narromine District Junior Rugby League	369
Narromine RLFC*	220
Nyngan Junior Rugby League	1,836
Nyngan Little Athletics	1,815
Nyngan Pony Club	744
Nyngan Rugby Union Club	453
Quambone Polocrosse Club	1,785
Silver City Bowling Assn.	597
Silver City Gymsports Broken Hill	2,563
Tooleybuc/Manangatang Football/Netball	1,044
Tottenham Bowling Club	631
Tullamore Titans Soccer Club	445
Tullibigeal Australian Rules Football Club	146
Walgett Little Athletics	469
Walgett Wolves Junior Soccer Club	1,431
Warialda RLFC* Inc.	1,076
Warren Amateur Swimming Club	2,563
Wee Waa RLFC*	499
West Wyalong Junior Rugby League Club Inc.	483
Western Plains Rugby Union	630
Yanco Wamoon RLFC*	593
Individual Recipients**	9,844
TOTAL	100,004

*RLFC: Rugby League Football Club

** Recipients cannot be named for privacy reasons

International Sporting Events Program

Organisation	Event	Funding \$
Australian Olympic Committee	Youth Olympic Festival	30,000
Australian Karate Federation	Chito-Ryu Soke Cup	20,000
Newcastle City Council	Trans-Tasman Masters Games	10,000
Australian Canoeing	World Canoe/Kayak Freestyle	15,000
KDM Productions/CAMS*	Premier State Rally	5,000
Hay Tourism and Development	World Hang Gliding	20,000
Fencing Australia	Challenge Australia Fencing	10,000
NSW Wheelchair Sports Assn.	Wheelchair Tennis Open	15,000
NSW Wheelchair Sports Assn.	Summer Down Under Series	15,000
BMX Australia	2005 BMX Games	10,000
Yachting NSW	Sydney International Regatta	10,000
Surfing NSW	Billabong World Pro Juniors	10,000
Warilla Bowls Club	Champion of Champion Singles	10,000
Triathlon Australia	World Duathlon Championships	20,000
Taekwondo Australia	Oceania Championships	15,000
Handball NSW/Australia	Pacific Handball Cup	10,000
Yachting NSW	5.5 Metre World Championships	10,000
Polocrosse Australia	International Junior Polocrosse Series	10,000
NSW Dressage Council	2005 Sydney CDI***	10,000
NSW Rowing	Australian Rowing Championships	30,000
Dragon Boats Australia	World Dragon Boats Championships	10,500
TOTAL		295,500

*CAMS: Confederation of Australian Motor Sport

Minister's Discretionary Fund – Sport and Recreation

Organisation	Purpose	Funding \$
Bangladesh Assn.	cricket tournament	1,000
Baseball NSW	travel assistance – China	450
Camp Quality	annual Escarpade fundraising event	5,000
Cootamundra Skatepark Committee	completion of skate park	10,000
Curlewis Golf Club	equipment replacement	1,000
Deaf Cricket Australia Inc.	travel assistance – Deaf Cricket World Cup, India	1,000
Dragons Abreast	travel costs for networking	1,000
Dragon Boats NSW Inc.	replace boats destroyed in fire	5,000
Enfield Life Saving Club	purchase sporting equipment	500
Gridiron Australia Ltd.	travel assistance – World Games, Germany	1,000
Guildford Bowling and Recreation Club	junior bowls day	500
Guyra Bowling and Recreation Club Ltd.	purchase lawn bowls for junior members	1,000
Gymea Junior RLFC*	travel assistance – England	500
Illawarra Canoe Club	clubhouse repairs	5,000
Kariong Soccer Club	equipment replacement	5,000
Maitland Netball Assn.	promote State Age Netball Championships 2005	1,000
New England District Bowling Assn.	annual veterans' day	400
NSW Netball Assn.	2005 Sydney Olympic Park Netball Cup	5,000
NSW Rowing Assn.	schoolgirls' Eight-oared Championship Trophy	500
NSW Wheelchair Sports Assn. Inc.	2005 National Junior Games for Athletes with Disabilities	10,000
South Lake Macquarie Amateur Sailing Club	purchase of a rescue boat	2,000
Special Olympics New England Region	athletes to attend tenpin bowling and aquatic carnivals	500
Tattersall's Tour of the Murray River	conduct 2005 cycle race	3,000
The Boree Regatta Committee	replacing trophies	500
Wellington Junior Rugby Union	purchase uniforms and equipment	500
Youth Taking the Pledge	production and distribution of Youth Taking the Pledge	2,000
Rotary Club of Gladesville	stage 2005 Ryde Aquatic Festival	5,000
Individual recipients (47)**		31,650
TOTAL		100,000

* Rugby League Football Club

**Recipients cannot be named for privacy reasons

Regional Academies of Sport

Academy	Funding \$
Central Coast	100,000
Hunter	100,000
Illawarra	100,000
North Coast	100,000
Northern Inland	100,000
South East	100,000
South West Sydney	100,000
Southern	100,000
Western	100,000
Western Sydney	250,000
TOTAL	1,150,000

Regional Sports Facility Development

One hundred and forty-eight grant applications were received under the 2004-05 Program, requesting more than \$66.7 million in assistance. Grants totalling \$1.89 million were awarded to 25 projects across regional New South Wales.

Organisation	Purpose	Funding \$
Albury City Council	construction of an officials building	82,000
Albion Park Oak Flats Rugby League	construction of multi-purpose indoor recreation area	200,000
Armidale City Gymnastics Club	construction of a gymnastics facility	164,000
Baulkham Hills Shire Council	cycle way linking recreational facilities	40,000
Bilambil Terranora Junior Jets Inc.	construction of field lighting	40,000
Boorowa Council	cycle way and path	44,000
Bradley Van Heythusen Memorial Trust for Youth	construction of concrete skate park with landscaping and BBQ	69,000
Byron Shire Council	construction of a skate park	68,000
Campbelltown City Council	grandstand upgrade	100,000
Concord Baseball Club	construction of warm up area	41,000
Coroki Golf Club	irrigation system installation	79,000
Dubbo City Council	construction of e-scoreboard	70,000
Dunoon and District Sports Club	installation of outdoor lighting	35,000
Eurobodalla Shire Council	construction of a permanent concrete skate facility	39,000
Gilgandra Basketball Assn.	upgrade of playing surface	29,000
Grays Point Soccer Club Inc.	installation of irrigation system	44,000
Gunnedah Motor Cycle Club Inc.	construction of amenities block	41,000
Lachlan Shire Council	upgrade of kiosk facilities	48,000
Leeton District Tennis Club	resurface of tennis court	41,000
Maitland City Council	construction of water filled synthetic hockey surface	200,000
Manilla and District Tennis Assn.	resurface of tennis court	40,000
Middle Harbour Yacht Club	construction of a rigging deck for junior sailing programs	40,000
Penrith District Netball Assn.	construction of amenities block	90,000
Singleton United Rugby Club	new fields and amenities development	200,000
Willow Tree Bowling Club Ltd.	multi-purpose facility	55,000
TOTAL		1,899,000

Safety and Rescue Service and Water Safety Education Programs

Organisation	Funding \$
AUSTSWIM	30,000
NSW Ski Patrol	30,000
Royal Life Saving	300,000
Surf Life Saving Society (NSW Branch)	1,700,000
TOTAL	2,060,000

Sports Development Program

Designed to assist State sporting organisations and peak industry bodies to develop their sport and recreation activities at all levels in New South Wales.

Peak Industry Body	Funding \$
Australian Commonwealth Games Assn. (NSW Division)	20,000
Australian Council for Health, Physical Education and Recreation (NSW)	10,000
Australian University SportEast	10,000
Confederation of Australian Motor Sport	20,000
D Sport Inc.	230,000
Fitness New South Wales	45,000
Martial Arts Industry Assn. Ltd.	15,000
Motorcycling NSW Ltd.	20,000
New South Wales Olympic Council Inc.	53,000
New South Wales Paralympic Committee	33,000
New South Wales Shooting Assn. Ltd.	15,000
New South Wales Sports Federation Inc.	45,000
Sport and Recreation Training Australia (NSW)	15,000
Sporting Shooters Assn. of Australia (NSW) Inc.	15,000
Sports Medicine Australia (NSW Branch)	45,000
The Outdoor Recreation Industry Council of NSW Inc.	45,000
Womensport and Recreation New South Wales Inc.	10,000
TOTAL	646,000

State Sporting Organisations	Funding \$
AFL (NSW/ACT) Commission	45,000
Archery Society of NSW	10,000
Athletics NSW	47,000
AUSSI Masters Swimming in Australia (NSW Branch)	15,000
Australian Karting Assn. (NSW)	15,000
Australian Underwater Federation (NSW Branch)	10,000
BMX NSW Inc.	15,000
Croquet New South Wales Inc.	15,000
DanceSport NSW	10,000
Dragon Boats NSW Inc.	15,000
Field Archery Australia (NSW Branch)	10,000
Futsal NSW	30,000
Hockey NSW	47,000
Ice Speed Skating Assn. of NSW	10,000
Indoor Sports NSW Inc.	30,000
Judo Federation of Australia (NSW) Inc.	15,000

Little Athletics Assn. of NSW	47,000
National Assn.of Speedway Racing (NSW & ACT) Inc.	10,000
NSW Amateur Pistol Assn.	30,000
NSW Assn. of Indoor Bowlers Inc.	10,000
NSW Badminton Assn. Inc.	10,000
NSW Baseball League Inc.	47,000
NSW Basketball Assn. Ltd.	45,000
NSW Bocce Federation	10,000
NSW Canoeing	20,000
NSW Clay Target Assn.	15,000
NSW Council of the Australian Parachute Federation	10,000
NSW Cricket Assn.	65,000
NSW Cycling Federation	47,000
NSW Darts Council	10,000
NSW Endurance Riders Assn. Inc.	20,000
NSW Fencing Assn.	10,000
NSW Fishing Clubs Assn. Inc.	10,000
NSW Flying Disc Assn.	10,000
NSW Gliding Assn.	10,000
NSW Golf Assn.	45,000
NSW Gridiron Football League Ltd.	10,000
NSW Gymnastic Assn.	47,000
NSW Handball Assn.	10,000
NSW Hang Gliding and Paragliding Assn.	10,000
NSW Ice Hockey Assn.	15,000
NSW Ice Skating Assn. Inc.	10,000
NSW Lacrosse	10,000
NSW Marching Assn. Inc.	10,000
NSW Netball Assn. Ltd.	45,000
NSW Rifle Assn.	15,000
NSW Rowing Assn. Inc.	47,000
NSW Rugby League	45,000
NSW Rugby Union	45,000
NSW Ski Assn. Ltd.	30,000
NSW Softball Assn. Inc.	47,000
NSW Springboard and Platform Diving Assn. Inc.	20,000
NSW Squash Ltd.	47,000
NSW Swimming Assn.	45,000
NSW Tennis Assn. Ltd.	45,000
NSW Tenpin Bowling Assn. Inc.	10,000
NSW Touch Assn.	47,000
NSW Water Polo	47,000
NSW Water Ski Assn.	30,000
NSW Weightlifting Assn.	20,000
NSW Wrestling Assn.	15,000
Northern NSW Soccer Federation	30,000
Orienteering Assn. of NSW	20,000
Polocrosse Assn. of NSW	10,000
Royal NSW Bowling Assn.	47,000
SkateNSW Inc.	15,000
Soccer NSW Ltd.	45,000
State Volleyball NSW Inc.	15,000
Surfing NSW	30,000
Table Tennis NSW	20,000
Taekwondo Australia (NSW) Inc.	10,000
The Equestrian Federation of Australia (NSW) Inc.	47,000
The Pony Club Assn. of NSW	47,000
Triathlon NSW	30,000
Women's Golf NSW	47,000
Yachting Assn. of NSW	47,000
TOTAL	2,002,000

Women's Sport Leaders Scholarship Program

Aims to enhance the skills, knowledge and networks of women working in the sport and recreation industry in New South Wales. Scholarships are offered in three categories:

- Sports Management and Leadership
- Coach and Official Development
- International Travel

Due to privacy legislation only the recipients' organisations are listed.

Sports Management and Leadership Scholarships (\$2,200 per recipient)

Organisation	Scholarships
ACHPER* NSW	1
Australian Paralympic Committee (NSW/ACT)	1
Australian Sports Commission, Active Communities Project NSW	1
Australian University Sport	1
Basketball NSW	1
Berowra and Hornsby Kuring-gai Cricket Club	1
BMX NSW	1
Bocce NSW	1

Cronulla Golf Club	1
Gordon District Cricket Club	1
Hunter Sports Centre	1
Kindergym	1
Korean Martial Arts, Wollongong	1
Maroubra Saints Junior Australian Football Club	1
Modern Pentathlon Assn. NSW	1
Mollymook Outrigger Canoe Club	1
Netball NSW	1
Northern Cats Junior AFL	1
NSW Squash	1
NSW Wheelchair Sports Assn.	1
NSW Women's Bowls	5
NSWISS*	1
Skate NSW	1
Softball NSW	2
South Coast Cricket	1
South Sydney Junior Rugby Football League	1
Surf Lifesaving New South Wales	2
Sydney Rowing Club and Macquarie University Rowing Club	1
Sylvania Junior Rugby League	1
UNSW* Basketball Club	1
UNSW* Sports Association	2
UWSConnect* – Sports and Leisure	1
Western Sydney Academy of Sport	1
Womensport and Recreation NSW	1
TOTAL	69,700

*ACHPER: Australian Council for Health, Physical Education and Recreation

NSWIS: NSW Institute of Sport

UNSW: University of NSW

UWS: University of Western Sydney

Coach and Official Development Scholarship (up to \$500 per recipient)

Organisation	Funding \$
All Girls Surfriders	380
Basketball NSW	500
Bocce NSW	295
Korean Martial Arts, Wollongong	500
Macarthur Rollersports	425
Matraville Sports High School and Easts Soccer Club	500
Northern Cats Junior AFL Football Club	500
NSW Badminton Association	420
NSW Weightlifting	240
NSWISS*	500
North West Branch Australian Stock Horse Society	500
Sawtell Swimming Club	500
Skate Australia	420
Skate NSW Inc.	500
Softball NSW	500
South East Regional Academy of Sport	160
Tennis NSW and Tennis Australia	500
Western Regional Academy of Sport	200
Women's Soccer – NSW Soccer Federation	500
TOTAL	8,040

*NSWIS: NSW Institute of Sport

International Travel

Organisation	Purpose	Funding \$
Dragon Boats NSW Inc.	World Dragon Boat Championships, Germany August 2005	3,000
School of Leisure, Sport, Tourism, University of Technology, Sydney	International Association of Physical Education and Sport for Girls and Women, Canada, August 2005	3,000
The Royal Life Saving Society	North American World Leisure Conference, Canada, September 2005	3,000
TOTAL		9,000

Youth in Sport Program

Organisation	Purpose	Funding \$
Armidale PCYC*	Hands Up, a range of sports activities and life skills education, including bronze medallion training	8,358
Burwood PCYC	Kids on The Ball 2, weekly three-on-three basketball competition	4,200
Cessnock PCYC	Rev it Up! A number of sport and recreation activities, and life skills education	10,000
Coffs Harbour PCYC	Surf Rescue Challenge, education/vocational sessions and bronze medallion training	10,000
Cowra PCYC	Breakaway, TAFE program focusing on practical life skills and sport and recreation activities	9,330

Dubbo PCYC	Girls in Control, recreation and sporting activities, and life skills education	8,598
Glebe PCYC	ScandaLESS, range of sporting activities as well as life skills and educational sessions	4,234
Griffith PCYC	Koori Sportz Plus, a wide range of sports as well as life skills and educational sessions	8,391
Kempsey PCYC	Surf Control, surf life saving, surfing and life skills	10,000
Lake Illawarra PCYC	SNAPKIC (Self Esteem-Nutrition-Aptitude-Proficiency -Kids-in-Control), a range sports and life skills education activities including first aid training	5,780
Lake Macquarie PCYC	Healthy Mind and Body, gym use, nutritional information and educational sessions	7,430
Lake Macquarie PCYC	Pacific Dreams, surf-related sport and recreation activities, as well as life skills education	9,000
Lismore PCYC	Byron Breakers, surf life saving and bronze medallion training and educational sessions	10,000
Liverpool PCYC	GROW (Girls Realising One's Worth), a number of sport and recreation activities, life skills education and first aid training	9,880
Maitland PCYC	Headin' North, sport and recreation activities and educational sessions	7,462
Marrickville PCYC	Ladies at Leisure, lifestyle program with a focus on employment skills and sport and recreation activities	8,260
Moree PCYC	Better Indoors Than Outdoors, indoor cricket focus with representatives from the local Aboriginal cricket team	3,350
Muswellbrook PCYC	Footy is Fun, touch football (mostly Aboriginal participants) and life skills education	10,000
Muswellbrook/Singleton PCYC	Kart Mania, sport and recreation activities and life skills education	19,000
Newcastle PCYC	Break-a-way NRG Extreme Youth Challenge, a variety of sport, recreation and vocational activities	8,310
Penrith PCYC	Lifestyle Choices, sport and life skills education programs	8,960
Port Macquarie PCYC	Surf Control, surf life saving, surfing and life skills education	10,000
Shoalhaven PCYC	YEP (Youth Empowerment Program), sport, social and educational activities	10,000
Singleton PCYC	Jackaroo/Jillaroo, recreational and leadership education enhancement program	8,920
South Sydney PCYC	I Can Be a Leader, basketball training and life skills education	3,500
South Sydney PCYC	Youth Sway, self defence class, addresses all aspects of personal safety and life skills education	5,720
Sutherland PCYC	Have a Go, holistic approach to recreation, incorporating life skills education	7,420
Twin Towns PCYC	Breakaway, leadership course, sport and recreational activities and education/life skills	6,113
Umina PCYC	Survivor, education program and sport and recreation activities	6,558
Wollongong/Bulli PCYC	PCYC On The Track, building, development and maintenance of bicycles and first aid training	11,200
TOTAL		249,974

*PCYC: Police and Community Youth Club

Government Action Plan for Women

The principles of equity, rights and participation underpin the NSW Government's Action Plan for Women.

In implementing this plan, NSW Sport and Recreation has focused on:

- women in leadership and decision-making roles
- access to safe and appropriate environments.

Key initiatives undertaken during 2004-05 include:

- conduct of a *Respect and Responsibility Conference* to focus sport-industry attention on respectful behaviour towards women
- delivery of a range of community-based participation programs for women and girls through our regional operations, such as the *Arabic Girls Multi-Sport Program* in Canterbury-Bankstown, *It's a Girl Thing* dance and leadership program in south-western NSW and a girls' surfing program conducted in Byron Bay
- continuation of the successful *Women's Sport Leaders Scholarship Program* and development of a sports management and leadership training package for delivery to women in the sport and recreation industry
- expansion of the *Play by the Rules* website and *Sport Rage* initiative to combat harassment and discrimination in sport.

Tourism New South Wales takes into account the needs of female stakeholders in a number of areas, including:

- application of Government advertising guidelines on the portrayal of women
- resource kit for staff covering issues such as Dependent Care, Childcare and flexible working hours
- the visitsnw.com.au website provides information on New South Wales and its holiday experience 24 hours a day, giving women – the major holiday decision-makers – flexible access to up-to-date, comprehensive travel information to accommodate work and family timetables.

Guarantee of Service and Consumer Response

The Department of Tourism, Sport and Recreation is committed to providing our customers and stakeholders with efficient, reliable and courteous service. Customer feedback about our service is welcome. Correspondence can be directed to:

Director-General
Department of Tourism, Sport and Recreation
PO Box 7050
SYDNEY NSW 2001

You may also feel free to contact other agencies such as the Office of Fair Trading or the NSW Ombudsman's Office.

Legislation and Legal Change

The Tourism New South Wales Act 1984 establishes the operations of Tourism New South Wales. There were no legislative or legal changes for Tourism New South Wales in 2004-05.

NSW Sport and Recreation administers the following legislation:

Betting Tax Act 2001, Section 18
 Boxing and Wrestling Control Act 1986
 Centennial Park and Moore Park Trust Act 1983
 Crown Lands Act 1989 in relation to:
 – Parramatta Park
 – Wollongong Sportsground
 – Newcastle International Sports Centre
 – Newcastle Showground
 – Luna Park Reserve (Luna Park Site Act 1990)
 Institute of Sport Act 1995
 Luna Park Site Act 1990
 Motor Vehicle Sports (Public Safety) Act 1985
 Mount Panorama Motor Racing Act 1989
 Newcastle Agric
 (Extension) Act 1925
 Newcastle International Sports Centre Act 1967
 Parramatta Park (Old Government House) Act 1967
 Parramatta Park Trust Act 2001
 Parramatta Stadium Trust Act 1988
 Public Lotteries Act 1996, Section 34
 Sporting Bodies' Loans Guarantee Act 1977
 Sporting Venues Management Act 2002
 Sports Drug Testing Act 1995
 State Sports Centre Trust Act 1984
 Sydney Cricket and Sports Ground Trust Act 1986
 Wollongong Sportsground Act 1986

There were no significant judicial decisions in the Acts and Subordinate Legislation during 2004-05.

Overseas Visits

Name	Destination	Date/s	Purpose of Visit
Robert L Adby Director-General	Germany/Berlin Berlin	14-22 Apr	Attendance at Sport Accord Conference
	Germany/Frankfurt & Nuremberg	15-19 Jun	2005 FIFA Confederations Cup, guest of Football Federation Australia

Tourism New South Wales

Name	Destination	Date/s	Type of Fare	Purpose of Visit
Greg Atkins (Head Office)	Dubai, Abu Dhabi, Bahrain, Doha	10–16 Oct	Industry	Meet with key operators, airlines and Tourism Australia representatives as well as interface with Austrade and local DIMIA* staff
	Dubai, Kuwait, Bahrain, Doha, Abu Dhabi, Muscat	21 Apr–6 May	Industry	Build and maintain relationships with key distribution partners in the Gulf, identify and investigate business opportunities for NSW stakeholders and promote relevant NSW product and experiences to be included in operator programs
Sarah Austin (UK Office)	Perth, Sydney	18–29 Jun	Industry	Attend ATE* and undertake post-ATE famil* visit
Rebecca Avent (New Zealand Office)	Coffs Harbour	15–18 Jul	Contra	Undertake Coffs Harbour famil
	Sydney	31 Jul–3 Aug	Contra	Escort trade famil
	Sydney	20–22 Aug	Contra	Escort trade famil
	Sydney	6–8 May	Contra	Escort trade famil
	Byron Bay	27–30 May	Contra	Escort trade famil
	Perth	17--25 Jun	Industry	Attend ATE

Ian Cameron (Head Office)	Singapore	27–30 Jul	Contra	Visit to OzTalk; meet with industry partners including airlines, wholesalers; inspection of new office premises
	UK, Germany, India	5–30 Sep	Contra and Industry	Manage London office; participate in India Sales Mission; attend the World Routes Aviation Conference with Sydney Airports Corporation; manage handover from German GSA; attend meetings re the Destination Australia Partnership; meet with industry partners including airlines, wholesalers
	Hong Kong	17–23 Oct	Promotional	Attend joint STO*/Tourism Australia Eastern Hemisphere Tourism Marketing Strategy meeting; meet with industry partners including airlines, wholesalers
	UK, Germany	29 Oct–9 Nov	Contra	Attend joint STO*/Tourism Australia meeting re Destination Australia Partnership; attend German DAP* meeting; meet with industry partners including airlines, wholesalers
	Japan	19–24 Apr	Industry	Lead NSW tourism industry Sales Mission to Japan; visit Aichi World Expo and make arrangements for Sydney Week; meet with industry partners including airlines, wholesalers
Lee Clarke (Head Office)	Japan	30–31 May	Promotional	Final planning for Sydney Style events x2
	Hong Kong	27 Feb–5 Mar	Industry	Lead sales mission delegates for the Tourism New South Wales Hong Kong Mission
	Japan	14–22 Apr	Industry	Lead sales mission delegates for the Tourism New South Wales Japan Sales Mission; present new product to the travel trade
Angela Chong (Hong Kong Office)	Sydney	18–23 Nov	Industry	Lead Air China Media Trip
	Sydney	20–28 Mar	Industry	Lead China ASP* famil
	Sydney	13–19 May	Industry	Lead China Southern Airlines Agents famil
	Perth	17–24 Jun	Industry	Attend ATE
Catriona Fraser (Head Office)	Tokyo and Nagoya, Japan	28 May–6 Jun	Industry	Attend series of events at the World Expo, Aichi in Nagoya, Japan and attend a promotion of Sydney in Tokyo; these events were designed to re-engage the Japanese tourism industry and media
Louise Hain (Head Office)	Tokyo and Nagoya, Japan	28 May–6 Jun	Industry	Attend series of events at the World Expo, Aichi in Nagoya, Japan and attend a promotion of Sydney in Tokyo; these events were designed to re-engage the Japanese tourism industry and media
Tan Siew Hoon (Singapore Office)	Sydney	13–16 Dec	Industry	Attend International Managers meeting in Sydney
	Perth	17–21 Jun	Industry	Attend ATE
	Sydney	26–30 Jun	Industry	Attend Tourism New South Wales International Strategy Meetings
Shannon Hui (Hong Kong Office)	Sydney	8–14 Dec	Industry	Lead Virgin Atlantic Media Trip
Fernando Loneragan (Head Office)	Los Angeles, Pasadena	17–22 Aug	Industry	Oztalk USA
	Pasadena	23–24 Aug	Industry	Attend Corroboree USA
	Toronto	25–27 Aug	Industry	Attend GoWay retail agent training

Felicia Mariani (Head Office)	Los Angeles	25 Aug–1 Sep	Industry	Attend Tourism Australia/North America
	Tokyo and Nagoya, Japan	28 May–6 Jun	Industry	Attend series of events at the World Expo, Aichi in Nagoya, Japan and attend a promotion of Sydney in Tokyo; these events were designed to re-engage the Japanese tourism industry and media
Helen Marinic (Head Office)	New Zealand	30 Mar–2 Apr	Industry	Attend Oztalk New Zealand
Russell Mills (UK/Europe Office)	Sydney	17–25 Mar	Industry	Attend Tourism New South Wales International Managers meeting and industry market updates
	Perth, Sydney	18–29 Jun	Industry	Attend ATE and Tourism New South Wales International Strategy meetings
Nicole Moore (Head Office)	Tokyo	24–26 Feb	Industry	Attend Japan Australia Mission
	Auckland	30 Mar–1 Apr	Industry	Attend Oztalk New Zealand agent training
Irene Morgan (USA Office)	Sydney	13–17 Dec	Industry	Attend International Managers meeting
	Sydney	21–25 May	Industry	Attend Tourism New South Wales International Managers meeting and industry market updates
	Lord Howe Island, Perth, Lord Howe Island, Sydney	17 Jun–1 Jul	Industry	Escort pre and post ATE North American wholesalers famil to Lord Howe Island. Attend ATE and Tourism New South Wales International Strategy meetings
Sandy Nerlich (USA Office)	Broken Hill, Sydney	4–13Mar	Industry	Escort Broken Hill Wholesaler Staff Incentive famil
	Brisbane, Sydney	6–12 May	Industry	Escort AMEX Mega famil
	Perth	20–24 Jun	Industry	Attend ATE 2005
John O'Neill (Head Office)	New York	4–8 Oct	Government	Accompany Minister to Condé Nast Awards (Sydney Best City); attend industry meetings
	Los Angeles	15–24 Jan	Government	Attended Australia Week in Los Angeles where Tourism New South Wales hosted two NSW film premieres and participated in Forbes CEO meeting and other events
	Phuket	30 Jan–1 Feb	Government	Member of Australian Government delegation invited by World Trade Organisation to attend two post- tsunami assistance meetings
	Dubai, Tunis	12–17 May	FOC (WTO)	Invited by World Trade Organisation to address Third World Conference on Tourism and Sport, on 'Tourism benefits and legacy of Sydney 2000 Olympic Games'; industry meetings in Dubai en route
	Tokyo and Nagoya, Japan	28 May–4 Jun	Government	Accompany Minister and participate in promotional events during Sydney Week at 2005 World Expo Aichi in Tokyo and Nagoya repositioning Sydney to the Japanese tourism industry and media
Takako Saito (Japan Office)	Sydney	7–9 Jul	Industry	Escort famil for JAL* Fukuoka Sales Team
	Sydney	28–30 Aug	Industry	Escort famil for JAL/JTB*/HEI* Group
	Sydney	3–14 Mar	Industry	Escort two Oz0Net famils and self famil
	Perth	16–24 Jun	Industry	Attend ATE

Kate Strange (New Zealand Office)	Sydney	6–8 Aug	Contra	VIP host re Bledisloe Cup
	Sydney	14–17 Dec	Industry	Attend International Managers meeting
	Northern Rivers, Byron Bay	17–20 Feb	Contra	Escort Product Manager famil
	Sydney	20–25 Mar	Industry	Attend Tourism New South Wales International Managers meeting and industry market updates
	Perth, Sydney	17–29 Jun	Industry	Attend ATE and Tourism New South Wales International Strategy meetings
Grace Tay (Singapore Office)	Sydney	11–19 Dec	Industry	Famil to Sydney to visit the attractions and meet operators
	Sydney	6–13 Jan	Contra	Famil with Qantas British Airways and Best of Sydney agents
	Sydney	28 Jan–5 Feb	Contra	Famil with Austrian Airline Agents from Malaysia
	Sydney	26–31 May	Contra	Famil with Cathay Pacific Top Indian Travel Agents
	Perth	17–21 June	Industry	Attend ATE
Takeshi Teramoto (Japan Office)	Sydney	2–11 Aug	Industry	Make sales call to ITOs*. Escort JAL Media Group (Rugby). Attend Japan Tourism Industry Forum
	Sydney	13–18 Sep	Contract	Attend Yonsha-kai Planning meeting; escort Tourism New South Wales/ Tourism Australia Oz-Net famil
	Sydney	23 Nov–1 Dec	Contract	Attend Japan Strategy Meeting, Destination Sydney Marketing Forum, Inbound Workshop and make sales call to ITOs; attend Tourism New South Wales International Strategy meetings
	Sydney	18–26 Mar	Industry	Attend Tourism New South Wales International Managers meeting and industry market updates; escort JSTB* Educational (teachers) Group
	Perth, Sydney	16–29 Jun	Industry	Attend ATE; make sales call to ITOs; attend Tourism New South Wales International Strategy meetings
Oton Wu (Hong Kong Office)	Sydney	5–12 Oct	Industry	Lead Korea South Pacific Inbound Tour Operator Association and inbound tourism Sydney counterpart famil
	Sydney	14–19 Nov	Industry	Lead Korea top agents new product famil
	Sydney	7–17 Dec	Industry	Participate in Virgin Atlantic Inaugural; attend International Managers meeting
	Sydney	23–31 Jan	Industry	Negotiate partner offers re Ctrip campaign
	Sydney	19–29 Mar	Industry	Attend Tourism New South Wales International Managers meeting and industry market updates; lead Virgin Atlantic famil
	Perth	16–22 June	Industry	Attend ATE

*See Glossary for explanation of terms

Major Events and Venues

Name	Destination	Dates	Purpose of Visit
Kevin Simmonds	Berlin	15-20 Apr	Attend the annual Sport Accord Sports Convention. The purpose of the visit was to meet with the international governing bodies of sports whose events are on the Major Events Board's target list; explore other potential event opportunities for Sydney and NSW; assess promotional and marketing opportunities for Sydney and NSW at future editions of Sport Accord; and attend the annual assembly of sports on the World Masters Games program

Privacy Management Plan

NSW Sport and Recreation developed a Privacy Management Plan in 2003-04. Tourism New South Wales continued to monitor its 2002-03 plan. The Plans were developed in accordance with provisions of the Privacy and Personal Information Protection Act.

Program Evaluation

The Department monitors the performance of all programs on a continuing basis. Refer page 6-9 for performance summaries and page 21 for details of outcomes of regional tourism marketing campaigns.

Publications

Tourism New South Wales

Corporate

Annual Report 2003 – 2004

Knowledge, Strategy and Destination Services

Outback Tourism Development Plan

Nature Plan

Blue Mountains, Hunter Tourism Development Plans

International

Sydney to Melbourne Drive Brochure

Sydney to Melbourne Drive Map

Pacific Coast Touring Route Map

Destination Marketing

Heart of Country Map

Easter in Sydney Magazine

Illawarra Brochure

North Coast Brochure and Map

Lord Howe Island Brochure

NEW – Sydney in the Spotlight Magazine

NEW – Sydney Uncovered Summer 2004-05 Magazine

NEW – Sydney Uncovered Winter 2005 Magazine

Your Guide to Sydney

Group Communications

Wine Australia Fact Sheets

Aviation Welcome Pack

NSW Tourism Awards Program and Winners Book

NSW Sport and Recreation

Corporate

Sportshorts April 2005

Sportshorts December 2005

Sportshorts August 2004

Sportshorts Advertising Kit

Industry and Community Development

Disability Education Program

Presenter Training Conference Materials (registration, program notes, evaluation form)

Provider Agency manual

Workshop Promotional Flyers

Talent Support Brochure

Project Evaluation Program Booklet

Motor Sports Authority Fact Sheet

Boxing Authority Administration Forms

Child Protection Guidelines for Peak Bodies (reprint)

Rockfishing Safety Awareness Poster and Brochure

Active Communities

Youth Taking the Pledge Resource Folder

Surf Safe in Byron Bay Brochure

Western Region Highlights

Acquired Brain Injury Fact Sheet and Poster

Youth in Sport Fact Sheet

Arabic Women's' Sports Development Poster

Sport Rage (posters, online kit, banners, sticker, advertisements, staff resource kit)

Sport Rage Parent Guide (Rugby League)

Sport and Recreation Centres

Sport and Recreation Centre Brochures: Berry, Borambola, Broken Bay, Lake Ainsworth, Milson Island, Myuna Bay, Point Wolstoncroft

Milson Island Holiday Unit and Community Group Booklets

Jindabyne Gym and Fitness Facility (membership forms, cards, timetables, sports competition promotion posters)
 Fact Sheets (weekend packages, units, seniors and family getaways, training facilities, outdoor education program, kids' holiday camps)
 Broken Bay Sailing Regatta Brochure
 Corporate Packages Brochures (Berry, Broken Bay, Milson Island, Myuna Bay, Sydney Academy)
 Kay Cottee Sailing Encouragement Program Flyer

Outdoor Education Program

2005-06 Booking Form Update
 Conference Signage
 Promotional Booklets and Information Packs (teacher and parents) for all Centres
 City to Country Program Flyer
 Schools Wall Planner
 Crossroads Resource Kit (reprint)

Grants

2005-06 Capital Assistance Program Guidance Notes and Application
 High Performance Scholarship Application
 Get that Grant (reprint)
 2004-05 Country Coaches and Official Scheme Application
 2004-05 Country Athletes Scheme Application
 2004-05 Regional Sports Facility Program Guidance Notes and Application

NSW Sport and Recreation also produced a wide range of materials on its regular programs and services such as Swimsafe, holiday programs and sport development initiatives.

Research and Development

Tourism New South Wales

Project	Budget \$
CRC* Tourism Decipher Online Tourism Database	22,000
Datainsights, Snapshot 2004	12,870
Datainsights, Campaign Zone Reports 2004	17,160
Inside Story, Evaluation of TV Commercials for regional NSW	20,450
Knowledgescape Knowledge Audit	5,430
Roy Morgan Research, Ad Impact Studies	84,590
Roy Morgan Research, Brand Tracking Survey	209,000
Roy Morgan Research, Zone Perception Study	65,025
Tourism Research Australia, International Visitor Survey/National Visitor Survey	539,415
Tourism Strategy Development Services, Regional Data Package	65,700
TOTAL	1,041,640

*CRC: Cooperative Research Centre

NSW Sport and Recreation

Project	Description	Budget \$
Customer satisfaction research and ongoing analysis project (Ryder Self Group)	Development of ongoing system to enable the regular and consistent capture of customer feedback, both qualitative and quantitative, of the Department's programs	10,000
ERASS*	Information on the participation trends of people aged 15 and over in sport and physical activity	15,000
Memorandum of Understanding between Standing Committee on Sport and Recreation and the Australian Bureau of Statistics	Research and development projects on sport and recreation. including children's participation, attendance at sporting events and involvement of volunteers in roles such as coaches, administrators and other officials in sport and recreation	15,150
Outdoor Education Program research (AMR Interactive)	Focus groups and a survey to test new product concepts to encourage more participants in the Outdoor Education Program	40,000
Young women, depression and physical activity – University of Wollongong and Sport and Recreation	Partnership intervention and research project to examine aspects of physical activity that may improve emotional well-being and models of working with young women to achieve this outcome	5,000
TOTAL		85,150

*ERASS: Exercise, Recreation and Sport Survey

Glossary and Index

Glossary

ABS	Australian Bureau of Statistics	ESS Kiosk	Electronic Service Delivery Kiosk		Games Organising Committee
ACHPER	Australian Council for Health, Physical Education and Recreation	FAMIL	Familiarisation of tourism products for travel agents and media representatives	TIF	Tourism Industry Forum
AFL	Australian Football League	FOI	Freedom of Information	TNSW	Tourism New South Wales
ASCOT	Australian Standing Committee on Tourism	GOB	Government Office Blocks	TSR	NSW Department of Tourism, Sport and Recreation
ASP	Aussie Specialist Program	GVA	Gross Value Added	TTF	Tourism and Transport Forum
ATE	Australian Tourism Exchange	IAB	Internal Audit Bureau	UNSW	University of NSW
BOA	Backpacker Operators Australia	IMV	International Media Visits	UTS	University of Technology Sydney
CAMS	Confederation of Australian Motor Sport	ITO	Inbound Tour Operators	UWS	University of Western Sydney
CEDA	Committee for Economic Development of Australia	ITOA	Inbound Tourism Organisation of Australia	VIC	Visitor Information Centre
CEO	Chief Executive Officer	JAL	Japan Airlines	VJP	Visiting Journalist Program
CLAS	Community Language Allowance Scheme	JTB	Japan Travel Bureau	WAS	World Aviation Systems
CPI	Consumer Price Index	NSWIS	NSW Institute of Sport	WTO	World Tourism Organisation
CRC	Cooperative Research Centre	NSW S&R	NSW Sport and Recreation	YHA	Youth Hostels Association
DAA	Department of Aboriginal Affairs	OEP	Outdoor Education Program		
DADHC	Department of Ageing, Disability and Home Care	OHS	Occupational Health and Safety		
DAP	Destination Australia Partnership	PCYC	Police and Community Youth Club		
DIMIA	Department of Immigration and Multicultural and Indigenous Affairs	RESPORT	Sport and respite program developed by DADHC		
EAPS	Ethnic Affairs Priority Statement	RLFC	Rugby League Football Club		
EEO	Equal Employment Opportunity	RLSS	Royal Life Saving Service		
ELG	Event Liaison Group	RSL	Returned and Services League		
ERASS	Exercise, Recreation and Sport Survey	SCVB	Sydney Convention and Visitors Bureau		
		SES	Senior Executive Service		
		SOA	Summary of Affairs		
		STO	State Tourism Organisation		
		SWMGOC	Sydney World Masters		

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Index

- Aboriginal and Torres Strait Islanders 27, 39, 43
- Access 113
- Accounting policies 68
- Athlete development 42, 97
- Aviation 26
- Backpacker tourism 26
- Boxing 45
- Building Active Communities Grant Scheme 92
- Capital Assistance Program 47, 92
- Centres, NSW Sport and Recreation 48
- Chairman's message, Tourism New South Wales Board 14
- Child protection 45
- Code of Conduct 56
- Committees, Major Events and Venues 86
- Committees, NSW Sport and Recreation 82
- Committees, Tourism New South Wales 81
- Consultants 87
- Consumer response 104
- Contacting us 113
- Contents 2
- Controlled entities 87
- Corporate governance 11, 45
- Corporate Plan, NSW Sport and Recreation 5
- Cost of Annual Report 113
- Country Athletes Scheme 97
- Country Coaches and Officials Scheme 98
- Credit card use 87
- Director-General's report 6
- Disability Action Plan 26, 43
- Disability programs 42
- Disadvantaged groups 41
- Domestic marketing – regional tourism 20
- Domestic marketing – Sydney 22
- Duke of Edinburgh Awards Scheme 48
- Economic benefit, sport and recreation 36
- Economic benefit, tourism 16
- Eco-tourism 26
- Electronic service delivery 56
- Energy management 56
- Equal Employment Opportunity 57
- Ethnic Affairs Priorities Statement 59
- Events, hallmark 53
- Events, mega 53
- Events, Regional Flagship Program 22, 90
- Events, Sydney 23
- Executive 11
- Executive Director and General Manager's message, Tourism New South Wales 15
- Facility development 47
- Far West Travel Scheme 98
- Financial position 10
- Financial statements 61
- Fraud and corruption 13
- Freedom of Information Act 89
- Funding and grants, sport and recreation 92
- Funding and grants, tourism 90
- General Manager's message, NSW Sport and Recreation 34
- Glossary 111
- Government Action Plan for Women 104
- Guarantee of Service 104
- Health benefits, sport and recreation 36
- Independent Audit Report 62
- Indigenous sport 39, 43
- Indigenous tourism 27
- Internal Audit Committee 12, 33
- International Sporting Events Program 100
- International tourism marketing 23
- Land disposal 87
- Learning and development 30, 51, 55
- Leave, value 87
- Legislation and legal change 105
- Letter of submission and transmission 2
- Major Events Board 4, 5, 152
- Masterplan, Tourism New South Wales 26
- Minister's message 3
- Mission statements 4
- Motor sport 45
- Multicultural programs, sport and recreation 39
- Nature Plan 26
- New South Wales Holidays 29
- Occupational Health and Safety 59
- Operating environment, events 52
- Operating environment, sport and recreation 35
- Operating environment, tourism 16
- Organisation structure 11
- Organisational development 56
- Outdoor Education Program 48
- Overseas visits 105
- Payment of accounts 88
- Performance review, events 54
- Performance review, sport and recreation 39
- Performance review, tourism 20
- Performance summary 8
- Play by the Rules 45
- Privacy management plans 109
- Program evaluation 109
- Publications, NSW Sport and Recreation 109
- Publications, Tourism New South Wales 109
- Regional Academies of Sport 100
- Regional Sports Facility Development 47, 101
- Regional tourism campaigns 21
- Regional tourism organisations 91
- Regional tourism plans 29, 91
- Research and development 110
- Results and Services Plan 5
- Risk management and insurance activities 12
- Safety and Rescue Services and Water Safety Education Programs 40
- Senior executive service 87
- Social benefits, sport and recreation 35
- Sport rage prevention 40, 44, 45
- Staff awards 31, 51
- Staff statistics 87
- Statement of Responsibility 13
- Strategic Plan, Tourism New South Wales 5
- Sydney Convention and Visitors Bureau 29
- Sydney Tourism Experience Development Program 27
- Tourism Industry Forum 27
- Tourism New South Wales Board 32
- Vision statements 4
- Visitor Information Centres 26
- Wages and salaries movements 87
- Waste management 60
- Water safety 40
- Water safety and rescue grants 101
- What we do 4
- Who we are 4
- Wine Australia 26
- Women's Sport Leaders Scholarship Program 45, 102
- Workers compensation 59
- Youth in Sport Program 103

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Properties and Venues

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Fax: (02) 9620 2709
Email: info@dss.nsw.gov.au

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(PO Box 136, Kemps Creek 2171)
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Fax: (02) 9826 2376
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